

**ORDER**

KLFY Lafayette, LA

**Orders**  
**Order / Rev:** 976264  
**Alt Order #:**  
**Product Desc:** DL 12.4-12.6 TV  
**Estimate:** Contract No. 1550119698  
**Flight Dates:** 12/04/16 - 12/06/16  
**Original Date / Rev:** 12/02/16 / 12/02/16  
**Order Type:** REG

**Primary AE:** KLFY Local House  
**Sales Office:** L-LFY  
**Sales Region:** Loc

**Agency Name:** Arsement Media Group  
**Buying Contact:**  
**Billing Contact:**  
 104 Live Oak Drive  
 Lafayette, LA 70503

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Defend LA PAC  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/28/16	12/06/16	16	\$9,255.00	\$7,866.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2016	16	\$9,255.00	\$7,866.75	0.00
<b>Totals</b>	<b>16</b>	<b>\$9,255.00</b>	<b>\$7,866.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	12/05/16	12/06/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	MT-----	:30	2	\$900.00	P2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	MT-----			2		\$900.00		0.00				
N 2	KLFY	12/05/16	12/06/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	MT-----	:30	2	\$790.00	P2	0.00	NM	2	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	MT-----			2		\$790.00		0.00				
N 3	KLFY	12/05/16	12/06/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	MT-----	:30	2	\$790.00	P2	0.00	NM	2	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	MT-----			2		\$790.00		0.00				
N 4	KLFY	12/05/16	12/06/16	Meet Your Neighbor Meet Your Neighbor	CM	12p-1230p	MT-----	:30	2	\$850.00	P2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	MT-----			2		\$850.00		0.00				
N 5	KLFY	12/05/16	12/06/16	Passe Partout 430-5a Passe Partout 430-5a	CM	430-5a	MT-----	:30	2	\$135.00	P2	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	MT-----			2		\$135.00		0.00				
N 6	KLFY	12/05/16	12/06/16	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	MT-----	:30	2	\$340.00	P2	0.00	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	MT-----			2		\$340.00		0.00				

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Advertiser: POL/Defend LA PAC  
 Product Desc: DL 12.4-12.6 TV  
 Estimate: Contract No. 1550119698

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KLFY	12/05/16	12/06/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-FMT-----		:30	2	\$510.00	P2	0.00	NM	2	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	MT-----					2	\$510.00		0.00			
N 8	KLFY	12/04/16	12/04/16	Passe Partout 6a-7a Passe Partout 6a-7a	CM	6a-7a	-----1	:30	1	\$285.00	P2	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/16	12/04/16	-----1					1	\$285.00		0.00			
N 9	KLFY	12/04/16	12/04/16	Passe Partout 7a-8a Passe Partout 7a-8a	CM	7a-8a	-----1	:30	1	\$340.00	P2	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/16	12/04/16	-----1					1	\$340.00		0.00			
													Totals	16	\$9,255.00