



KDFI DALLAS | FORT WORTH

**QUARTERLY REPORT OF
ISSUES & PROGRAMS**

**JANUARY 1, 2018 – MARCH 31,
2018**

KDFI TV-DT 36

Serving the Public interest in the Dallas-Fort Worth Market



Ascertainment of Issues

KDFI Channel 27 provides information, education and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through their letters, emails and phone calls. We collect all correspondence as well as respond to phone calls in an effort to ensure we are providing the best service to viewers in our community.

KDFI Channel 27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through airing numerous PSA's during the quarter to educate and inform the public (a list of PSA's that aired is below).

5P Minus Society "Research";

American Diabetes Association "For Your Sweetheart";

Arthritis Foundation Mardi Gras Ball;

Bet on a Vet "Charlie Daniels";

Boystown "National Hotline," "Parent";

Catholic Extension "Hurricane Relief";

Children's Miracle Network Hospital "Chris Pine," "Kristen Bell";

Community Calendar;

Family Gateway;

Five P Minus Society "Research";

Family Gateway "Luncheon";

Fort Worth Cattle Drive;

Girl Scouts;

Leukemia and Lymphoma Society "Big D Climb," "St. Valentine's Luncheon & Fashion Show";

Minnie's Food Pantry Feed Just One Gala;

NAMM “There’s More to Life – Just Play”;

Partnership for Drug-Free Kids “Fried Eggs”;

Pediatric Brain Tumor Foundation “Mashup”;

Salvation Army “Harvey”;

Scouting for Food;

Souper Bowl of Caring;

St. Baldrick’s “Words Kids Shouldn’t Know”;

Stand Up 2 Cancer “Jimmy Smits”;

Stomp Wars;

Texas Association of Broadcasters “Impaired-This Moment,” “Roadblock-Life Doors,” “Roadblock-Viral Consequences”;

U.S. Marine Corps Reserve Toys for Tots “Thank You”;

and **United Way** “Doing Great Troy,” “Motivational Speech,” “Dunham and Miller”.



Weather and Amber Alerts

KDFI Channel 27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether it be dangerous lightning, school closings or tornado warnings, KDFI Channel 27 provided timely communications to viewers. In the 1st quarter of 2018, our viewing area enjoyed a relatively mild winter season, with record breaking mild temperatures. However, there were several weather events that required attention being brought to our viewers.

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| January 11, 2018 | Thunderstorms erupted over our viewing area in the afternoon, lasting well into the overnight hours. We alerted our viewers to these storms by airing weather crawls throughout this long event. |
| January 15, 2018 | Winter storms continued to form over our viewing area. We ran weather crawls through the afternoon, evening and overnight hours, alerting our viewers. |
| February 9, 2018 | An Amber Alert was received in the early morning hours and we ran crawls notifying our viewers. It was cancelled later that day as the child in question was found unharmed. |
| February 21, 2018 | Afternoon storms formed over our viewing area and we ran weather crawls through the evening and overnight hours. |
| February 22, 2018 | The storms from the day before continued into the next day. We ran weather crawls alerting our viewers in the morning and early afternoon hours. |
| February 24, 2018 | A fast moving thunderstorm moved through our area during the early morning hours. We ran a weather crawl providing our viewers with storm information. |



Informational Programs

Below is the list of educational and informational programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

“Elizabeth Stanton’s Great Big World” celebrates and explores the sights all over the world, and brings a better understanding about different ways of life.

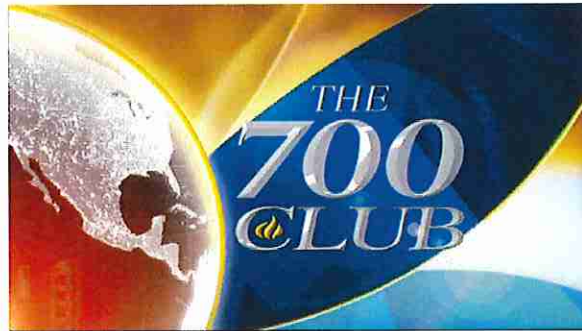
“Animal Rescue” showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

“Live Life & Win” is a weekly nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Entrepreneurs, Extraordinary Teens, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship.

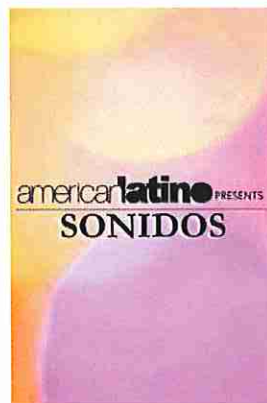
“Made in Hollywood – Teen Kids Edition” is an Emmy-nominated, nationally syndicated TV series providing an introduction to careers on-camera and “behind-the-screen,” plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.

“Sports Stars of Tomorrow” brings the viewer inside the world of high school and college athletics. The program travels the country each week to highlight the brightest stars and athletes in all sports venues.

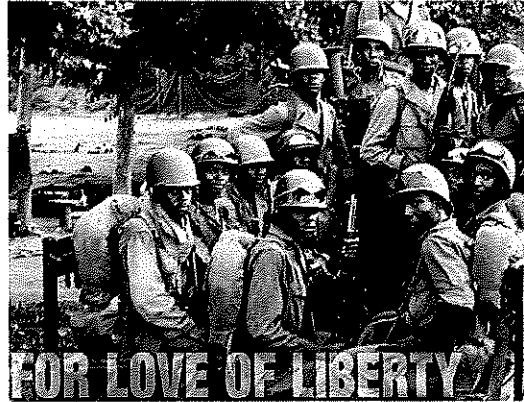
“Teen Kids News” showcases informational features for teens, reporting on diverse topics such as healthy eating, driving tips for new drivers, and internet predators. This program develops their learning, listening and thinking skills and serves as an enhancement of their academic and educational experience.



