

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 1754861 /		<u>Alt Order #</u> 09093362
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/28/18 - 06/10/18		<u>Estimate #</u> 1664 VENEKLASEN BC
<u>Advertiser</u> Veneklasen/D/Land Commissioner		<u>Original Date / Revision</u> 05/30/18 / 05/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915247	<u>Advertiser Code</u> 186	<u>Product 1/2</u> 181
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Hulsen Media Services
Attention: Meenah Hulsen
2400 Laramie Trail
Austin, TX 78745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	05/30/18	05/30/18	6a A7N More In The A6-7a			:15/:15			P-1		BK	1	\$600.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--1----				1	\$600.00					
N 2	KOAT	05/30/18	05/30/18	Action 7 News @ 6p 6-630p			:15/:15			P-1		BK	1	\$600.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--1----				1	\$600.00					
N 3	KOAT	05/31/18	05/31/18	Action 7 News @ 6p 6-630p			:15/:15			P-1		BK	1	\$600.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	---1---				1	\$600.00					
N 4	KOAT	06/01/18	06/01/18	Action 7 News @ 6p 6-630p			:15/:15			P-1		BK	1	\$600.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	----1--				1	\$600.00					
N 5	KOAT	05/30/18	05/30/18	Entertainment Tonight 630-7p			:15/:15			P-1		BK	1	\$600.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--1----				1	\$600.00					
N 6	KOAT	05/31/18	05/31/18	Entertainment Tonight 630-7p			:15/:15			P-1		BK	1	\$600.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	---1---				1	\$600.00					
N 7	KOAT	06/01/18	06/01/18	Entertainment Tonight 630-7p			:15/:15			P-1		BK	1	\$600.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	----1--				1	\$600.00					
N 8	KOAT	06/01/18	06/01/18	6a A7N More In The A6-7a			:15/:15			P-1		BK	1	\$600.00
Class of Time - Fixed Non Pre-emptible														

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision 1754861 /	Alt Order # 09093362
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Contract Dates 05/28/18 - 06/10/18	Product Candidate	Estimate # 1664 VENEKLASEN BOO
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Advertiser Veneklasen/D/Land Comr	Original Date / Revision 05/30/18 / 05/30/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	----1--				1	\$600.00					
N 9	KOAT	05/30/18	05/30/18	The View 10-11a	10-11a		:15/:15			P-1		BK	1	\$150.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--1----				1	\$150.00					
N 10	KOAT	05/31/18	05/31/18	The View 10-11a	10-11a		:15/:15			P-1		BK	1	\$150.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	---1---				1	\$150.00					
N 11	KOAT	06/01/18	06/01/18	The View 10-11a	10-11a		:15/:15			P-1		BK	1	\$150.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	----1--				1	\$150.00					
N 12	KOAT	05/30/18	05/30/18	DR OZ DAY	11A-12P		:15/:15			P-5		BK	1	\$80.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--1----				1	\$80.00					
N 13	KOAT	05/31/18	05/31/18	DR OZ DAY	11A-12P		:15/:15			P-5		BK	1	\$80.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	---1---				1	\$80.00					
N 14	KOAT	06/01/18	06/01/18	DR OZ DAY	11A-12P		:15/:15			P-5		BK	2	\$160.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	----2--				2	\$80.00					
N 15	KOAT	05/30/18	06/01/18	M-F A7N This AM @ 4430-5a			:15/:15			P-5		BK	1	\$65.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--WTF--				1	\$65.00					
Totals								0.00				16	\$5,635.00	

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
05/28/18 - 06/01/18	16	\$5,635.00	(\$845.25)	\$4,789.75	\$359.23	\$5,148.98
Totals	16	\$5,635.00	(\$845.25)	\$4,789.75	\$359.23	\$5,148.98

Signature: _____ Date: _____

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REP HEADLINE# 90933362
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY30/18 09.42
 *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/G VENEKLAZEN/D/OTH/NM REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN

2400 LARAMIE TRAIL SALES PRSN WA- MARY TRICOLI
 AUSTIN, TX 78745

ORDER # _____ CONTRACT # 90933362 CLASS: NATL. LOCAL REGIONAL

PRDCT VENEKLAZEN BOOKENDS EST#1664 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY28/18 JUN10/18 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY30/18 09.42

