



KDFI DALLAS | FORT WORTH

**QUARTERLY REPORT OF
ISSUES & PROGRAMS**

**OCTOBER 1, 2018 - DECEMBER 31,
2018**

KDFI TV-DT 36

Serving the Public interest in the Dallas-Fort Worth Market



Ascertainment of Issues

KDFI Channel 27 provides information, education and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through their letters, emails and phone calls. We collect all correspondence as well as respond to phone calls in an effort to ensure we are providing the best service to viewers in our community.

KDFI Channel 27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through airing numerous PSA's during the quarter to educate and inform the public (a list of PSA's that aired is below).

4H "Love Mom";

Alcove "Homeless Help";

American Humane "Director";

American Red Cross "Helpers";

Arbor Day Foundation "Replant Forests";

Autism Speaks "Signs";

Big D Climb;

Boys & Girls Club "STEM";

Community Calendar;

Empower Girls STEM "Tiera" Fatherhood Involvement "Dad Jokes", "Laughs";

Foster Care “Suitcase,” “Hair Cut”;

Gear Up FW Bike Race;

Girl Scouts 2018;

Health and Human Services Administration “Foster Care-Suitcase”;

Junior League of Fort Worth “Christmas in Cowtown Holiday Gift Market”;

Komen Dallas Race for the Cure “Sign-Up”, “Pop”;

March of Dimes “Signature Chefs-Dallas”, “Run for Babies”, “Breakfast With A Champion”;

NAMM “Music Is For Life”;

National Highway Traffic Safety Administration “Car Safety, Seat Crawl,” “Texting and Driving Prevention-Focus, Texting and Driving Prevention-Both Eyes”;

Oncor Power Line Safety;

Shelter Pet Adoption “Kuma”;

St. Jude Research Hospital “Finding Cures-Tash”, “Finding Cures-Keeton”;

Texas Association of Broadcasters “Roadblock-Neon Signs”, “Roadblock-Backroads”, “Roadblock-Emojis”, Roadblock-Selfies”;

United Way “Give Big-DFW”;

U.S. Marine Corps Reserve Toys for Tots “Thank You”;

USO “Share a Message”;

Vogel Alcove “Homeless Help”;

and Warren Center.



Weather and Amber Alerts

KDFI Channel 27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether it be dangerous lightning, school closings or tornado warnings, KDFI Channel 27 provided timely communications to viewers. In the 4th quarter of 2018, our viewing area had mild and calm weather, however there were a few storms that required attention.

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| October 9, 2018 | Heavy rain and thunderstorms threatened our viewing area during the mid-morning hours. We ran a weather crawl to make our viewers aware. |
| October 13, 2018 | Major storms erupted across our viewing area, resulting in a tornado warning during the early and late afternoon hours. We alerted the viewing public of the potential danger by running weather crawls throughout the afternoon. |
| November 30, 2018 | Weather crawls were aired to alert our viewers of the threat of severe weather and possible tornadoes, starting in the evening hours and continued throughout the night. |



Informational Programs

Below is the list of educational and informational programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

“Elizabeth Stanton’s Great Big World” celebrates and explores the sights all over the world, and brings a better understanding about different ways of life.

“Animal Rescue” showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

“Live Life & Win” is a weekly nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Entrepreneurs, Extraordinary Teens, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship.

“Made in Hollywood – Teen Kids Edition” is an Emmy-nominated, nationally syndicated TV series providing an introduction to careers on-camera and “behind-the-screen,” plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.

“Sports Stars of Tomorrow” brings the viewer inside the world of high school and college athletics. The program travels the country each week to highlight the brightest stars and athletes in all sports venues.

“Teen Kids News” showcases informational features for teens, reporting on diverse topics such as healthy eating, driving tips for new drivers, and internet predators. This program develops their learning, listening and thinking skills and serves as an enhancement of their academic and educational experience.



On Sunday, December 2nd at 2pm, KDFI Channel 27 aired the special – ***American Latino Presents: ACTORS***. This one-hour special features the cutting-edge work of rising Latino actors in television, film and theatre.



KDFW FOX 4 NEWS AIRS ON CHANNEL 27

At 7:00PM Monday through Friday, KDFI Channel 27 continues to air a repeat of KDFW's FOX 4 NEWS at 6:00pm.



CHANNEL 27 AIRS FOX SPORTS AND HOLIDAY SPECIALS

In 4th Quarter, the Fox network scheduled an abundance of sports specials on KDFW. Because of the limited space on KDFW due to keeping in compliance with kids E/I programming, Channel 27 stepped in and aired several of those specials to accommodate. Below are the titles and dates these specials aired.

