

WKWK-FM  
Wheeling, WV  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/01/2014

WKWK-FM  
Quarterly Issues/Programs List

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WKWK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Event:** WHEELING BLOOD DRIVE
- **Health and Safety:** SUICIDE PREVENTION
- **Human Interest:** LOCAL TEEN WRITES BOOK "VOICE"
- **Identity Theft Protection:** Identity Theft Protection
- **LIFESTYLE:** DR ROBERT JAMESON-MAKING LIFE CHANGES
- **LOCAL EVENT:** WELLSTOWNSHIP HAUNTED HOUSE
- **MENTAL HEALTH:** WHAT MAKES PEOPLE SNAP
- **Public Education:** PROBLEM GAMBLING

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Event	Sunday News Show-Weekend Focus	WHEELING BLOOD DRIVE	Marianne Spam	07/06/2014 07:02 AM	028:00
MENTAL HEALTH	Sunday News Show-Weekend	WHAT MAKES PEOPLE SNAP	Dr Robert Jameson	07/13/2014 07:03 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Focus				
Community Event	Sunday News Show-Weekend Focus	UPPER OHIO VALLEY IT FEST	David Seum	07/20/2014 07:03 AM	028:01
Human Interest	Sunday News Show-Weekend Focus	LOCAL TEEN WRITES BOOK "VOICE"	Frank Berardi	07/27/2014 07:00 AM	028:00
Human Interest	Sunday News Show-Weekend Focus	LOCAL TEEN WRITES BOOK "VOICE"	Frank Berardi	08/03/2014 07:01 AM	028:00
LIFESTYLE	Sunday News Show-Weekend Focus	DR ROBERT JAMESON- MAKING LIFE CHANGES	Robert Jameson	08/10/2014 07:00 AM	028:00
Identity Theft Protection	Sunday News Show-Weekend Focus	Identity Theft Protection	Kathy Jo Pollack	08/17/2014 07:01 AM	028:01
Health and Saftey	Sunday News Show-Weekend Focus	SUICIDE PREVENTION	Dr Robert Jameson	08/24/2014 07:00 AM	028:00
Health and Saftey	Sunday News Show-Weekend Focus	SUICIDE PREVENTION	Dr Robert Jameson	08/31/2014 07:01 AM	028:00
Public Education	Sunday News Show-Weekend Focus	PROBLEM GAMBLING	VIRGINIA SHELLHAMMER	09/07/2014 07:00 AM	028:01
Public Education	Sunday News Show-Weekend Focus	A HITCHHIKERS DIARY--LOCAL AUTHOR	Weekend Focus	09/14/2014 07:03 AM	028:01
LOCAL EVENT	Sunday News Show-Weekend Focus	WELLSTOWNSHIP HAUNTED HOUSE	Weekend Focus	09/21/2014 07:00 AM	027:59
LOCAL	Sunday News	LOCAL GOSPEL	Weekend Focus	09/28/2014	028:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EVENT	Show-Weekend Focus	GROUP		07:01 AM	

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL CNBD 6130 frozen peas	000:30	003
----	NATIONAL FLOOD INSUR PRG	001:00	126
----	PSA MUMLEY RACE	000:33	041
----	PSA RELAY FOR LIFE AMER CANCER SOC	000:27	023
----	PSA WHEELING AUTISM	000:25	022
Community	AD COUNCIL	000:15	016
Community	AD COUNCIL	000:30	003
Community	Volunteers Of America	000:30	054
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:30	022
COMMUNITY	PSA-Community Calendar	000:31	393

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
INVOLVEMENT			
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:32	024
EDUCATION	4-H	001:00	105
EDUCATION	National Pest Managment Assoc	001:00	009
EDUCATION	Recreational Boating and Fish	000:30	001
EDUCATION	Recreational Boating and Fish	001:00	007
EDUCATION	SELECTIVE SERVICE	001:00	118
EDUCATION	US Dept Of Veteran Affairs	000:15	005
EDUCATION	US Dept Of Veteran Affairs	001:00	006
EDUCATION	Verterans Crisis Line	000:15	004
EDUCATION	Verterans Crisis Line	000:59	009
EDUCATION	West Virginia Education Assoc	001:00	003
EDUCATION	WV Education Assoc.	001:00	005
Financial	National Foundation Credit Co	000:29	017
Financial	National Foundation Credit Co	000:30	044
Financial	Pension Rights Center	000:30	001
Financial	Pension Rights Center	001:00	010
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
HEALTH	American Academy Of Pediatric	001:00	001
HEALTH	AMERICAN DIABETES ASSOC	000:59	122
HEALTH	AMERICAN HEART ASSOCIATION	000:30	001
HEALTH	AMERICAN HEART ASSOCIATION	001:00	008
HEALTH AND FITNESS	Women In Gov	000:29	001
HEALTH AND FITNESS	Women In Gov	000:58	009
HUMAN SERVICES	AD COUNCIL	001:00	008
HUMAN SERVICES	RED CROSS	000:30	064
KID	AD COUNCIL	000:30	055
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	029
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	041
NATIAONAL GUARD	WV NATIONAL GUARD	000:30	015
NATIAONAL GUARD	WV NATIONAL GUARD	001:00	100
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
US ARMED FORCES	AIR FORCE	000:30	035
US ARMED FORCES	AIR FORCE	001:00	107
US ARMED FORCES	USA.GOV	000:29	028
US ARMED FORCES	USA.GOV	000:30	028
USO	USO	000:15	014
Vacation Tourism	OGLEBAY	000:29	042
Vacation Tourism	OGLEBAY	000:30	113