

# CONTRACT



**KWTW-TV**  
**7401 N. Kelley Ave**  
**Oklahoma City, OK 73111**  
**(405) 843-6641**

**Oklahoma's Own™**  
[www.news9.com](http://www.news9.com)

And:

**Media One**  
**3601 Harris Drive**  
**Edmond, OK 73013**

<u>Contract / Revision</u> 5730 /		<u>Alt Order #</u>
<u>Product</u> political		
<u>Contract Dates</u> 06/02/14 - 06/24/14		<u>Estimate #</u>
<u>Advertiser</u> Democracy Values Fund		<u>Original Date / Revision</u> 05/27/14 / 05/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTW-TV	<u>Account Executive</u> Oklahoma City House	<u>Sales Office</u> OKC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTW	06/16/14	06/20/14	6a News	6a-7a	MTWTF--	:30	3	\$1,050.00		NM	3	\$3,150.00
N 2	KWTW	06/11/14	06/13/14	6a News	6a-7a		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/09/14	06/15/14	--WTF--				2	\$1,050.00				
N 3	KWTW	06/23/14	06/24/14	6a News	6a-7a		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/23/14	06/29/14	MT-----				2	\$1,050.00				
N 4	KWTW	06/21/14	06/21/14	10p News Sa	10-1030p	-----S-	:30	1	\$1,090.00		NM	1	\$1,090.00
N 5	KWTW	06/16/14	06/20/14	6p News	6p-630p	MTWTF--	:30	3	\$1,210.00		NM	3	\$3,630.00
N 6	KWTW	06/11/14	06/13/14	6p News	6p-630p		:30				NM	2	\$2,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/09/14	06/15/14	--WTF--				2	\$1,210.00				
N 7	KWTW	06/23/14	06/23/14	6p News	6p-630p		:30				NM	1	\$1,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/23/14	06/29/14	M-----				1	\$1,210.00				
N 8	KWTW	06/16/14	06/20/14	5p News M-F	5p-530p	MTWTF--	:30	2	\$1,050.00		NM	2	\$2,100.00
N 9	KWTW	06/11/14	06/13/14	5p News M-F	5p-530p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/09/14	06/15/14	--WTF--				1	\$1,050.00				
N 10	KWTW	06/23/14	06/23/14	5p News M-F	5p-530p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/23/14	06/29/14	M-----				1	\$1,050.00				
N 11	KWTW	06/22/14	06/22/14	530p Su News	530p-6p	-----S	:30	1	\$805.00		NM	1	\$805.00
N 12	KWTW	06/21/14	06/21/14	6p News Sat	6p-630p	-----S-	:30	1	\$515.00		NM	1	\$515.00
N 13	KWTW	06/15/14	06/22/14	10p News Su	10p-1025p	-----S	:30	1	\$2,295.00		NM	2	\$4,590.00
N 14	KWTW	06/16/14	06/20/14	10p News M-F	10p-1035p	MTWTF--	:30	3	\$2,400.00		NM	3	\$7,200.00
N 15	KWTW	06/11/14	06/13/14	10p News M-F	10p-1035p		:30				NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/09/14	06/15/14	--WTF--				2	\$2,400.00				
N 16	KWTW	06/23/14	06/23/14	10p News M-F	10p-1035p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/23/14	06/29/14	M-----				1	\$2,400.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.



**KWTW-TV**  
**7401 N. Kelley Ave**  
**Oklahoma City, OK 73111**  
**(405) 843-6641**

**Oklahoma's Own**  
[www.news9.com](http://www.news9.com)

<u>Contract / Revision</u> 5730 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/02/14 - 06/24/14	<u>Product</u> political	<u>Estimate #</u>
<u>Advertiser</u> Democracy Values Fund		<u>Original Date / Revision</u> 05/27/14 / 05/27/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 17	KWTW	06/16/14	06/20/14	News 4p	4p-5p	MTWTF--	:30	2	\$600.00		NM	2	\$1,200.00
N 18	KWTW	06/11/14	06/13/14	News 4p	4p-5p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/09/14	06/15/14	--WTF--				2	\$600.00				
N 19	KWTW	06/23/14	06/23/14	News 4p	4p-5p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/23/14	06/29/14	M-----				1	\$600.00				
N 20	KWTW	06/16/14	06/20/14	CBS This Morning	7a-9a		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/16/14	06/22/14	MTWTF--				2	\$675.00				
N 21	KWTW	06/23/14	06/24/14	CBS This Morning	7a-9a		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/23/14	06/29/14	MT-----				2	\$675.00				
N 22	KWTW	06/22/14	06/22/14	CBS Sunday Morning	8a-930a	-----S	:30	1	\$975.00		NM	1	\$975.00
N 23	KWTW	06/21/14	06/21/14	6a Sat News	6a-8a	-----S-	:30	1	\$380.00		NM	1	\$380.00
<b>Totals</b>												<b>39</b>	<b>\$47,265.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/26/14 - 06/24/14	39	\$47,265.00	(\$7,089.75)	\$40,175.25
<b>Totals</b>	<b>39</b>	<b>\$47,265.00</b>	<b>(\$7,089.75)</b>	<b>\$40,175.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KWTU, Oklahoma City	<b>Date:</b> 5-23-14
---	-------------------------

I, Media One  
do hereby request station time concerning the following issue:

The Democracy Values Fund
---------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
- As per attached schedule -					

This broadcast time will be used by: The Democracy Values Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Democracy Votates Fund  
801 Pennsylvania Ave NW Suite 610  
Washington D.C. 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Adams, Treasurer  
(202) 372-9115

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5-23-14      Rhonda Wilson      405-348-1141  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
— As per attached schedule —					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.