

WKWK-FM  
Wheeling, WV  
Quarterly Issues/Programs List  
First Quarter, 2016  
04/01/2016

WKWK-FM  
Quarterly Issues/Programs List

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WKWK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** SANFORD CENTER IN MOUNDSVILLE
- **EDUCATION:** KEEPING NEW YEAR'S RESOLUTIONS
- **Financial:** PERSONAL FINANCES
- **HEALTH AND FITNESS:** HEALTHY CHOICES FOR THE NEW YEAR
- **Public Education:** TIPS FOR YOUTH ENTERING THE WORKPLACE

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Education	Sunday News Show- Weekend Focus 1/3/16	TIPS FOR YOUTH ENTERING THE WORKPLACE	Weekend Focus	01/03/2016 07:03 AM	028:00
Public Education	Sunday News Show- Weekend Focus	OHIO VALLEY MEDIA DAY BLOOD DRIVE- 2016-WHEELING	Weekend Focus	01/10/2016 07:03 AM	028:01
EDUCATION	Sunday News Show- Weekend	KEEPING NEW YEAR'S RESOLUTIONS	Weekend Focus	01/17/2016 07:00 AM	025:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Focus				
HEALTH AND FITNESS	Sunday News Show- Weekend Focus	HEALTHY CHOICES FOR THE NEW YEAR	Weekend Focus	01/24/2016 07:01 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	AMOUR AND MORE LOCAL COMMUNITY SHOW	Weekend Focus	01/31/2016 07:02 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	HE'S ALIVE 2016 PART 1	Weekend Focus	02/07/2016 07:00 AM	028:00
Financial	Sunday News Show- Weekend Focus	PERSONAL FINANCES	Weekend Focus	02/14/2016 07:02 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	HE'S ALIVE INTERVIEW 2 HISTORY	Weekend Focus	02/21/2016 07:00 AM	028:01
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	HE'S ALIVE INTERVIEW 2 HISTORY	Weekend Focus	02/28/2016 07:01 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	SANFORD CENTER IN MOUNDSVILLE	Weekend Focus	03/06/2016 07:03 AM	028:01
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	FESTIVAL OF NATIONS EVENT/HE'S ALIVE FINAL PART	Weekend Focus	03/13/2016 07:03 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	DOT FEST STROKE AWARENESS EVENT	Weekend Focus	03/20/2016 07:01 AM	028:00
COMMUNITY INVOLVEMENT	Sunday News Show- Weekend Focus	GOODWILL NEEDS DONATIONS/TAX TIPS	Weekend Focus	03/27/2016 07:01 AM	028:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL	000:30	006
----	AD COUNCIL CNBD 5130 fitness	000:30	016
----	AD COUNCIL CNBD 6130 frozen peas	000:30	008
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:30	368
COMMUNITY INVOLVEMENT	PSA-Community Calendar	000:31	168
EDUCATION	AAOS	000:29	001
EDUCATION	AAOS	001:00	001
EDUCATION	AD COUNCIL	000:15	034
EDUCATION	AD COUNCIL	000:30	005
EDUCATION	AD COUNCIL	001:00	018
EDUCATION	AL ANON FAMILY GROUP	000:15	014
EDUCATION	AL ANON FAMILY GROUP	000:57	008
EDUCATION	AL ANON FAMILY GROUP	001:00	002
EDUCATION	AMERICAN DIABETES ASSOCIATION	001:00	004
EDUCATION	Community Associations Instit	001:00	003
EDUCATION	DISABLED AMERICAN VETERANS	000:30	002
EDUCATION	DISABLED AMERICAN VETERANS	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	National Pest Managment Assoc	000:30	014
EDUCATION	National Pest Managment Assoc	001:00	013
EDUCATION	PSA - Community Asso Institute - Smart Home Owner 30	000:30	001
EDUCATION	PSA - Homeland Security - Protect Your Everyday 60	001:00	001
