

**QUARTERLY REPORT OF
ISSUES & PROGRAMS**

JULY 1, 2018 - SEPTEMBER 30, 2018



Ascertainment of Issues

KDFI Channel 27 provides information, education and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through their letters, emails and phone calls. We collect all correspondence as well as respond to phone calls in an effort to ensure we are providing the best service to viewers in our community.

KDFI Channel 27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through airing numerous PSA's during the quarter to educate and inform the public (a list of PSA's that aired is below).

Arlington 4th of July;

Autism Speaks "Signs";

Backpack Boosters;

Boys & Girls Club "STEM";

Boystown "Parent";

Community Calendar;

Community "Thank You";

Dallas Mayor Summer Reading Challenge;

Fatherhood Involvement "Laugh";

Friends of Animals "Dear Humans";

Gear Up FW Bike Race;

Girl Scouts 2018;

Komen Dallas Race for the Cure "Sign Up";

Library;

LV Project 2018;

Make a Wish “One Moment”;

March of Dimes “Signature Chefs-Fort Worth”;

No Kid Hungry “Summertime”;

Oncor Power Line Safety;

Red Balloon Children Helping Children Tennis Tournament;

Splash Dash ‘n Smile - LV Project;

St. Jude Research Hospital “Finding Cures-Tash”;

Tarrant County Back to School Roundup;

Texas Association of Broadcasters “Roadblock - Neon Signs”;

Vogel Alcove;

Warren Center;

Water Safety with Dan Henry;

YMCA Water Safety



Weather and Amber Alerts

KDFI Channel 27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether it be dangerous lightning, school closings or tornado warnings, KDFI Channel 27 provided timely communications to viewers. In the 3rd quarter of 2018, our viewing area had very calm weather, however there were a couple of storms that required attention.

July 10, 2018

Summer storms invaded our viewing area in the mid-afternoon and evening hours. KDFI Channel 27 alerted our viewers by running weather crawls throughout the time they were most severe.

August 10, 2018

Storms brewed over our area during the evening hours. Our viewers were told of the potentially damaging storms by running weather crawls throughout the evening hours.



Informational Programs

Below is the list of educational and informational programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

“Elizabeth Stanton’s Great Big World” celebrates and explores the sights all over the world, and brings a better understanding about different ways of life.

“Animal Rescue” showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

“Live Life & Win” is a weekly nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Entrepreneurs, Extraordinary Teens, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship.

“Made in Hollywood – Teen Kids Edition” is an Emmy-nominated, nationally syndicated TV series providing an introduction to careers on-camera and “behind-the-screen,” plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.

“Sports Stars of Tomorrow” brings the viewer inside the world of high school and college athletics. The program travels the country each week to highlight the brightest stars and athletes in all sports venues.

“Teen Kids News” showcases informational features for teens, reporting on diverse topics such as healthy eating, driving tips for new drivers, and internet predators. This program develops their learning, listening and thinking skills and serves as an enhancement of their academic and educational experience.



On Sunday, August 19th at 2pm, KDFI Channel 27 aired the special – “***American Latino Presents: STATE OF THE ARTS***”. This one-hour special features the cutting-edge work of rising Latino artists and exclusive profiles.



KDFW FOX 4 NEWS AIRS ON CHANNEL 27

At 7:00PM Monday through Friday, KDFI Channel 27 continues to air a repeat of KDFW's FOX 4 NEWS at 6:00pm.



Additionally, during the two weeks in 3rd Quarter, the FIFA WORLD CUP concluded its rotation on KDFW. KDFI Channel 27 continued to be a key player in airing both the 8:00am hour of KDFW'S FOX 4 GOOD DAY and FOX 4 NEWS AT NOON on the days soccer aired on KDFW. We set up a telephone hotline with the day's rundown of where viewers could find any displaced programs.

