

# New Order

<b>Agency:</b>	GMMB	<b>Station:</b>	KNIC	<b>Flight Start:</b>	12/23/2014
<b>Office:</b>	Washington	<b>Order Type:</b>	Normal	<b>Flight End:</b>	12/29/2014
<b>Client:</b>	271 - Trey Martinez Fischer Campaign	<b>Cancel Date:</b>		<b>Hiatus:</b>	
<b>Product:</b>	288 - candidate				
<b>Piggyback Product:</b>					
<b>Estimate:</b>	4084 - TMF SL :15s	<b>Received in ePort:</b>	12/22/2014 4:16:25 PM	<b>Airtime Dollars:</b>	\$1,092.00
				<b>Interactive Dollars:</b>	\$0.00
<b>Primary Demo:</b>		<b>Local/National:</b>	National	<b>Non-Airtime Dollars:</b>	\$0.00
<b>Demo 2:</b>		<b>Rep Office:</b>	Univision and UniMas National Sales (KNIC)	<b>Total Dollars:</b>	\$1,092.00
<b>Demo 3:</b>		<b>AE:</b>	Jill Mulhall	<b>Total Spots:</b>	19
<b>GRP:</b>	0.00	<b>Phone:</b>			
<b>CPP:</b>	\$0.00	<b>OrderID:</b>	3748354		
<b>GIMP:</b>	0	<b>Status:</b>	Forwarded		
<b>CPM:</b>	\$0.00			<b>MarketShare:</b>	
<b>Comments:</b>	Separation: 30				

## Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	12/23	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 7A-8A NOVELA	EM	\$39.00	C	15	2	2				
2	TuWThFM 8A-9A NOVELA	EM	\$39.00	C	15	2	2				
3	TuWThFM 12P-1P LAURA -UMA	DT	\$48.75	C	15	1	1				
4	TuWThFM 1P-2P QUIEN-RZIN?-UMA<	DT	\$48.75	C	15	1	1				
5	TuWThFM 2P-3P CASOS-FAMIL-UMA<	DT	\$48.75	C	15	2	2				
6	TuWThFM 3P-4P FUEGO-SNGR-UMA<	EF	\$65.00	C	15	2	2				
7	TuWThFM 4P-5P FUEGO-SNGR-UMA<	EF	\$97.50	C	15	2	2				
8	TuWThFM 6P-8P NOVELA	PA	\$65.00	C	15	2	2				
9	TuWThFM 8P-9P NOVELA	PT	\$65.00	C	15	2	2				
10	TuWThFM 9P-10P NOVELA	PT	\$65.00	C	15	2	2				
11	TuWThFM 11P-12A CINEPLEX	LF	\$26.00	C	15	1	1				
Total Spots: 19											

## 3748354

4084 - TME SL :15s

12/22/2014 4:16:25 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Total				
						Spots	Rtg	CPP	Imp	CPM
Cash\$ - Spots: \$1,092.00 - 19    Trades\$ - Spots: \$0.00 - 0    Total Cost: \$1,092.00    Total GRP - CPP: 0.0 - \$0.00    Total GIMP(000) - CPM: 0 - \$0.00										

# New Order

<b>Agency:</b> GMMB	<b>Station:</b> KNIC	<b>Flight Start:</b> 12/23/2014
<b>Office:</b> Washington	<b>Order Type:</b> Normal	<b>Flight End:</b> 01/05/2015
<b>Client:</b> 271 - Trey Martinez Fischer Campaign	<b>Cancel Date:</b>	<b>Hiatus:</b>
<b>Product:</b> 288 - candidate		
<b>Piggyback Product:</b>		
<b>Estimate:</b> 4083 - TMF SL:30s	<b>Received in ePort:</b> 12/22/2014 4:13:55 PM	<b>Airtime Dollars:</b> \$5,135.00
		<b>Interactive Dollars:</b> \$0.00
<b>Primary Demo:</b>	<b>Local/National:</b> National	<b>Non-Airtime Dollars:</b> \$0.00
<b>Demo 2:</b>	<b>Rep Office:</b> Univision and UniMas National Sales (KNIC)	<b>Total Dollars:</b> \$5,135.00
<b>Demo 3:</b>	<b>AE:</b> Jill Mulhall	<b>Total Spots:</b> 58
<b>GRP:</b> 0.00	<b>Phone:</b>	
<b>CPI:</b> \$0.00	<b>OrderID:</b> 3748333	
<b>GIMP:</b> 0	<b>Status:</b> Forwarded	
<b>CPM:</b> \$0.00		
<b>Comments:</b> Separation: 30		<b>MarketShare:</b>

## Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	12/23	12/30	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 7A-8A NOVELA	EM	\$60.00	C	30	2	3	5				
2	TuWThFM 8A-9A NOVELA	EM	\$60.00	C	30	2	3	5				
3	TuWThFM 12P-1P LAURA -UMA	DT	\$75.00	C	30	2	3	5				
4	TuWThFM 1P-2P QUIEN-RZIN?-UMA<	DT	\$75.00	C	30	2	4	6				
5	TuWThFM 2P-3P CASOS-FAML-UMA<	DT	\$75.00	C	30	2	4	6				
6	TuWThFM 3P-4P FUEGO-SNGR-UMA<	EF	\$100.00	C	30	2	3	5				
7	TuWThFM 4P-5P FUEGO-SNGR-UMA<	EF	\$150.00	C	30	2	3	5				
8	TuWThFM 6P-8P NOVELA	PA	\$100.00	C	30	2	3	5				
9	TuWThFM 8P-9P NOVELA	PT	\$100.00	C	30	2	3	5				
10	TuWThFM 9P-10P NOVELA	PT	\$100.00	C	30	2	3	5				
11	Su 7:30P-10P CINE DE LAS ESTRELLAS	PT	\$175.00	C	30	1	1	2				

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Agency: GMMB  
Client: 271 - Trey Martinez Fischer Campaign

Flight Start: 12/23/2014

Station: KNIC  
Product: 288 - candidate

Flight End: 01/05/2015

Order ID: 3748333  
Estimate: 4083 - TMF SL :30s

Received in ePort: 12/22/2014 4:13:55 PM

Line No	Daypart (Program)	DPT Code	Rate	CT	Len	12/23	12/30	Total Spots	23	35	Total	Spots	Rtg	CPP	Imp	CPM
12	TuWThFM 11P-12A CINEPLEX	LF	\$40.00	C	30	1	1					2				
13	TuWThFM 12A-1A CINEPLEX	LF	\$40.00	C	30	1	1					2				
Total Spots:										23	35					
Cash\$ - Spots: \$5,135.00 - 58										Trade\$ - Spots: \$0.00 - 0	Total Cost: \$5,135.00	Total GRP - CPP: 0.0 - \$0.00	Total GIMP(000) - CPM: 0 - \$0.00			