

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">KDSF</span> <span style="font-size: 1.1em; margin-left: 20px;">529 5TH AVE SUITE 200 FAIRBANKS ALASKA 99701</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">10/25/18</span>
--	--

I, Lottsfeldt Strategies, LLC  
do hereby request station time concerning the following issue:

Supporting KAWASAKI for Senate.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached Schedule 10/25 - 11/5/18 Con # 28968			

This broadcast time will be used by: Putting Alaska FIRST.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Putting Alaska First Committee  
3333 Denali Street, Anchorage, AK 99503

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Vince Beltrami, Chair  
Kim Hays, Treasurer



# Confirmation



REMIT PAYMENT TO:  
 LAST FRONTIER MEDIACTIVE,  
 LLC  
 529 5TH AVENUE, SUITE 200  
 FAIRBANKS, ALASKA 99701  
 (907) 451-5910

Contract # 28968  
 Date Entered 10/24/18  
 Sales Person House Fairbanks  
 Agency % 15.00  
 Billing Cycle Broadcast  
 Revenue Type CASH  
 Conflict 1 POLITICAL/ISSUES  
 Estimate # 10.24 PLACEMENT KDJF  
 Contract 10/25/18 - 11/05/18

PUTTING ALASKANS FIRST (LOTTSFELDT)  
 C/O LOTTSFELDT AND ASSOCIATES  
 2804 W NORTHERN LIGHTS  
 SUITE 120  
 ANCHORAGE AK 99517

Station	Date Range	Time Range	Len	Schedule	Repeated	P	Rate	Qty	Total	
1	KDJF-FM	10/25/18-10/26/18	06:00-19:00	01:00	0,0,0,5,5,0,0	All Weeks	4	35.00	10	350.00
2	KDJF-FM	10/29/18-11/02/18	06:00-19:00	01:00	6,5,6,5,6,0,0	All Weeks	4	35.00	28	980.00
3	KDJF-FM	11/05/18-11/05/18	06:00-19:00	01:00	6,0,0,0,0,0,0	All Weeks	4	35.00	6	210.00
4	KDJF-FM	11/03/18-11/04/18	06:00-19:00	01:00	0,0,0,0,0,5,5	All Weeks	4	20.00	10	200.00
Subtotal									1740.00	
Agency Commission									261.00	
Total									1479.00	

Projected Billing	Count	Gross	Net	
October	2018	10	350.00	297.50
November	2018	44	1390.00	1181.50
		54	1740.00	1479.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_



Perry Walley &lt;perry@fbxradio.com&gt;

---

## More radio

---

**Perry Walley** <perry@fbxradio.com>  
To: Jim Lottsfeldt <lottsfeldt@gmail.com>

Wed, Oct 24, 2018 at 1:00 PM

Here you go Jim

I maxed out KXLR, KFAR, KWDD and KTDZ

I added 2 stations KYSC and KDJF.

Gross total \$9995 Net Total \$8495.75

Run the same spots same rotation as other contracts?

Are we cool to proceed with new orders?

[Quoted text hidden]

---

### 6 attachments

-  **KFAR LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28963.pdf**  
78K
-  **KTDZ LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28965.pdf**  
70K
-  **KWDD LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28964.pdf**  
76K
-  **KXLR LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28962.pdf**  
78K
-  **KYSC LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28966.pdf**  
72K
-  **KDJF LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28968.pdf**  
73K



Perry Walley <perry@fbxradio.com>

---

## More radio

---

Jim Lottsfeldt <lottsfeldt@gmail.com>  
To: Perry Walley <perry@fbxradio.com>

Wed, Oct 24, 2018 at 1:11 PM

For this schedule, 100% Kawasaki.

-- Jim Lottsfeldt  
**Lottsfeldt Strategies LLC**  
907.240.7839

[Quoted text hidden]

- <KFAR LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28963.pdf>
- <KTDZ LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28965.pdf>
- <KWDD LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28964.pdf>
- <KXLR LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28962.pdf>
- <KYSC LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28966.pdf>
- <KDJF LOTTSFELDT AND ASSOCIATES (PUTTING ALASKANS FIRST (LOTTSFELDT)) 28968.pdf>