KDFI Channel 27 aired KDFW's GOOD DAY AT 8:00AM on the following days and times:

Monday, July 2 at 8:00am

KDFI Channel 27 aired KDFW's FOX 4 NEWS AT NOON on the following days and times:

Monday, July 2 at 12:00pm
Tuesday, July 3 at 12:00pm
Tuesday, July 10 at 12:00pm
Wednesday, July 11 at 12:00pm



QUARTERLY SPONSORSHIPS

JULY



Vogel Alcove Homeless Help

The stations produced public service announcements for Vogel Alcove, an early education center for homeless children in Dallas.



Backpack Boosters

The stations produced public service announcements for the Kroger Backpack Boosters campaign, collecting monetary and school supply donations.

AUGUST



Tarrant County Back to School Roundup

KDFW provided live coverage of the Tarrant County Back to School Roundup on August 9th. Families who registered could receive free haircuts, health screenings, and of course, free school supplies.



Backpack Boosters

KDFW interviewed Crystal Scanio, president at CEO of the Irving School Foundation and April Martin Nickles, manager of corporate affairs with Kroger as part of our partnership with the Backpack Boosters campaign.



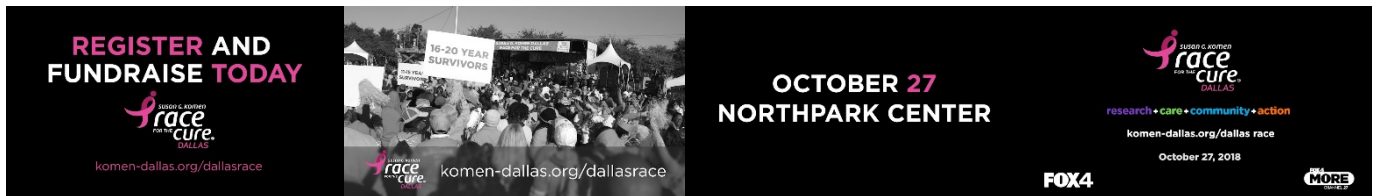
March of Dimes Signature Chefs Auction

The stations produced public service announcements for the March of Dimes Signature Chefs Auction, in Fort Worth.



Gear Up to End Hunger 100K Challenge

The stations produced public service announcements for 2018 Gear Up to End Hunger in Fort Worth. The event benefited the Tarrant County Food Bank.



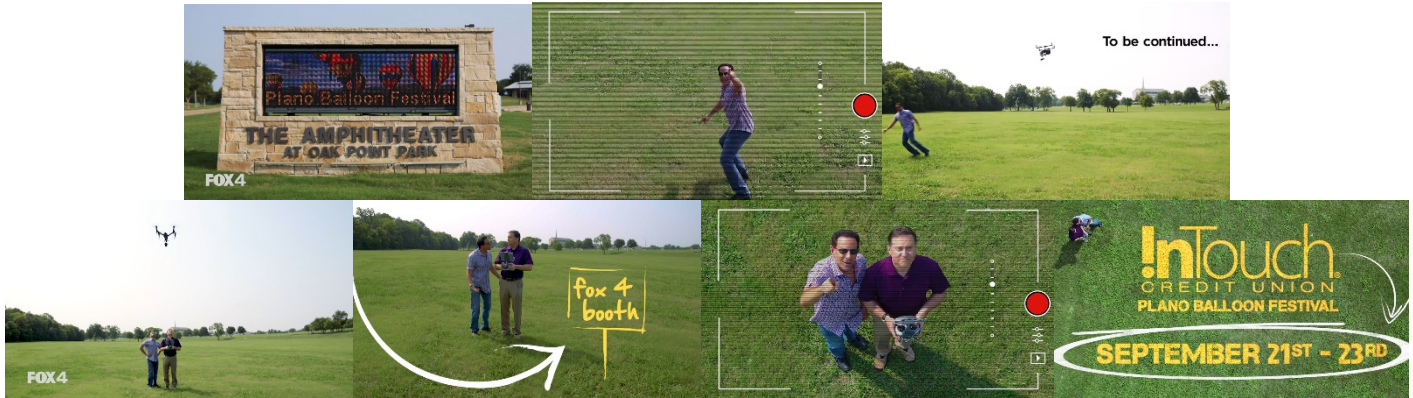
Susan G. Komen Dallas Race for the Cure

The stations produced public service announcements for the Susan G. Komen Dallas Race for the Cure, encouraging viewers to register for this year's race in Dallas.



