

WKWK-FM  
 Wheeling, WV  
 Quarterly Issues/Programs List  
 First Quarter, 2015  
 04/01/2015

WKWK-FM  
 Quarterly Issues/Programs List

WKWK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Event:** GIRL SCOUT COOKIES/HES ALIVE UPDATE 2
- **COMMUNITY INVOLVEMENT:** SANFORD CENTER IN MOUNDSVILLE/HE'S ALIVE UPDATE
- **Financial:** TAX TIPS PART 2 - WISE USE OF RETURNS
- **HEALTH AND FITNESS:** MOVER'CISE HEALTH EDUCATION

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial	Sunday News Show-Weekend Focus	PAYING DOWN DEBT	Weekend Focus	01/04/2015 07:01 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show-Weekend Focus	LOCAL LIBRARY EVENTS AND ACTIVITIES	Weekend Focus	01/11/2015 07:02 AM	027:59
COMMUNITY INVOLVEMENT	Sunday News Show-Weekend Focus	OHIO VALLEY MEDIA DAY BLOOD DRIVE-WHEELING	Weekend Focus	01/18/2015 07:02 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	Sunday News Show-Weekend Focus	HE'S ALIVE 2015 INTRO SHOW	Weekend Focus	01/25/2015 07:01 AM	028:00
HEALTH AND FITNESS	Sunday News Show-Weekend Focus	DR JAMESON TALKS BOUNDARIES	Weekend Focus	02/01/2015 07:03 AM	028:00
Financial	Sunday News Show-Weekend Focus	TAX FRAUD AND SAVING TIPS	Weekend Focus	02/08/2015 07:02 AM	028:00
Community Event	Sunday News Show-Weekend Focus	GIRL SCOUT COOKIES/HES ALIVE UPDATE 2	Weekend Focus	02/15/2015 07:00 AM	028:00
HEALTH AND FITNESS	Sunday News Show-Weekend Focus	HEALTHWISE BY MOVERCISE WITH KATHLEEN OCONNOR	Weekend Focus	02/22/2015 07:03 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show-Weekend Focus	SANFORD CENTER IN MOUNDSVILLE/HE'S ALIVE UPDATE	Weekend Focus	03/01/2015 07:03 AM	028:00
Financial	Sunday News Show-Weekend Focus	TAX TIPS AND HOW TO AVOID FRAUD	Weekend Focus	03/08/2015 07:02 AM	028:00
Financial	Sunday News Show-Weekend Focus	TAX TIPS PART 2 - WISE USE OF RETURNS	Weekend Focus	03/15/2015 07:01 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show-Weekend Focus	HE'S ALIVE 2015 FINAL UPDATE	Weekend Focus	03/22/2015 07:00 AM	028:00
HEALTH AND FITNESS	Sunday News Show-Weekend Focus	MOVER'CISE HEALTH EDUCATION	Weekend Focus	03/29/2015 07:00 AM	028:01

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	NATIONAL FLOOD INSUR PRG	001:00	090
-----	PSA MEDIA BLOOD DAY	000:28	005
-----	PSA OHIO COUNTY STRINGS	000:37	023
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:30	133
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:31	372
EDUCATION	Ad Council	001:00	005
EDUCATION	American Planning Assoc	000:59	002
EDUCATION	Center For Disease Control	000:29	001
EDUCATION	Center For Disease Control	000:30	001
EDUCATION	Center For Disease Control	001:00	002
EDUCATION	National Fair Housing Allianc	000:30	001
EDUCATION	National Fair Housing Allianc	000:59	001
EDUCATION	National Pest Managment Assoc	000:30	003
EDUCATION	National Pest Managment Assoc	001:00	002
EDUCATION	Recreational Boating and Fish	000:30	001
EDUCATION	Recreational Boating and Fish	001:00	002
EDUCATION	SELECTIVE SERVICE	001:00	083
EDUCATION	US DEPT OF HEALTH AND HUMAN	000:15	022
EDUCATION	US Dept Of Veteran Affairs	000:15	026

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	US Dept Of Veteran Affairs	000:29	001
EDUCATION	US Dept Of Veteran Affairs	001:00	002
EDUCATION	Verterans Crisis Line	000:15	025
EDUCATION	Verterans Crisis Line	000:30	002
EDUCATION	Verterans Crisis Line	000:59	002
EDUCATION	WV Education Assoc.	001:00	055
Financial	National Foundation Credit Co	000:29	032
Financial	National Foundation Credit Co	000:30	061
Financial	Pension Rights Center	000:30	001
Financial	Pension Rights Center	001:00	001
HEALTH	American Academy Of Pediatric	001:00	001
HEALTH	AMERICAN DIABETES ASSOC	000:59	101
HEALTH	US DEPT OF HEALTH AND HUMAN	000:30	001
HEALTH	US DEPT OF HEALTH AND HUMAN	001:00	049
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	005
Health and Saftey	Women In Gov	000:59	061
HUMAN SERVICES	Ad Council	001:00	005
HUMAN SERVICES	RED CROSS	000:30	094
KID	AD COUNCIL	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
US ARMED FORCES	AIR FORCE	000:30	001
US ARMED FORCES	AIR FORCE	001:00	094
US ARMED FORCES	USA.GOV	000:29	013
US ARMED FORCES	USA.GOV	000:30	016
Vacation Tourism	OGLEBAY	000:30	174