On Sunday, January 28th at 11am, KDFI Channel 27 aired ***“THE 700 CLUB TELETHON”***. This yearly special raises funds for the CBN as well as charities around the world.



On Sunday, February 25th at 2pm, KDFI Channel 27 aired the special – ***“American Latino Presents: SONIDOS”***. Humberto Guida and Rudy Sarzo host a salute to the legends of various genres of Latino music, featuring profiles of Carlos Santana, Natalia LaFourcade, La Santa Cecilia, Draco Rosa, Café Tacvba and more.



During Black History Month, KDFI Channel 27 aired a 4 part documentary entitled "FOR LOVE OF LIBERTY" (The story of America's Black Patriots). The program was introduced by Colin Powell, hosted on-camera by Halle Berry and featured a cast that included Morgan Freeman, Bill Cosby, John Travolta, Ossie Davis, Ruby Dee, Robert Duvall, Danny Glover, Sam Elliot, Delroy Lindo, Walter Cronkite, Angela Bassett, John Amos, Kris Kristofferson, Ice-T, Donald Sutherland, Blair Underwood, Cliff Robertson, Courtney B. Vance, Alan Rickman, Jesse L. Martin, Alfre Woodard, Robert Townsend, Mel Gibson, Charles Dutton, Michael Clark Duncan, Chris Cooper, Louis Gossett, Jr and many others. The cast read from a collection of letters, diaries, speeches and military records that document and acknowledge the sacrifices and accomplishments of African-American service men and women since the earliest days of the republic. The story spans from the Revolution to the war in Afghanistan and examines why, despite enormous injustice, these heroic men and women fought so valiantly for freedoms they themselves did not enjoy.



QUARTERLY SPONSORSHIPS



KDFI Channel 27 was a proud sponsor of the **SouperBowl of Caring** again this year and produced and aired PSAs to promote the event. Viewers were encouraged to drop off cash and food donations at participating grocery stores.



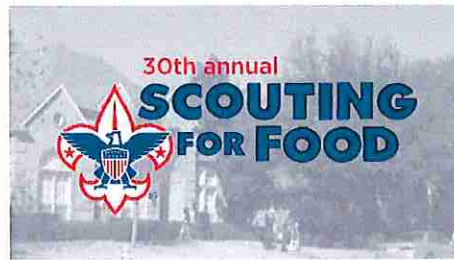
KDFI Channel 27 was proud to sponsor **the 10TH ANNUAL BIG D CLIMB**. This event is a 70-story race at the Bank of America Plaza, benefiting the Leukemia & Lymphoma Society.



KDFI Channel 27 produced and aired PSAs for 34th Annual St. Valentine's Day Luncheon & Fashion Show to benefit the Leukemia & Lymphoma Society.



KDFI Channel 27 was proud to be a part of the **MARDI GRAS BALL** in February. The station produced and aired PSAs to promote the event, benefitting the Arthritis Foundation of North Texas.



PSAs were produced and aired for the **30th ANNUAL SCOUTING FOR FOOD** campaign. KDFI Channel 27 was a proud sponsor of this annual event in which the Boy Scouts collect food for area food pantries.



KDFI Channel 27 was a sponsor for the 2018 **Komen Dallas Big Wigs** campaign. The station produced and aired several promos highlighting this yearly event.

Religious Programs

KDFI Channel 27 is proud to offer a variety of religious and faith-based programs to the entire market. Offerings throughout the week include:

THE 700 CLUB: (9:00am-10:00am Monday – Friday, 1 hour)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news and much more from a Christian perspective.

JOEL OSTEEN: (5:30am-6:00am, .5 hour and 8:00am-8:30am Sunday, .5 hour)

Popular minister Joel Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

AMERICAN RELIGION TOWN HALL: (6:30am-7:00am Sunday, .5 hour)

“American Religion Town Hall” features leaders from all religious faiths talking and debating with each other in order to gain better insight on the different beliefs in our nation and world.

TRUTH IN LOVE: (7:30am-8:00am Sunday, .5 hour)

Each week, this ministry, associated with the Mormons, strives to bring news of Christ’s completed work to the many members of the LDS Church.

JENTZEN FRANKLIN: (8:30am-9:00am Sunday, .5 hour)

Jentzen Franklin is the senior pastor of Free Chapel, a multi-campus church with global reach. Each week, he delivers the life-changing truth of God’s word to over 249 countries around the world.

GATEWAY CHURCH: (6:00am-7:00am Sunday, .5 hour)

Gateway Church practices its faith through the words of the Bible, emphasizing God’s love, and love for their fellow man.

PETER POPOFF: (2:00am-2:30am Monday and Wednesday, 1 hour total)

The Reverend Peter Popoff provides spiritual direction and powerful testimonies to receive God’s blessings.

INSPIRATION MINISTRIES: (9:00am-10:00am Sunday. Began March 4th, 1 hour)The mission of Inspiration Ministries is to impact people for Christ worldwide through media.

In the 1st Quarter, KDFI Channel 27 aired a total of 114 hours of religious programming, averaging 10.0 hours a week.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community and serve them as responsible broadcasters.