REP: THIS IS A NEW ORDER
 CLIENT: VENEKLAZEN LAND COMMISSIONER**
 TOTAL IS \$5,635.00
 PLEASE CONFIRM
 THANKS EMILY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	15		\$300.00	5/30	5/30	2		WED	2
AGENCY ADVERTISER CODE = 186 AGENCY PRODUCT CODE = 181 AGENCY EST# = 1664												
PROGRAM : ACTION 7 NEWS - 6A RA35+ : 3.6 CON COM1 : ACTION 7 NEWS - 6A												
2			600P-630P	15		\$300.00	5/30	5/30	2		WED	2
PROGRAM : ACTION 7 NEWS AT 6P RA35+ : 4.6 CON COM1 : ACTION 7 NEWS AT 6P												

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 *** ORIGINAL REV#0 ***

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : ACTION 7 NEWS AT 6P RA35+ : 4.6 CON COM1 : ACTION 7 NEWS AT 6P	15		\$300.00	5/31	5/31	2		THU	2
4			600P-630P PROGRAM : ACTION 7 NEWS AT 6P RA35+ : 4.6 CON COM1 : ACTION 7 NEWS AT 6P	15		\$300.00	6/1	6/1	2		FRI	2
5			630P-700P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 3.3 CON COM1 : ENTERTAINMENT TONIGHT	15		\$300.00	5/30	5/30	2		WED	2
6			630P-700P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 3.3 CON COM1 : ENTERTAINMENT TONIGHT	15		\$300.00	5/31	5/31	2		THU	2
7			630P-700P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 3.3 CON COM1 : ENTERTAINMENT TONIGHT	15		\$300.00	6/1	6/1	2		FRI	2
8			1000P-1030P PROGRAM : ACTION 7 NEWS AT 10P RA35+ : 3.5 CON COM1 : ACTION 7 NEWS AT 10P	15		\$375.00	5/30	5/30	0		WED	0
9			1000P-1030P PROGRAM : ACTION 7 NEWS AT 10P RA35+ : 3.5 CON COM1 : ACTION 7 NEWS AT 10P	15		\$375.00	5/31	5/31	0		THU	0
10			600A-700A PROGRAM : ACTION 7 NEWS - 6A RA35+ : 3.6 CON COM1 : ACTION 7 NEWS - 6A	15		\$300.00	5/31	5/31	0		THU	0

REP HEADLINE# 9093362
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191
 MAY30/18 09.42
 *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600A-700A PROGRAM : ACTION 7 NEWS - 6A RA35+ : 3.6 CON COM1 : ACTION 7 NEWS - 6A	15		\$300.00	6/1	6/1	2		FRI	2
12			1000A-1100A PROGRAM : THE VIEW RA35+ : 1.8 CON COM1 : THE VIEW	15		\$75.00	5/30	5/30	2		WED	2
13			1000A-1100A PROGRAM : THE VIEW RA35+ : 1.8 CON COM1 : THE VIEW	15		\$75.00	5/31	5/31	2		THU	2
14			1000A-1100A PROGRAM : THE VIEW RA35+ : 1.8 CON COM1 : THE VIEW	15		\$75.00	6/1	6/1	2		FRI	2
15			1100A-1200N PROGRAM : DR. OZ RA35+ : 1.2 CON COM1 : DR. OZ	15		\$40.00	5/30	5/30	2		WED	2
16			1100A-1200N PROGRAM : DR. OZ RA35+ : 1.2 CON COM1 : DR. OZ	15		\$40.00	5/31	5/31	2		THU	2
17			1100A-1200N PROGRAM : DR. OZ RA35+ : 1.2 CON COM1 : DR. OZ	15		\$40.00	6/1	6/1	4		FRI	4
18			430A-500A PROGRAM : 430-5A NEWS	15		\$32.50	5/30	6/1	2		W-F	2

REP HEADLINE# 9093362
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY30/18 09.42
*** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
JUN/18						\$5,635.00						
CONTRACT TOTAL \$5,635.00												
TOTAL SPOTS 32												

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOAT-TV 3801 Carlisle Blvd NE Albuquerque, NM 87107	Date: 5.25.17
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I, HMS,

being/on behalf of: VeneKlasen for Our Future,

a legally qualified candidate of the Democratic Party

political party for the office of: Land Commissioner

in the Primary Election

election to be held on: June 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available): \$5635

I represent that the payment for the above described broadcast time has been furnished by:

VeneKlasen for Our Future - PO Box 40578, Santa Fe, NM 87196

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

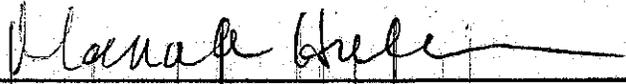
The name of the treasurer of the candidate's authorized committee is:

Don Devito - 505-433-1691

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

<u>5/25/17</u>		
Date	Signature	
<i>To Be Signed By Station Representative</i>		
<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	Marcus Liburdi	NSM
Signature	Printed Name	Title