

# ORDER

**Orders**  
**Order / Rev:** 105405  
**Alt Order #:** 25454608  
**Product Desc:** MT CONG LEAD FUND  
**Estimate:** 4468  
**Flight Dates:** 03/07/17 - 03/14/17  
**Original Date / Rev:** 03/06/17 / 03/06/17  
**Order Type:** GENERAL  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** NAT  
**NFBB**

**Agency**  
**Name:** Mentzer Media  
**Buying Contact:**  
**Billing Contact:**  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Congressional Leadership Fund  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Priority:** IS  
**Revenue Codes:** AGY, POL, ISS  
**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/17	03/14/17	8	\$1,125.00	\$956.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2017	8	\$1,125.00	\$956.25	0.00
<b>Totals</b>	<b>8</b>	<b>\$1,125.00</b>	<b>\$956.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NFBB	03/12/17	03/12/17	SA-SU 9p-935p LN Sa-Su 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----S	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				9:00PM Local News on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/06/17	03/12/17	-----S		1				\$150.00		0.00			
E 2	NFBB	03/07/17	03/07/17	M-F 9p-935p LN 9pm News	NWS	9:00 PM-9:35 PM	-T-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				9:00PM Local News on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/06/17	03/12/17	-T-----		1				\$150.00		0.00			
E 3	NFBB	03/08/17	03/08/17	M-F 9p-935p LN 9pm News	NWS	9:00 PM-9:35 PM	--W----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				9:00PM Local News on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/06/17	03/12/17	--W----		1				\$150.00		0.00			
E 4	NFBB	03/09/17	03/09/17	M-F 9p-935p LN 9pm News	NWS	9:00 PM-9:35 PM	---T---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				9:00PM Local News on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/06/17	03/12/17	---T---		1				\$150.00		0.00			
E 5	NFBB	03/10/17	03/10/17	M-F 9p-935p LN 9pm News	NWS	9:00 PM-9:35 PM	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				9:00PM Local News on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/06/17	03/12/17	----F--		1				\$150.00		0.00			

Order / Rev: 105405  
 Alt Order #: 25454608  
 Flight Dates: 03/07/17 - 03/14/17

Advertiser: POL/Congressional Leadership Fund  
 Product Desc: MT CONG LEAD FUND  
 Estimate: 4468

NFBB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	NFBB	03/14/17	03/14/17	M-F 9p-935p LN 9pm News	NWS	9:00 PM-9:35 PM	-T-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
9:00PM Local News on Fox															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/13/17	03/19/17	-T-----			1			\$150.00			0.00		
E 7	NFBB	03/11/17	03/11/17	SA-SU 9p-935p LN Sa-Su 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----S-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
9:00PM Local News on Fox															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/06/17	03/12/17	-----S-			1			\$150.00			0.00		
E 8	NFBB	03/12/17	03/12/17	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/06/17	03/12/17	-----S			1			\$75.00			0.00		
													Totals	8	\$1,125.00



125 West 55th St  
New York, NY 10019

Contract # 25454608      Changes as of: 3/6/2017 at 8:52 AM      Version: Highlighting Revision 1

CPE: 370/445/4468      Flight: 3/7/17 - 3/14/17      Station: NFB

Agency: MENTZER MEDIA      Advertiser: Congressional Leadership Fund      Market: Great Falls

SERVIC      Product: MT CONG LEAD FUND      Office: PHILADELPHIA

210 W. Pennsylvania Avenue      Suite 250      Agency Order #: 5920034      Buyer: Rambo, Ally      Primary Demo: Adults 35+

Towson, MD 21204      Salesperson: SHEPARD RITZEN      215-567-7950      Con Type: POLITICAL/VOTE      Assistant: SHEPARD RITZEN      215-567-7950

Total Spots: 8      Total GRP: 26.0      Total \$: \$1,125.00

Total CPP: \$43.27      Separation: \$57.89

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/7 - 3/14							Total Spots	Total \$	CPP	GRP	
							3/7	3/8	3/9	3/10	3/11	3/12	3/13					3/14
1	Su 9P-9:30p		9:00PM Local News on Fox	\$150.00	3.6	30	0	0	0	0	1	0	0	1	\$150.00	\$41.87	3.6	
2	Tu-F M 9P-9:35p		9:00PM Local News on Fox	\$150.00	3.6	30	1	1	1	0	0	0	1	5	\$750.00	\$41.87	18.0	
3	Sa 9P-9:30p		9:00PM Local News on Fox	\$150.00	3.1	30	0	0	0	0	1	0	0	1	\$150.00	\$48.39	3.1	
4	Su 8a-9a		Fox News Sunday	\$75.00	1.3	30	0	0	0	0	1	0	0	1	\$75.00	\$57.89	1.3	
TOTALS:							1	1	1	1	1	2	0	1	8	\$1,125.00	\$43.27	26.0



125 West 55th St  
New York, NY 10019

Contract # 25454508      Changes as of: 3/6/2017 at 8:52 AM      Version: Highlighting Revision 1  
 CPE: 370/415/4488      Flight: 3/7/17 - 3/14/17      Station: NFBB      Total \$: \$1,125.00  
 Agency: MENTZER MEDIA      Advertiser: Congressional Leadership Fund      Market: Great Falls      Total Spots: 8  
 SERVIC      Product: MT CONG LEAD FUND      Office: PHILADELPHIA      Total CPP: \$43.27  
 210 W. Pennsylvania Avenue      Agency Order #: 5920034      Buyer: Rambo, Ally      Primary Demo: Adults 35+      Total GRP: 26.0  
 Suite 250      Salesperson: SHEPARD RITZEN      215-567-7950      Con Type: POLITICAL/VOTE      Assistant: SHEPARD RITZEN      Separation:  
 Towson, MD 21204

Special Instructions

Date/Time	Added by	Comment
03/06/17 8:52 AM	SHEPARD RITZEN	Separation: 30
03/06/17 8:52 AM	SHEPARD RITZEN	Separation: 30

**Competitive Information**

Market Budget: \$16,071
NFBB Share: 7%
Comment: est share
KBGF: 18%
KEBB: 15%
KRTV: 60%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$1,125.00	\$43.27	26.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$1,125.00</b>	<b>\$43.27</b>	<b>26.0</b>

  

**Monthly Summary**

Month	Spots	Dollars
2017-Mar	8	\$1,125.00
<b>Total</b>	<b>8</b>	<b>\$1,125.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/6/17 8:54 AM					\$0	\$0	
Revision	3/6/17 8:52 AM	SHEPARD RITZEN	Revised			\$0	\$1,125.00	Changes: User Entered \$ from \$0.00 to \$1,125.00, Product from MCGLE to MT CONG LEAD FUND.
New	3/6/17 8:51 AM	SHEPARD RITZEN	New	8		\$1,125.00	\$1,125.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KFBB-2, Great Falls	<b>Date:</b> 3/6/17
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

Congressional Leadership Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: Congressional Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Congressional Leadership Fund  
1747 Pennsylvania Ave, NW 5th Floor  
Washington DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Corry Bliss  
Treasurer: Stephanie Fenjiro

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Congressional Leadership Fund  
1747 Pennsylvania Ave, NW 5th Floor  
Washington DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Corry Bliss  
Treasurer: Stephanie Fenjira

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/31/17      [Signature]      213125343  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted In Part                       Rejected

[Signature]                      Tom C. [Signature]                      STATION MGR  
Signature                      Printed Name                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

**Attach proposed schedule with charges (if available):** **gross**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.