The Red Balloon Children Helping Children Tennis Tournament

The stations produced public service announcements for the Red Balloon Children Helping Children Tennis Tournament, in Plano.



In Touch Credit Union Plano Balloon Festival

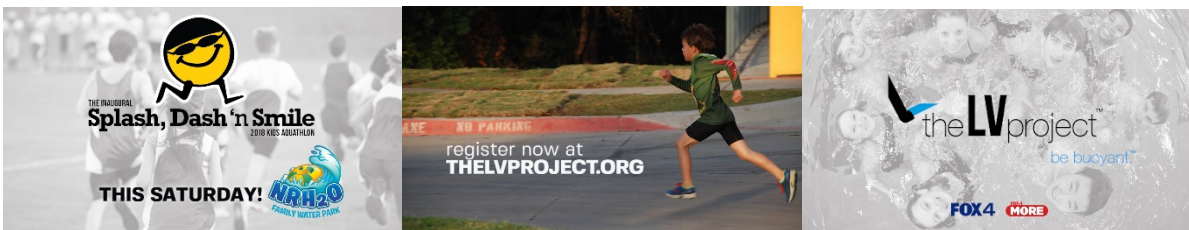
The stations produced teaser spots for this year's In Touch Credit Union Plano Balloon Festival in Plano.

SEPTEMBER



Junior League of Fort Worth's Christmas in Cowtown Holiday Gift Market

The stations produced public service announcements for the annual Junior League of Fort Worth Christmas in Cowtown Holiday Gift Market (October 11th -14th at Will Rogers Memorial Center).



Splash, Dash & Smile

The stations produced public service announcements for Splash, Dash & Smile, promoting health and water safety, benefitting the LV Water Project.



Religious Programs

KDFI Channel 27 is proud to offer a variety of religious and faith-based programs to the entire market. Offerings throughout the week include:

THE 700 CLUB: (9:00am-10:00am Monday – Friday, 1 hour)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news and much more from a Christian perspective.

JOEL OSTEEN: (5:30am-6:00am, .5 hour and 8:00am-8:30am Sunday, .5 hour)

Popular minister Joel Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

AMERICAN RELIGION TOWN HALL: (6:30am-7:00am Sunday, .5 hour)

“American Religion Town Hall” features leaders from all religious faiths talking and debating with each other in order to gain better insight on the different beliefs in our nation and world.

TRUTH IN LOVE: (7:30am-8:00am Sunday, .5 hour)

Each week, this ministry, associated with the Mormons, strives to bring news of Christ’s completed work to the many members of the LDS Church.

JENTZEN FRANKLIN: (8:30am-9:00am Sunday, .5 hour)

Jentzen Franklin is the senior pastor of Free Chapel, a multi-campus church with global reach. Each week, he delivers the life-changing truth of God’s word to over 249 countries around the world.

GATEWAY CHURCH: (6:00am-7:00am Sunday, .5 hour)

Gateway Church practices its faith through the words of the Bible, emphasizing God's love, and love for their fellow man.

INSPIRATION MINISTRIES: (9:00am-10:00am Sunday, 1 hour)

The mission of Inspiration Ministries is to impact people for Christ worldwide through media.

JACK VAN IMPE: (7:00am-7:30am, Sunday. Began September 2, 2018, .5 hour)

Jack Van Impe teaches viewers meaningful lessons from Bible passages and discusses ways to implement these lessons to their daily life.

JOSEPH PRINCE: (10:00am-10:30am, Sunday. Began September 9, 2018, .5 hour)

With more than two decades of full-time ministry behind him, Joseph Prince is today a leading voice in proclaiming the gospel of grace around the world through his books, teaching resources, and television ministry.

In the 3rd Quarter, KDFI Channel 27 aired a total of 129.0 hours of religious programming, averaging 10 hours a week through September 8th, then 11.0 hours a week thereafter.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community and serve them as responsible broadcasters.

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