Saturday, October 13, 2018	Camping World Truce Series Race
Sunday, October 21, 2018	Walk-Off Stories: Yankees-Red Sox Battle
Sunday, November 11, 2018	Magnify Presents: They Fight
Sunday, November 25, 2018	Herd for the Holidays
Saturday, December 15, 2018	PBC Face to Face/Inside PBC Boxing
Sunday, December 16, 2018	Red Bull Series: Rampage
Saturday, December 22, 2018	NFL Elite: Leaders of the Gridiron
Saturday, December 22, 2018	Red Bull Crashed Ice
Sunday, December 23, 2018	PBA Clash



QUARTERLY SPONSORSHIPS

OCTOBER



Firehouse Gala

The stations produced public service announcements for The Firehouse Theater's Curtain Call Gala, Friday, October 12th in Farmer's Branch.



March of Dimes Signature Chefs Auction

The stations produced public service announcements for the annual March of Dimes Signature Chefs Auction on October 25th at sixty five hundred in Dallas.



Komen Dallas Race for the Cure

KDFW FOX 4 provided live coverage and month-long promotion for the annual Susan G. Komen Dallas Race for the Cure at NorthPark Center on October 27th .

NOVEMBER



Toys for Tots

The stations produced public service announcements for the annual Marine Corps Reserve's Toys for Tots campaign, promoting toy donation and drop-off locations.



March of Dimes Run for Babies

The stations produced public service announcements for the March of Dimes Run for Babies event on November 10th at Prairie Vista Park in Fort Worth.

DECEMBER



March of Dimes Breakfast With a Champion

The stations produced public service announcements for the March of Dime's annual Breakfast With a Champion, December 10th at the Westin Galleria in Dallas, with guest speaker, former Dallas Cowboys player, Chad Hennings.



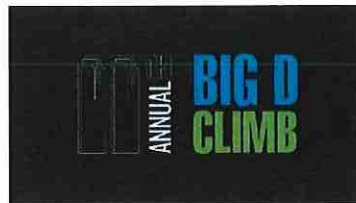
US Marine Corps Reserve Toys for Tots Campaign 2018



During the week of December 3-8, 2018, the stations promoted and provided live coverage of toy and monetary donations at these locations:

- Monday, December 3rd - Southlake Town Square, Southlake;
- Tuesday, December 4th - Firewheel Town Center, Garland;
- Wednesday, December 5th - Mansfield ISD Center for the Performing Arts, Mansfield;
- Thursday, December 6th – Allen Event Center, Allen;
- Friday, December, 7th - Dr. Pepper Ballpark, Frisco; and
- Saturday, December 8th - McDonald's (635 & Town East Blvd.) Mesquite.

Other live reports during “Media Week” included the Game Stop headquarters in Grapevine, Summit High School in Arlington, Walmart in Lewisville, and the Toys for Tots Warehouse in Farmers Branch. Again this year, generous FOX 4 viewers at all of the live drop-off locations collected huge amounts of toys for which thousands of North Texas children would have a merrier Christmas this year.



Big D Climb

The stations produced public service announcements promoting the 11th annual Big D Climb on January 26th at Bank of America Plaza, benefitting the Leukemia & Lymphoma Society.



Religious Programs

KDFI Channel 27 is proud to offer a variety of religious and faith-based programs to the entire market. Offerings throughout the week include:

THE 700 CLUB: (9:00am-10:00am Monday – Friday, 1 hour)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news and much more from a Christian perspective.

JOEL OSTEEN: (5:30am-6:00am, .5 hour and 8:00am-8:30am Sunday, .5 hour)

Popular minister Joel Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

AMERICAN RELIGION TOWN HALL: (6:30am-7:00am Sunday, .5 hour)

“American Religion Town Hall” features leaders from all religious faiths talking and debating with each other in order to gain better insight on the different beliefs in our nation and world.

TRUTH IN LOVE: (7:30am-8:00am Sunday, .5 hour)

Each week, this ministry, associated with the Mormons, strives to bring news of Christ’s completed work to the many members of the LDS Church.

GATEWAY CHURCH: (6:00am-7:00am Sunday, .5 hour)

Gateway Church practices its faith through the words of the Bible, emphasizing God’s love, and love for their fellow man.

JACK VAN IMPE: (7:00am-7:30am, Sunday, .5 hour)

Jack Van Impe teaches viewers meaningful lessons from Bible passages and discusses ways to implement these lessons to their daily life.

JOSEPH PRINCE: (10:00am-10:30am, Sunday, .5 hour)

With more than two decades of full-time ministry behind him, Joseph Prince is today a leading voice in proclaiming the gospel of grace around the world through his books, teaching resources, and television ministry.

In the 4th Quarter, KDFI Channel 27 aired a total of 110.5 hours of religious programming, averaging 8.5 hours a week.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community and serve them as responsible broadcasters.

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