

Elkhorn Media Group (EMG)

EEO Public File Report

Location	Pendleton, OR Walla Walla, WA		
Date	Oct 1, 2020-Sept 30, 2021		
KUMA-AM	X	KWHT-FM	X
KUMA-FM	X	KWVN-FM	X
KTIX-AM	X	KTEL-AM	X

I. Vacancy List

Job Title	Recruitment Sources ("RS")	RS that referred
NO JOB OPENINGS FOR THE PERIOD		

II. Master Recruitment Source List (MRSL)

RS #	RS Information	Vacancy Information	Number Referred
1	Eastern Oregon University* One University Blvd* La Grande, OR 97850 1-541-962-3972	N/A	0
2	Blue Mountain CC* 4211 NW Carden* Pendleton, OR 97801 1-541-276-1260	N/A	0
3	Walla Walla CC*500 Tausick Way*Walla Walla, WA 99362 1-509-522-2500	N/A	0
4	Whitman College*345 Boyer*Walla Walla, WA 99362 1-509-527-5111	N/A	0
5	Walla Walla College*204 S College Ave*Walla Walla, WA 99362 1-509-527-2615	N/A	0
6	Union Bulletin*1 st and Popular*Walla Walla, WA 99362 1-509-525-3300	N/A	0
7	East Oregonian* 211 SE Byers Ave*Pendleton, OR 97801 1-541-276-2211	N/A	0
8	Hermiston Herald*193 E Main St*Hermiston, OR 97838 1-541-567-6457	N/A	0
9	Confederated Umatilla Journal*PO Box 638 (CUJ)*Pendleton, OR 97801 1-541-966-2043	N/A	0
10	The Observer*1406 5 th *La Grande, OR 97850 1-541-963-3161	N/A	0
11	Baker City Herald*1915 1 st *Baker City, OR 97814 1-541-523-3673	N/A	0
12	Hells Canyon Journal*PO Box 646*Halfway, OR 97834 1-541-742-7900	N/A	0
13	Wallowa County Chieftan*106 NW 1 st *Enterprise, OR 97828 1-541-426-4567	N/A	0
14	The Blue Mountain Eagle*177 N. Broadway*John Day, OR 97845 1-541-575-0710	N/A	0
15	Certified Personnel Service Agency*10101 N. McAlister Rd.*Island City, OR 97850 1-541-963-6678	N/A	0
16	Express Personnel Services*120 E Hurlburt*Hermiston, OR 97838 1-541-276-4070	N/A	0
17	OAB*7150 SW Hampton St., Ste 240*Portland, OR 97223	N/A	0
18	WSAB*724 Columbia St., NW Suite 310*Olympia, WA 98501 1-360-705-0774	N/A	0
19	Company Radio Stations On Air Advertising	N/A	0
20	Internal Referral	N/A	0
21	Company/Station Website	N/A	0
22	Outside individual Referral	N/A	0

III. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Internship	EMG maintains an ongoing informal internship program to train any interested individual in the various operations of a broadcasting facility
Mentoring young advertising executives and programming people	EMG upper management continually mentors junior advertising executives and on air/programming people for management positions
Business Expos-Jobs Fairs	<p>*Northeast Oregon College Fair October 2020. Community Job Fair Eastern Oregon University April 2021, *Walla Walla Business Expo March 2021. La Grande High School Career Fair September 2021. Blue Mtn CC Job Fair May 2021</p> <p><u>*CANCELLED BECAUSE OF COVID-19 RESTRICTIONS.</u></p>
Training Programs	EMG has its employees regularly attend various training programs to increase their job proficiency and skills and enable employees to obtain the skills necessary for job advancement