

WKWK
Wheeling, WV
Quarterly Issues/Programs List
First Quarter, 2021
04/16/2019

WKWK
Quarterly Issues/Programs List

WKWK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety, Public Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Update on the current coronavirus outbreak/what you need to know about the vaccine/discuss preparations underway for the vaccine arrival at nursing homes	Dr. Jerome Adams, Dr. Jason Wilson, Dr. Richard Feifer	01/03/2021 07:01 AM	029:59
Public Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Discuss the latest rollout for the COVID-19 vaccines and vaccine misinformation/Discuss outside-of-the box ideas for a healthier New year	Mark Weber, Lisa Bruno, Lauren Berlengeri	01/10/2021 07:01 AM	029:30
Public Health, Black History Month	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Update on COVID-19 and why the impact is so great on minority population/How The NACCP is raising National Awareness about the history of King	Felicia Collins, RADM, Trovon Williams	01/17/2021 07:01 AM	029:30
Public Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Explain how the vaccine works/Talk about Biden administration's pandemic priorities/discuss historical components of the Biden/Harris inauguration	Dr Jason Wilson, Dr Celine Gounder, Kenneth C. Davis	01/24/2021 07:01 AM	029:30
Public Health, Financial	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Discuss GameStop stock spectacle/Discuss what we should expect from the Biden-Harris administration and COVID-19/Discuss latest	David Waddell, Carolyn Reynolds, David Grimm	01/31/2021 07:01 AM	029:30

		research on COVID-19 and house pets			
Public Health, Black History Month	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Discuss why there is so much concern around the safety of the covid-19 vaccines/Talk about the significance of literacy and African American History	Dr. Peter Marks, MD, PHD, Rio Cortez	02/07/2021 07:01 AM	029:30
Public Health, Mental Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Discuss recent findings about how the healthcare system can build trust with Black Communities/Talk about how Hope lab creates behavior-change tech to help teens and young adults lead happier, healthier lives	Patricia N. Whitley, Willisams, Margaret Laws	02/14/2021 07:03 AM	029:30
Public Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Talk about the impact of the Big Brothers Big Sisters organization/Discuss the Sharing Solutions - A virtual Nationwide Tour to drive solutions to the opioid epidemic	Artis Stevens, Carolyn Cawley	02/21/2021 07:01 AM	029:30
Public Health, Mental Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Discuss new parenting book "The Scaffold effect" Raising Resilient, Self-Reliant and Secure Kids in the age of anxiety/Discuss GRYT Health, a digital health company that offers support through connection and education	Dr Harold S. Koplewicz, Dave Fuehrer	02/28/2021 07:01 AM	029:30
Public Safety, Public Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Talk about putting a positive spin on COVID-19 and how we could reach herd immunity by April/Talk about Thought Leadership & Expertise at Understood.org and their mission to provide helpful resources for those living with dyslexia and ADHD	Marty Makary, MD, Yvonne Yancy	03/07/2021 07:01 AM	029:30
MENTAL HEALTH, READING BENEFITS	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Discussion about FONO (Fear of Normal) and reentry into normal life following a year of quarantine/Talk about how United through	Lucy McBride, MD, Dr Sally Zol	03/14/2021 07:01 AM	029:30

		Reading has been connecting military families through video-recorded stories			
Public Health	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Discuss COVI-19 as it pertains to Medicaid and Medicare/Discuss the importance of brain health	Dr LaShawn McIvery, Mayik Bialik	03/21/2021 07:01 AM	029:30
Public Health, Womens History	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Discus his research for years on the SARS COV-2 virus and research used in vaccine development/Discuss Women's' History Month and How Dress for Success has become a global leader	Barney Graham, MD, Joi Gordon	03/28/2021 07:01 AM	029:30

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AAOS	000:59	3
	AARP	000:28	1
	AARP	000:29	1
	AD COUNCIL	000:29	15
	AD COUNCIL	000:29	4
	AD COUNCIL	000:30	5
	AD COUNCIL	000:30	1
	AD COUNCIL	000:30	3
	AD COUNCIL	000:59	1
	AD COUNCIL	001:00	2
	CDC	000:59	1
	IHEARTRADIO EARTH	000:29	2
	IHEARTRADIO EARTH	000:30	1
	IHEARTRADIO EARTH	000:30	1
	National Foundation Credit Co	000:29	1
	NHTSA	000:29	1
	NHTSA	000:29	2

	NHTSA	000:29	1
	Pension Rights Center	000:29	2
	PSA-Community Calendar 2-23	000:29	26
	PSA-Community Calendar 3-15 FISH FRY	000:29	12
	PSA-Community Calendar 3-15 TYLER GOLF	000:29	11
	PSA-Community Calendar 3-15 YORKVILLE	000:29	2
	PSA-Community Calendar 3-19 OHIO JOBS	000:29	9
	PSA-Community Calendar 3-23 BIKE-A-THON	000:29	10
	PSA-Community Calendar 3-3	000:29	6
	PSA-Community Calendar Blood Drive	000:30	3
	PSA-Community Calendar FILL	000:29	3
	PSA-Community Calendar FILL	000:30	1
	PSA-Community Calendar FILL	000:32	49
	REACH.GOV	000:30	3
	REACH.GOV	000:30	7
	US DEPT OF HEALTH AND HUMAN	000:29	1
	US FOREST SERVICE	000:29	1
	USA.GOV	000:29	1
	USA.GOV	000:29	3