

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WJL - CARD MI	Date: 7-16-18
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I, Brenda Kretzschmer RN, NHA, CEO
do hereby request station time concerning the following issue:

Millage Renewal

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: 8/7/18

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Tuscola County Medical Care Community

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/18 Brenda Kuehchmer 989 551-5667 or 672-0500
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

ACCOUNT Tuscola County Medical Care Com.

ACCOUNT NUMBER 99179

ADDRESS on file

CART NUMBER 3049

DATE 7-24-18

PHONE

Radio Station: WIDL

START 7-28-18 STOP 8-7-18

LENGTH (circle one) :60 :30 :10

	RATES		TIMES	=	TOTAL
ROS		X		=	
PRIME (6a-8p)	<u>16</u>	X	<u>62</u>	=	<u>992</u>
EVE & WKND	<u>11</u>	X	<u>48</u>	=	<u>528</u>
SPECIFIED	<u>11</u>	X	<u>18</u>	=	<u>198</u>
OVERNIGHTS		X		=	
CONTRACT TOTALS			<u>128</u>		<u>\$1718</u>

RATES MUST BE SHOWN

PACKAGE political-milage renewal

PRODUCT ADVERTISED

NOTARIZED yes (X) no ()

TIMES yes (X) no ()

CO-OP yes () no (X)

CO-OP

CART NUMBER	CO-OP NAME	# OF COPIES ON CART

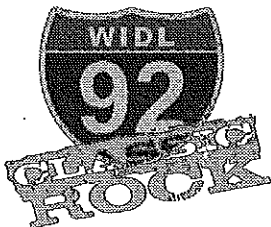
SPECIAL INSTRUCTIONS

THE PROVISIONS ON THE REVERSE SIDE ARE PART OF THIS CONTRACT

CLIENT NAME

PRINT NAME (IF NEW CLIENT)

FOR WIDL/WKYO Meggen Farver



344 N State Street., Caro, MI 48723
(989) 672-1360 • Fax (989) 673-5662

	DAY	MO	TU	WE	TH	FR	SA	SU
SUF	DATE							
	<u>6a-7a</u>						/	/
	<u>7a-8a</u>						/	/
	<u>8a-9a</u>						/	/
	<u>10a-11a</u>						/	/
	<u>12-1p</u>						/	/
	<u>2p-3p</u>						/	/
	<u>4p-5p</u>						/	/
SUF	DATE							
	<u>5p-6p</u>						/	/
	<u>6p-7p</u>						/	/
	<u>8p-9p</u>						/	/
	<u>10p-11p</u>						/	/
	<u>12-1a</u>						/	/
	12:00 a.m.-5:30 a.m.							
SUF	DATE							
	5:30 a.m.-Midnight							
	6:00 a.m.-8:00 p.m.							
	12:00 a.m.-5:30 a.m.							
SUF	DATE							
	5:30 a.m.-Midnight							
	6:00 a.m.-8:00 p.m.							
	12:00 a.m.-5:30 a.m.							
SUF	DATE							
	6a-7a		/					
	7a-8a		/					
	8a-9a		/					
	10a-noon		/					
	noon-1p		/					
	2p-4p		/					
	4p-6p		/					
	6p-7p		/					