EDUCATION	PSA - Hunger Prevention - Ali 30	000:30	002
EDUCATION	PSA - Hunger Prevention - Clarkson 30	000:30	002
EDUCATION	PSA - Hunger Prevention - Clarkson 60	001:00	001
EDUCATION	PSA - Hunger Prevention - Groban 30	000:30	003
EDUCATION	PSA - Hunger Prevention - Groban 60	000:59	003
EDUCATION	PSA - Hunger Prevention - McEntire 60	001:00	002
EDUCATION	PSA - Hunger Prevention - Ray 30	000:30	001
EDUCATION	PSA - Hunger Prevention - Shelton 30	000:30	004
EDUCATION	PSA - Hunger Prevention - Spears 30	000:30	003
EDUCATION	PSA - Selective Service - A Few Facts 30	000:30	001
EDUCATION	PSA - Selective Service - A Lot on Their Minds 30	000:30	001
EDUCATION	PSA - Selective Service - Coach 60	001:00	002
EDUCATION	PSA - Selective Service - Job Time 60	000:59	001
EDUCATION	PSA - Selective Service - No Financial Aid 30	000:30	001
EDUCATION	PSA - Selective Service - Not Secret Service 30	000:30	001
EDUCATION	PSA - Selective Service - Pledge of Allegiance 30	000:30	003
EDUCATION	PSA - Selective Service - R. Lee Ermey 30	000:29	001
EDUCATION	PSA - Selective Service - True American 30	000:30	001
EDUCATION	PSA - Selective Service - Wheels 30	000:30	002
EDUCATION	Recreational Boating and Fish	000:30	013
EDUCATION	Recreational Boating and Fish	001:00	019
EDUCATION	US Dept Of Veteran Affairs	000:15	045
EDUCATION	US Dept Of Veteran Affairs	000:29	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	US Dept Of Veteran Affairs	001:00	016
EDUCATION	USA.GOV	000:16	012
EDUCATION	USA.GOV	000:32	007
EDUCATION	USA.GOV	001:00	005
EDUCATION	Verterans Crisis Line	000:15	037
EDUCATION	Verterans Crisis Line	000:30	016
EDUCATION	Verterans Crisis Line	000:59	020
Financial	Pension Rights Center	000:30	014
Financial	Pension Rights Center	001:00	018
HEALTH	AMERICAN HEART ASSOCIATION	000:30	014
HEALTH	AMERICAN HEART ASSOCIATION	001:00	019
HEALTH	US DEPT OF HEALTH AND HUMAN	000:29	006
HEALTH	US DEPT OF HEALTH AND HUMAN	000:30	029
HEALTH	US DEPT OF HEALTH AND HUMAN	001:00	015
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	013
HEALTH AND FITNESS	Women In Gov	000:29	013
HEALTH AND FITNESS	Women In Gov	000:58	017
HUMAN SERVICES	AD COUNCIL	001:00	014
KID	AD COUNCIL	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	017
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	006
Vacation Tourism	OGLEBAY	000:29	053
Vacation Tourism	OGLEBAY	000:30	091
Vacation Tourism	OGLEBAY	000:31	046

**WKWK Q1 2016 ADDENDUM**

THIS IS FOR SHOWS LABELED "COMMUNITY INVOLVEMENT" AND  
CHANGES THOSE TO THE CORRECT LABELING.

**01/31/16** - EDUCATION/ARTS – AMOUR AND MORE COMMUNITY SHOW

**02/07/16** - EDUCATION/ARTS – HE'S ALIVE 2016 – PART 1

**02/21/16** - EDUCATION/ARTS – HE'S ALIVE INTERVIEW 2 (HISTORY OF  
PROGRAM)

**2/28/16** – EDUCATION/ARTS HE'S ALIVE INTERVIEW 2 CONTINUED (HISTORY  
OF PROGRAM)

**03/06/16** - EDUCATION – SANFORD CENTER IN MOUNDSVILLE

**03/13/16** – ARTS – FESTIVAL OF NATIONS EVENT/HE'S ALIVE FINAL PART

**03/20/16** – HEALTH – DOT FEST STROKE AWARENESS EVENT

**03/27/16** – FINANCIAL – GOODWILL NEEDS DONATIONS/TAK TIPS

For show air times, please see original document. All shows are 28:00 min in length.