

# WTVE-TV51

Childrens Television Commercial Time Limits

Week of: June 29th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	7/1/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	7/1/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	7/2/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	7/2/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	7/3/2009	07:00AM	My Bed Bugs	0	1:30	:17
FRI	7/3/2009	07:30AM	Jane's Sew & So!	3:30	5:30	:10

47 CFR 73.670: Commercial limits in children's programs.

No commercial television broadcast licensee shall air more than 10.5 minutes of commercial matter per hour during children's programming on weekends, or more than 12 minutes of commercial matter per hour on weekdays.

Note 1: Commercial matter means air time sold for purposes of selling a product or service.

Note 2: For purposes of this section, children's programming refers to programs originally produced and broadcast primarily for an audience of children 12 years old and younger.

# WTVE-TV51

Childrens Television Commercial Time Limits

Week of: July 6th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	7/8/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	7/8/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	7/9/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	7/9/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	7/10/2009	07:00AM	My Bed Bugs	0	1:30	:17
FRI	7/10/2009	07:30AM	Jane's Sew & Sol	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: July 13th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	7/15/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	7/15/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	7/16/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	7/16/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	7/17/2009	07:00AM	B In Tune TV	3:30	6:30	:10
FRI	7/17/2009	07:30AM	Jane's Sew & Sol	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: July 20th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	7/22/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	7/22/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	7/23/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	7/23/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	7/24/2009	07:00AM	B In Tune TV	3:30	6:30	:10
FRI	7/24/2009	07:30AM	Jane's Sew & Sol	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: July 27th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	7/29/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	7/29/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	7/30/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	7/30/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	7/31/2009	07:00AM	B In Tune TV	3:30	6:30	:10
FRI	7/31/2009	07:30AM	Jane's Sew & Sol	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: August 8th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	8/5/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	8/5/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	8/6/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	8/6/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	8/7/2009	07:00AM	B In Tune TV	3:30	6:30	:10
FRI	8/7/2009	07:30AM	Jane's Sew & Soi	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: August 10th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	8/10/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	8/10/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	8/11/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	8/11/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	8/12/2009	07:00AM	B In Tune TV	3:30	6:30	:10
FRI	8/12/2009	07:30AM	Jane's Sew & Sol	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: August 17th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	8/19/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	8/19/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	8/20/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	8/20/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	8/21/2009	07:00AM	B In Tune TV	3:30	6:30	:10
FRI	8/21/2009	07:30AM	Jane's Sew & Sol	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: August 24th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	8/26/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	8/26/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	8/27/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	8/27/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	8/29/2009	07:00AM	B In Tune TV	3:30	6:30	:10
FRI	8/29/2009	07:30AM	Jane's Sew & Sol	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: August 31st, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	9/2/2009	07:00AM	Zodiac Island	2:30	4:00	:10
WED	9/2/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	9/3/2009	07:00AM	What's Up? Que Pasa	2:30	4:00	:10
THU	9/3/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	9/4/2009	07:00AM	B In Tune TV	3:30	6:30	:10
FRI	9/4/2009	07:30AM	Jane's Sew & Sol	3:30	5:30	:10

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Childrens Television Commercial Time Limits

Week of: Sept. 7th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	9/9/2009	07:00AM	Animal Atlas	7:30	2:30	:10
WED	9/9/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	9/10/2009	07:00AM	Missing	7:30	1:00	:10
THU	9/10/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	9/11/2009	07:00AM	Aqua Kids	2:30	3:00	:10
FRI	9/11/2009	07:30AM	Jack Hannah's Into the Wild	7:30	1:00	:10

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Childrens Television Commercial Time Limits

Week of: Sept. 14th, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	9/16/2009	07:00AM	Animal Atlas	7:30	2:30	:10
WED	9/16/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	9/17/2009	07:00AM	Missing	7:30	1:30	:10
THU	9/17/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	9/18/2009	07:00AM	Animal Atlas Classic	7:30	1:00	:10
FRI	9/18/2009	07:30AM	Jack Hannah's Into the Wild	3:30	5:00	:10

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Childrens Television Commercial Time Limits

Week of: Sept. 21st, 2009

Day	Date	Time	Title	Commercial Matter	Public Affairs	Other (ID, promos)
WED	9/23/2009	07:00AM	Animal Atlas	7:30	2:30	:10
WED	9/23/2009	07:30AM	Aqua Kids	2:30	3:00	:10
THU	9/24/2009	07:00AM	Missing	7:30	1:30	:10
THU	9/24/2009	07:30AM	Teen Kids News	3:00	4:00	:10
FRI	9/25/2009	07:00AM	Animal Atlas Classic	4:30	0:00	:40
FRI	9/25/2009	07:30AM	Jack Hannah's Into the Wild	4:00	4:00	:10

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