

WKWK-FM  
Wheeling, WV  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/09/2014

WKWK-FM  
Quarterly Issues/Programs List

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WKWK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Public Education:** WHEELING SLEEP OUT

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Education	Sunday News Show-Weekend Focus	HAUNTED TRAIL	Weekend Focus	10/06/2013 07:01 AM	028:00
Public Education	Sunday News Show-Weekend Focus	GOOD ZOO - OGELBAY	Weekend Focus	10/13/2013 07:01 AM	028:00
Public Education	Sunday News Show-Weekend Focus	OGLEBAY FEST OF LIGHTS PREVIEW	Weekend Focus	10/20/2013 07:02 AM	028:00
Public Education	Sunday News Show-Weekend Focus	WHEELING SLEEP OUT	Weekend Focus	10/27/2013 07:01 AM	028:01
Public Education	Sunday News Show-Weekend Focus	HOLIDAY AND BUDGETS	Weekend Focus	11/03/2013 07:03 AM	028:00
Public Education	Sunday News Show-Weekend	CHURCH REVIVAL	Weekend Focus	11/10/2013 07:00 AM	028:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Focus				
Public Education	Sunday News Show-Weekend Focus	OHIO CTY LIBRARY PROGRAMS	Weekend Focus	11/17/2013 07:02 AM	028:00
Public Education	Sunday News Show-Weekend Focus	HOLIDAY GATHERINGS-KATHY JO P	Weekend Focus	11/24/2013 07:02 AM	028:00
Public Education	Sunday News Show-Weekend Focus	HOLIDAY GATHERINGS-KATHY JO P	Weekend Focus	12/01/2013 07:03 AM	028:00
Public Education	Sunday News Show-Weekend Focus	FIRE SAFETY	Weekend Focus	12/08/2013 07:01 AM	028:00
Public Education	Sunday News Show-Weekend Focus	DEATH AND HOLIDAYS	Weekend Focus	12/15/2013 07:00 AM	028:00
Public Education	Sunday News Show-Weekend Focus	betty zane project	Weekend Focus	12/22/2013 07:02 AM	028:00
Public Education	Sunday News Show-Weekend Focus	betty zane project	Weekend Focus	12/29/2013 07:00 AM	028:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	NATIONAL FLOOD INSUR PRG	001:00	110
----	PSA - AAOP "Less TV 60"	001:00	001
----	PSA - Community Engagement Tom/Health 60	001:00	001
----	PSA - FEMA SPRING 60	001:00	001
----	PSA - HAND WARRIOR	001:00	001
----	PSA - LIFE LONG LITERACT - WHIMPY KID 60	001:00	001
----	PSA - PRESIDENTS COUNCIL SUCCEED IN LIFE 30	000:30	001
----	PSA - Women In Gov.- Public Health Awareness 60	000:59	001
----	PSA CARDINAL HEALTH DRUG TAKE BACK	000:32	048
----	PSA FESTIVAL OF TREES - BIG BROTHER	000:34	156
----	PSA mountaineers	000:26	004
----	PSA mountaineers	000:37	007
----	PSA WVBA ARMY NATIONAL GUARD 60	001:00	002
----	PSA-Community Calendar	000:30	087
----	PSA-Community Calendar	000:31	356
----	PSA-Community Calendar	000:32	049
----	SPECIAL OLYMPICS	000:29	001
Community	AD COUNCIL	000:15	083
Community	AD COUNCIL	000:30	001
Community	AD COUNCIL	001:00	052
Community	Volunteers Of America	000:30	053
EDUCATION	4-H	000:30	035
EDUCATION	4-H	001:00	003
EDUCATION	AD COUNCIL	001:00	055
EDUCATION	DEPT OF HOMELAND SEC	000:30	048
EDUCATION	SELECTIVE SERVICE	001:00	005
EDUCATION	WOUNDED WARRIOR PROJECT	000:59	066

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	WOUNDED WARRIOR PROJECT	001:00	148
EDUCATION	WV Education Assoc.	000:30	014
EDUCATION	WV Education Assoc.	001:00	094
FAMILY	AD COUNCIL	000:30	014
Financial	National Foundation Credit Co	000:29	011
Financial	National Foundation Credit Co	000:30	009
HEALTH	American Academy Of Pediatric	001:00	093
HEALTH	AMERICAN DIABETES ASSOC	000:59	005
HEALTH	AMERICAN DIABETES ASSOCIATION	000:30	001
HEALTH	FOUNDATION FIGHTING BLINDNESS	000:59	001
HEALTH	US DEPT OF HEALTH AND HUMAN	000:30	034
HEALTH	US DEPT OF HEALTH AND HUMAN	001:00	222
Health and Saftey	AD COUNCIL	000:30	012
Health and Saftey	Women In Gov	000:30	005
Health and Saftey	Women In Gov	000:59	089
HUMAN SERVICES	AD COUNCIL	001:00	002
HUMAN SERVICES	RED CROSS	000:30	007
KID	AD COUNCIL	000:15	002
KID	AD COUNCIL	000:30	008
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	024
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	018
MILITARY AND	SHOW YOUR STRIPES	000:30	115

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS			
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	216
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	033
NATIAONAL GUARD	WV NATIONAL GUARD	000:30	026
NATIAONAL GUARD	WV NATIONAL GUARD	001:00	086
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008
US ARMED FORCES	AIR FORCE	000:30	003
US ARMED FORCES	AIR FORCE	000:31	001
US ARMED FORCES	AIR FORCE	001:00	004
US ARMED FORCES	USA.GOV	000:29	003
US ARMED FORCES	USA.GOV	000:30	002