



WGTV
8513 M-72 West
Traverse City, MI 49684
(231) 947-7770

CONTRACT

<u>Contract / Revision</u> 1043918 /		<u>Alt Order #</u> 09298251
<u>Advertiser</u> John James for MI Senate-R		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u> C30N06	
<u>Product</u> JAMES FOR SENATE		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGTV	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9912891	<u>Advertiser Code</u> JAM18	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 15623	<u>Advertiser Ref</u> 2351007	

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGTV	10/30/18	10/30/18	GMA Day	1:00 PM-2:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- 1 - - - - -				1	\$25.00			
N 2	WGTV	11/02/18	11/02/18	GMA Day	1:00 PM-2:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - - - 1 - -				1	\$25.00			
N 3	WGTV	11/05/18	11/05/18	GMA Day	1:00 PM-2:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	1 - - - - -				1	\$25.00			
N 4	WGTV	11/05/18	11/05/18	Monday Prime Other/Spec	8:00 PM-10:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	1 - - - - -				1	\$200.00			
N 5	WGTV	11/05/18	11/05/18	Monday 10p-11p	10:00 PM-11:00 PM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	1 - - - - -				1	\$325.00			
N 6	WGTV	11/01/18	11/01/18	Thursday 8p-9p	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - - 1 - - -				1	\$200.00			
Totals											6	\$800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	3	\$250.00	(\$37.50)	\$212.50
11/05/18 - 11/11/18	3	\$550.00	(\$82.50)	\$467.50
Totals	6	\$800.00	(\$120.00)	\$680.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.