

WKWK-FM
Wheeling, WV
Quarterly Issues/Programs List
Second Quarter, 2014
07/04/2014

WKWK-FM
Quarterly Issues/Programs List

WKWK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Art In Schools**
- **Environment**
- **Anti-Bullying**
- **Health, Children's Health**
- **Education**
- **Self Help**
- **Arts**

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Art in Schools	Sunday News Show-Weekend Focus	CAMERON HS SPRING PRODUCTION	Whitney Healey	04/06/2014 07:01 AM	028:00
Environment	Sunday News Show-Weekend Focus	ORSANCO RIVER SWEEP/VARIOUS LOCAL EVENTS	Lisa Cochran/Jenn Cesta	04/13/2014 07:01 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Event	Sunday News Show-Weekend Focus	HE'S ALIVE WRAP UP INTERVIEW	J Piercece W	04/20/2014 07:00 AM	028:00
Anti-Bullying	Sunday News Show-Weekend Focus	TALKING ABOUT RESPECT	Kathy Jo Pollack	04/27/2014 07:00 AM	028:00
Health Event	Sunday News Show-Weekend Focus	HOSPITAL EVENTS	Laurie L	05/04/2014 07:02 AM	028:00
Health	Sunday News Show-Weekend Focus	WHAT MAKES PEOPLE SNAP	Robert Jameson	05/11/2014 07:03 AM	028:00
Children's Health	Sunday News Show-Weekend Focus	WVU CHILD HOSP FUNDRAISER	Aaron Yost	05/18/2014 07:01 AM	028:00
Education	Sunday News Show-Weekend Focus	Respect Part 1	Kathy Jo Pollack	05/25/2014 07:03 AM	028:00
Self Help	Sunday News Show-Weekend Focus	RELATIONSHIPS ARE DISCUSSED	Robert Jameson	06/01/2014 07:01 AM	028:00
Anti-Bullying	Sunday News Show-Weekend Focus	Social Media and Respect	Kathy Jo Pollack	06/08/2014 07:03 AM	028:00
Health	Sunday News Show-Weekend Focus	MEDIA DAY BLOOD DRIVE	Kathy Musso	06/15/2014 07:03 AM	028:00
Arts	Sunday News Show-Weekend Focus	Community Theatre productions	Jeff Holmes/Michelle Harris	06/22/2014 07:00 AM	028:00
Health	Sunday News Show-Weekend	WHEELING BLOOD DRIVE	Marianne Spam	06/29/2014 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Focus

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL CNBD 6130 frozen peas	000:30	002
----	NATIONAL FLOOD INSUR PRG	001:00	103
----	PSA BELMONT CTY SPECIAL OLYMPICS	000:33	008
----	PSA CHILLI COOKOFF UP OH VALLEY	000:29	138
----	PSA DRUG TAKE BACK CARDINAL/RIESBECKS	000:15	039
----	PSA EASTER SEALS TELETHON	000:31	089
----	PSA MADD BIKE RIDE	000:25	117
----	PSA MADD BIKE RIDE	000:29	127
----	PSA NIGHT AT RACES OH CTY STRINGS	000:28	019
----	PSA SEEING HAND ASSOC QUARTER AUCTION	000:29	018
----	PSA ULTIMATE CONCERT/STERNWHEEL	000:14	003
----	PSA ULTIMATE CONCERT/STERNWHEEL	000:19	057
----	PSA WHEELING HEALTH RIGHT	000:17	061

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	SHOW YOUR STRIPES/AC/MICHELLE OBAMA JILL BIDEN	000:31	001
-----	SWY-NT 533851 15	000:15	001
Community	AD COUNCIL	000:15	036
Community	Volunteers Of America	000:30	045
COMMUNITY INVOLVEMENT	Heaven Bound Ministries	000:30	014
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	007
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:30	115
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:31	400
EDUCATION	4-H	001:00	066
EDUCATION	National Pest Managment Assoc	001:00	009
EDUCATION	Recreational Boating and Fish	000:30	002
EDUCATION	Recreational Boating and Fish	001:00	008
EDUCATION	SELECTIVE SERVICE	001:00	088
EDUCATION	US Dept Of Veteran Affairs	000:15	011
EDUCATION	US Dept Of Veteran Affairs	000:29	001
EDUCATION	US Dept Of Veteran Affairs	001:00	005
EDUCATION	Verterans Crisis Line	000:15	015
EDUCATION	Verterans Crisis Line	000:30	002
EDUCATION	Verterans Crisis Line	000:59	008
EDUCATION	West Virginia Education Assoc	001:00	005
EDUCATION	WV Education Assoc.	000:30	001
EDUCATION	WV Education Assoc.	001:00	009
Financial	National Foundation Credit Co	000:29	013
Financial	National Foundation Credit Co	000:30	027
Financial	Pension Rights Center	000:30	001
Financial	Pension Rights Center	001:00	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	AMERICAN DIABETES ASSOC	000:59	107
HEALTH	AMERICAN HEART ASSOCIATION	001:00	012
HEALTH	US DEPT OF HEALTH AND HUMAN	000:30	002
HEALTH AND FITNESS	Women In Gov	000:29	001
HEALTH AND FITNESS	Women In Gov	000:58	008
HUMAN SERVICES	AD COUNCIL	001:00	007
HUMAN SERVICES	RED CROSS	000:30	041
KID	AD COUNCIL	000:30	039
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	003
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	212
NATIAONAL GUARD	WV NATIONAL GUARD	000:30	018
NATIAONAL GUARD	WV NATIONAL GUARD	001:00	084
US ARMED FORCES	AIR FORCE	000:30	032
US ARMED FORCES	AIR FORCE	001:00	086
US ARMED FORCES	USA.GOV	000:29	024
US ARMED FORCES	USA.GOV	000:30	018
USO	USO	000:15	010
Vacation Tourism	OGLEBAY	000:29	114
Vacation Tourism	OGLEBAY	000:30	073