



**WGTU**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**(231) 947-7770**

# CONTRACT

<u>Contract / Revision</u> 1038319 /		<u>Alt Order #</u> 09286405
<u>Advertiser</u> John James for MI Senate-R		<u>Original Date / Revision</u> 10/16/18 / 10/22/18
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Estimate #</u> C16C22	
<u>Product</u> JAMES FOR SENATE		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGTU	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9912891	<u>Advertiser Code</u> JAM18	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 15623	<u>Advertiser Ref</u> 2351007	

And:

**Smart Media Group**  
**1427 Leslie Ave**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGTU	10/16/18	10/16/18	GMA Day	1:00 PM-2:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/18	10/21/18	- 1-----	1			\$25.00				
N 2	WGTU	10/22/18	10/22/18	GMA Day	1:00 PM-2:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----	1			\$25.00				
N 3	WGTU	10/22/18	10/22/18	Monday Prime Other/Spec	8:00 PM-10:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----	1			\$200.00				
N 4	WGTU	10/22/18	10/22/18	Monday 10p-11p	10:00 PM-11:00 PM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----	1			\$325.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WGTU	10/22/18-10/28/18	Monday 10p-11p	10:00 PM-11:00 PM	-----	:30		<del>\$325.00</del>	NM		
	See MG 4.2											
	2	WGTU	10/22/18-10/28/18	Monday 10p-11p	10:00 PM-11:00 PM	-----	:30		\$325.00	NM		
	Ⓜ MG for 4.1 10/22											
<b>Totals</b>											<b>4</b>	<b>\$575.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/15/18 - 10/21/18	1	\$25.00	(\$3.75)	\$21.25
10/22/18 - 10/28/18	3	\$550.00	(\$82.50)	\$467.50
<b>Totals</b>	<b>4</b>	<b>\$575.00</b>	<b>(\$86.25)</b>	<b>\$488.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.