

WKWK-FM  
 Wheeling, WV  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2014  
 01/06/2015

WKWK-FM  
 Quarterly Issues/Programs List

WKWK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Event:** OGLEBAY WINTER FESTIVAL OF LIGHTS PREVIEW
- **COMMUNITY INVOLVEMENT:** LIBRARY EVENTS/HITCHHIKER BOOK
- **Financial:** PAYING DOWN DEBT - KATHY JO POLLACK
- **HEALTH:** HOLIDAY STRESS AND HOW TO DEAL WITH IT
- **HEALTH AND FITNESS:** MOVERCISE -- LOCAL FITNESS PROGRAM
- **Human Interest:** VOICE BY FRANK BERARDI
- **HUMAN SERVICES:** WHEELING SLEEP OUT EVENT 2014
- **LIFESTYLE:** MAKING LIFE CHANGES - DR ROBERT JAMESON
- **LIFESTYLE/FINANCIAL:** PICKING THE PERFECT CHRISTMAS TREE/CYBER MON
- **SELF HELP:** MAKING CHOICES - Dr. Robert Jameson

Section I  
 LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SELF HELP	Sunday News Show-	MAKING CHOICES - Dr. Robert Jameson	Weekend Focus	10/05/2014 07:02 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Weekend Focus				
Financial	Sunday News Show-Weekend Focus	PAYING DOWN DEBT - KATHY JO POLLACK	Weekend Focus	10/12/2014 07:03 AM	028:00
Community Event	Sunday News Show-Weekend Focus	HAUNTED ATTRACTIONS IN THE VALLEY	Weekend Focus	10/19/2014 07:00 AM	029:00
Human Interest	Sunday News Show-Weekend Focus	ADDICTIVE BEHAVIOR PATTERNS-DR JAMESON	Weekend Focus	10/26/2014 07:03 AM	028:00
HUMAN SERVICES	Sunday News Show-Weekend Focus	WHEELING SLEEP OUT EVENT 2014	Weekend Focus	11/02/2014 07:01 AM	028:00
Community Event	Sunday News Show-Weekend Focus	OGLEBAY WINTER FESTIVAL OF LIGHTS PREVIEW	Weekend Focus	11/09/2014 07:00 AM	027:59
HEALTH	Sunday News Show-Weekend Focus	HOLIDAY STRESS AND HOW TO DEAL WITH IT	Weekend Focus	11/16/2014 07:02 AM	028:00
HEALTH AND FITNESS	Sunday News Show-Weekend Focus	MOVERCISE -- LOCAL FITNESS PROGRAM	Weekend Focus	11/23/2014 07:03 AM	029:00
LIFESTYLE/FINANCIAL	Sunday News Show-Weekend Focus	PICKING THE PERFECT CHRISTMAS TREE/CYBER MON	Weekend Focus	11/30/2014 07:00 AM	028:00
LIFESTYLE	Sunday News Show-Weekend Focus	MAKING LIFE CHANGES - DR ROBERT JAMESON	Weekend Focus	12/07/2014 07:03 AM	028:00
Human Interest	Sunday News Show-Weekend Focus	VOICE BY FRANK BERARDI	Weekend Focus	12/14/2014 07:02 AM	028:00
COMMUNITY	Sunday	LIBRARY	Weekend	12/21/2014	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
INVOLVEMENT	News Show- Weekend Focus	EVENTS/HITCHHIKER BOOK	Focus	07:00 AM	
Financial	Sunday News Show- Weekend Focus	PAYING DOWN DEBT	Weekend Focus	12/28/2014 07:02 AM	028:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL CNBD 6130 frozen peas	000:30	004
----	NATIONAL FLOOD INSUR PRG	001:00	117
----	PSA FESTIVAL OF SOUND	000:31	050
----	PSA WORLD AIDS DAY	000:18	008
----	PSA-Community Calendar	000:30	001
Community	AD COUNCIL	000:15	038
Community	Volunteers Of America	000:30	027
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:30	100
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:31	384
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:32	045

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	4-H	001:00	055
EDUCATION	Ad Council	001:00	006
EDUCATION	American Planning Assoc	000:30	003
EDUCATION	American Planning Assoc	000:59	003
EDUCATION	American Planning Assoc	001:00	002
EDUCATION	Center For Disease Control	000:29	003
EDUCATION	Center For Disease Control	000:30	001
EDUCATION	Center For Disease Control	001:00	006
EDUCATION	National Fair Housing Allianc	000:30	003
EDUCATION	National Fair Housing Allianc	000:59	003
EDUCATION	National Pest Managment Assoc	001:00	008
EDUCATION	Recreational Boating and Fish	000:30	003
EDUCATION	Recreational Boating and Fish	001:00	012
EDUCATION	SELECTIVE SERVICE	001:00	127
EDUCATION	US DEPT OF HEALTH AND HUMAN	000:15	017
EDUCATION	US DEPT OF HEALTH AND HUMAN	000:30	001
EDUCATION	US Dept Of Veteran Affairs	000:15	026
EDUCATION	US Dept Of Veteran Affairs	000:29	004
EDUCATION	US Dept Of Veteran Affairs	001:00	006
EDUCATION	Verterans Crisis Line	000:15	027
EDUCATION	Verterans Crisis Line	000:30	003
EDUCATION	Verterans Crisis Line	000:59	007
EDUCATION	WV Education Assoc.	001:00	001
Financial	National Foundation Credit Co	000:29	027
Financial	National Foundation Credit Co	000:30	046
Financial	Pension Rights Center	000:30	004
Financial	Pension Rights Center	001:00	011
HEALTH	AMERICAN DIABETES ASSOC	000:59	128
HEALTH	AMERICAN HEART ASSOCIATION	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	AMERICAN HEART ASSOCIATION	001:00	012
HEALTH	US DEPT OF HEALTH AND HUMAN	000:30	005
HEALTH	US DEPT OF HEALTH AND HUMAN	001:00	001
HEALTH AND FITNESS	Women In Gov	000:29	001
HEALTH AND FITNESS	Women In Gov	000:58	012
Health and Saftey	Women In Gov	000:59	001
HUMAN SERVICES	AD COUNCIL	001:00	013
HUMAN SERVICES	RED CROSS	000:30	074
KID	AD COUNCIL	000:30	048
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
NATIAONAL GUARD	WV NATIONAL GUARD	000:30	009
NATIAONAL GUARD	WV NATIONAL GUARD	001:00	104
SEXUAL ASSAULT	IT'S ON US	000:30	004
US ARMED FORCES	AIR FORCE	000:30	009
US ARMED FORCES	AIR FORCE	001:00	134
US ARMED FORCES	USA.GOV	000:29	020
US ARMED FORCES	USA.GOV	000:30	021
USO	USO	000:15	031
Vacation Tourism	OGLEBAY	000:29	070
Vacation Tourism	OGLEBAY	000:30	090