

WKWK-FM  
 Wheeling, WV  
 Quarterly Issues/Programs List  
 First Quarter, 2014  
 04/09/2014

WKWK-FM  
 Quarterly Issues/Programs List

WKWK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community:** MEDIA DAY BLOOD DRIVE-- WHEELING
- **Community Event:** HE'S ALIVE PART 5
- **COMMUNITY INVOLVEMENT:** HE'S ALIVE UPDATE (2)
- **EDUCATION:** OHIO VALLEY MEDIA DAY BLOOD DRIVE (PART 2)
- **Financial:** TAX RETURN AND PAYING DEBT
- **Public Education:** PROBLEM GAMBLING/CANCER FUND RAISER

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Education	Sunday News Show-Weekend Focus	BUILDING BETTER CREDIT	Weekend Focus	01/05/2014 07:03 AM	028:01
Community	Sunday News Show-Weekend Focus	MEDIA DAY BLOOD DRIVE-- WHEELING	Cheryl Gergely	01/12/2014 07:00 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	Sunday News Show- Weekend Focus	NEW BEGINNINGS IN 2014	Robert Jameson	01/19/2014 07:02 AM	028:00
EDUCATION	Sunday News Show- Weekend Focus	OHIO VALLEY MEDIA DAY BLOOD DRIVE (PART 2)	Cheryl Gergely	01/26/2014 07:01 AM	028:00
Community Event	Sunday News Show- Weekend Focus	HE'S ALIVE 2014 PREVIEW	J Pierce W	02/02/2014 07:02 AM	028:01
Public Education	Sunday News Show- Weekend Focus	OHIO EXTENSION OFFICE INTRO	Dan Lima	02/09/2014 07:01 AM	028:00
COMMUNITY INVOLVEMEN T	Sunday News Show- Weekend Focus	HE'S ALIVE UPDATE (2)	J Pierce W	02/16/2014 07:00 AM	028:01
EDUCATION	Sunday News Show- Weekend Focus	BUILDING CREDIT PART 2	Kathy Jo Pollack	02/23/2014 07:00 AM	028:00
Public Education	Sunday News Show- Weekend Focus	PROBLEM GAMBLING/CANCE R FUND RAISER	VIRGINIA SHELLHAMME R	03/02/2014 07:04 AM	028:00
Community Event	Sunday News Show- Weekend Focus	HE'S ALIVE (UPDATE 3)	J Pierce W	03/09/2014 07:03 AM	028:00
Community Event	Sunday News Show- Weekend Focus	HE'S ALIVE (UPDATE 4)	J Pierce W	03/16/2014 07:03 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial	Sunday News Show- Weekend Focus	TAX RETURN AND PAYING DEBT	Kathy Jo Pollack	03/23/2014 07:01 AM	027:59
Community Event	Sunday News Show- Weekend Focus	HE'S ALIVE PART 5	J Pierce W	03/30/2014 07:03 AM	028:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL CNBD 6130 frozen peas	000:30	010
----	NATIONAL FLOOD INSUR PRG	001:00	136
----	PSA BELMONT CTY SPECIAL OLYMPICS	000:33	045
----	PSA Big Bros - bowl for kids	000:34	031
----	PSA EASTER SEALS STILLETTO	000:28	070
----	PSA EASTER SEALS STILLETTO	000:30	021
----	PSA EASTER SEALS STILLETTO	000:32	069
----	PSA EASTER SEALS TELETHON	000:31	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA SEEING HAND ASSOC QUARTER AUCTION	000:29	015
----	PSA UNITED WAY NIGHT RACES	000:31	048
----	PSA VALLEY HOSPICE PIANO	000:33	049
----	PSA EASTER SEALS STILETTO	000:32	054
----	PSA MEDIA BLOOD DRIVE DAY	000:27	006
Community	AD COUNCIL	000:15	026
Community	AD COUNCIL	000:30	005
Community	MLK DAY	000:15	001
Community	Volunteers Of America	000:30	079
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:59	022
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	001:00	022
COMMUNITY INVOLVEMENT	American Red Cross	000:32	025
COMMUNITY INVOLVEMENT	CRITTENDON SERVICES	000:31	109
COMMUNITY INVOLVEMENT	Heaven Bound Ministries	000:30	134
COMMUNITY INVOLVEMENT	OHIO VALLEY JAYCEES	000:29	164
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:30	102
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:31	293
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:32	019
EDUCATION	4-H	001:00	077
EDUCATION	National Pest Managment Assoc	000:30	003
EDUCATION	National Pest Managment Assoc	001:00	004
EDUCATION	PEACE CORPS	000:30	001
EDUCATION	Recreational Boating and Fish	001:00	002
EDUCATION	SELECTIVE SERVICE	001:00	120

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
EDUCATION	US Dept Of Veteran Affairs	000:15	004
EDUCATION	US Dept Of Veteran Affairs	000:29	003
EDUCATION	US Dept Of Veteran Affairs	001:00	009
EDUCATION	Verterans Crisis Line	000:15	003
EDUCATION	Verterans Crisis Line	000:30	002
EDUCATION	Verterans Crisis Line	000:59	009
EDUCATION	West Virginia Education Assoc	001:00	004
EDUCATION	WOUNDED WARRIOR PROJECT	000:30	001
EDUCATION	WV Education Assoc.	000:30	002
EDUCATION	WV Education Assoc.	001:00	014
Financial	National Foundation Credit Co	000:29	028
Financial	National Foundation Credit Co	000:30	063
Financial	Pension Rights Center	000:30	001
Financial	Pension Rights Center	001:00	003
HEALTH	AMERICAN DIABETES ASSOC	000:59	134
HEALTH	AMERICAN HEART ASSOCIATION	000:30	002
HEALTH	AMERICAN HEART ASSOCIATION	001:00	002
HEALTH	US DEPT OF HEALTH AND HUMAN	000:30	003
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	030
HEALTH AND FITNESS	Women In Gov	000:29	002
HEALTH AND FITNESS	Women In Gov	000:58	004
HUMAN SERVICES	AD COUNCIL	000:30	001
HUMAN SERVICES	AD COUNCIL	001:00	042
HUMAN SERVICES	RED CROSS	000:30	092
KID	AD COUNCIL	000:29	001
KID	AD COUNCIL	000:30	067
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	394
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	123

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
NATIAONAL GUARD	WV NATIONAL GUARD	000:30	025
NATIAONAL GUARD	WV NATIONAL GUARD	001:00	120
PSA	SHOW YOUR STRIPES	000:30	012
PSA	SHOW YOUR STRIPES	000:31	006
US ARMED FORCES	AIR FORCE	000:30	041
US ARMED FORCES	AIR FORCE	001:00	109
US ARMED FORCES	USA.GOV	000:29	039
US ARMED FORCES	USA.GOV	000:30	046
USO	USO	000:02	003
USO	USO	000:15	009
Vacation Tourism	OGLEBAY	000:29	053
Vacation Tourism	OGLEBAY	000:30	131