

WKWK-FM  
 Wheeling, WV  
 Quarterly Issues/Programs List  
 Second Quarter, 2016  
 07/01/2016

WKWK-FM  
 Quarterly Issues/Programs List

WKWK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** WHEELING HERITAGE PORT EVENT
- **HEALTH:** ADDICITON AND HOW TO BREAK IT
- **HEALTH AND FITNESS:** HEALTHY LIFESTYLE HABITS FOR SUMMERTIME
- **Public Education:** SEVERE WEATHER SAFETY

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	Sunday News Show-Weekend Focus	INCOME TAX REFUNDS--KATHY JO POLLACK	Weekend Focus	04/03/2016 07:01 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show-Weekend Focus	MARSHALL COUNTY CVB - LOCAL EVENTS	Weekend Focus	04/10/2016 07:00 AM	028:00
HEALTH AND FITNESS	Sunday News Show-Weekend Focus	HAPPINESS AND HOW IT AFFECTS OUT HEALTH	Weekend Focus	04/17/2016 07:01 AM	028:00
HEALTH	Sunday News	ADDICITON AND	Weekend	04/24/2016	028:00

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Show- Weekend Focus	HOW TO BREAK IT	Focus	07:00 AM	
Public Education	Sunday News Show- Weekend Focus	SEVERE WEATHER SAFETY	Weekend Focus	05/01/2016 07:00 AM	028:00
Public Education	Sunday News Show- Weekend Focus	ID THEFT PREVENTION	Weekend Focus	05/08/2016 07:02 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	WHEELING HERITAGE PORT EVENT	Weekend Focus	05/15/2016 07:00 AM	028:00
HEALTH AND FITNESS	Sunday News Show- Weekend Focus	HEALTHY LIFESTYLE HABITS FOR SUMMERTIME	Weekend Focus	05/22/2016 07:02 AM	028:00
Public Education	Sunday News Show- Weekend Focus	DEATH AND DEALING WITH GRIEF	Weekend Focus	05/29/2016 07:00 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	LET YOUR GLORY FALL PART 2	Weekend Focus	06/05/2016 07:01 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	LIBRARY SUMMER READING PROGRAMS	Weekend Focus	06/12/2016 07:00 AM	028:00
HEALTH AND FITNESS	Sunday News Show- Weekend Focus	AVOIDING MEMORY LOSS	Weekend Focus	06/19/2016 07:02 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	LOCK 13 RIVER FEST	Weekend Focus	06/26/2016 07:01 AM	028:00

Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	AD COUNCIL	000:30	008
-----	AD COUNCIL CNBD 5130 fitness	000:30	001
-----	AD COUNCIL CNBD 6130 frozen peas	000:30	001
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	006
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:30	142
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:31	363
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:32	029
EDUCATION	4-H	000:15	007
EDUCATION	4-H	001:00	001
EDUCATION	AAOS	000:29	001
EDUCATION	AAOS	001:00	001
EDUCATION	AD COUNCIL	000:15	037
EDUCATION	AD COUNCIL	000:30	001
EDUCATION	AD COUNCIL	000:59	006
EDUCATION	AD COUNCIL	001:00	018
EDUCATION	AL ANON FAMILY GROUP	000:15	009
EDUCATION	AL ANON FAMILY GROUP	000:57	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	AL ANON FAMILY GROUP	001:00	002
EDUCATION	AMERICAN DIABETES ASSOC	000:30	001
EDUCATION	DISABLED AMERICAN VETERANS	000:30	004
EDUCATION	DISABLED AMERICAN VETERANS	001:00	001
EDUCATION	National Pest Managment Assoc	001:00	001
EDUCATION	PSA - Community Asso Institute - Smart Home Owner 30	000:30	001
EDUCATION	PSA - Homeland Security - Protect Your Everyday 60	001:00	002
EDUCATION	PSA - Hunger Prevention - Ali 30	000:30	001
EDUCATION	PSA - Hunger Prevention - Ali 60	001:00	003
EDUCATION	PSA - Hunger Prevention - Clarkson 60	001:00	002
EDUCATION	PSA - Hunger Prevention - Groban 30	000:30	001
EDUCATION	PSA - Hunger Prevention - Groban 60	000:59	002
EDUCATION	PSA - Hunger Prevention - McEntire 30	000:30	002
EDUCATION	PSA - Hunger Prevention - McEntire 60	001:00	004
EDUCATION	PSA - Hunger Prevention - Ray 30	000:30	002
EDUCATION	PSA - Hunger Prevention - Ray 60	001:00	002
EDUCATION	PSA - Hunger Prevention - Shelton 30	000:30	003
EDUCATION	PSA - Selective Service - A Few Facts 30	000:30	001
EDUCATION	PSA - Selective Service - A Lot on Their Minds 30	000:30	001
EDUCATION	PSA - Selective Service - Bad Photos 30	000:29	001
EDUCATION	PSA - Selective Service - Coach 60	001:00	002
EDUCATION	PSA - Selective Service - Job Time 60	000:59	003
EDUCATION	PSA - Selective Service - No Radio 30	000:30	002
EDUCATION	PSA - Selective Service - Not Secret Service 30	000:30	001
EDUCATION	Recreational Boating and Fish	001:00	001
EDUCATION	US Consumer Product Safety Co	000:30	001
EDUCATION	US Dept Of Veteran Affairs	000:15	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	US Dept Of Veteran Affairs	000:29	002
EDUCATION	US Dept Of Veteran Affairs	001:00	003
EDUCATION	USA.GOV	000:16	008
EDUCATION	USA.GOV	000:32	003
EDUCATION	USA.GOV	001:00	001
EDUCATION	Verterans Crisis Line	000:15	012
EDUCATION	Verterans Crisis Line	000:30	003
EDUCATION	Verterans Crisis Line	000:59	004
EDUCATION	YMCA	000:29	002
Financial	Pension Rights Center	001:00	001
HEALTH	American Academy Of Pediatric	001:00	003
HEALTH	AMERICAN DIABETES ASSOCIATION	000:59	001
HEALTH	AMERICAN HEART ASSOCIATION	000:30	001
HEALTH	AMERICAN HEART ASSOCIATION	001:00	002
HEALTH	US DEPT OF HEALTH AND HUMAN	000:29	002
HEALTH	US DEPT OF HEALTH AND HUMAN	000:30	002
HEALTH	US DEPT OF HEALTH AND HUMAN	001:00	003
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:28	024
HEALTH AND FITNESS	Women In Gov	000:29	001
HEALTH AND FITNESS	Women In Gov	000:58	001
HUMAN SERVICES	AD COUNCIL	001:00	001
KID	AD COUNCIL	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	029
MONEY	NFCC	000:59	001
PEACE	PEACE IN THE STREETS	000:32	001

**WKWK Q2 2016 ADDENDUM**

THIS IS FOR SHOWS LABELED "COMMUNITY INVOLVEMENT" AND  
CHANGES THOSE TO THE CORRECT LABELING.

04/03/16 – FINANCIAL – INCOME TAX REFUNDS – KATHY JO POLLACK

04/10/16 – EDUCATION/ARTS – MARSHALL COUNTY CVB – LOCAL EVENTS

05/15/16 – PUBLIC EDUCATION/PARTICIPATION - WHEELING HERITAGE  
PORT EVENT

06/05/16 – EDUCATION/ARTS - LET YOU GLORY FALL PART 2

06/12/16 – PUBLIC EDUCATION – LIBRARY SUMMER READING PROGRAMS

06/26/16 – PUBLIC EVENT/PARTICIPATION – LOCK 13 RIVER FEST