

ORDER



Orders

Order / Rev: 757915

Alt Order #:

Product Desc: 10/10-10/16/16

Estimate:

Flight Dates: 10/10/16 - 10/16/16

Original Date / Rev: 10/06/16 / 10/06/16

Order Type: GENERAL

Primary AE: House KPTV Local House KPTV Local

Sales Office: KPTV

Sales Region: Local

Agency

Name: Blue West Media

Buying Contact: Mary Wittermyer

Billing Contact:

5130 East 18th Avenue

Denver, CO 80220

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Patty Murray For Senate

Demographic: A35+

Product Codes: Political-Candidates

Priority: IMP

Revenue Codes: POL, PLC, SPL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	14	\$5,425.00	\$4,611.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$5,425.00	\$4,611.25	0.00
Totals	14	\$5,425.00	\$4,611.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPTV Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	10/10/16	10/16/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	-1-1---	:30	2	\$275.00	IMP	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-1-1---		2			\$275.00			0.00			
N 2	KPTV	10/10/16	10/16/16	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	1111111	:30	7	\$500.00	IMP	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	1111111		7			\$500.00			0.00			
N 3	KPTV	10/10/16	10/16/16	M-F 11 O'Clock News M-F 11 O'Clock News	CM	11-11:35pm	11111--	:30	5	\$275.00	IMP	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	11111--		5			\$275.00			0.00			
													Totals	14	\$5,425.00

Station Order

People for Patty Murray 2016

Market: Portland, OR
Flight Dates: Monday, October 10, 2016 to Sunday, October 16, 2016

Estimate ID

407

Contact: Mark Handwerger
Email: Mark.Handwerger@kptv.com

Phone: 503-906-1249
Fax: 503-548-6931
Direct: 503-548-6611

KPTV-TV

757915

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	
Good Day Oregon I	EM	M-F		\$275.00		1		1				2
7:00 AM 9:00 AM		30		\$550.00								
KPTV 10p News I	LN	M-F		\$500.00	1	1	1	1	1			5
10:00 PM 11:00 PM		30		\$2,500.00								
KPTV 11p News I	LN	M-F		\$275.00	1	1	1	1	1			5
11:00 PM 11:35 PM		30		\$1,375.00								
Sa 10p News I	LN	Sa		\$500.00						1		1
10:00 PM 11:00 PM		30		\$500.00								
Su 10p News I	LN	Su		\$500.00							1	1
10:00 PM 11:00 PM		30		\$500.00								
Station Gross Totals				\$5,425.00	2	3	2	3	2	1	1	14
Station Net				\$4,611.25								

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 9/29/2016 1:45:26 PM

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