



WEAU
1907 S. Hastings Way
Eau Claire, WI 54701
(715) 835-1313

CONTRACT

And:

Multi Media Services Corp
915 King Street 2nd Fl
Alexandria, VA 22314

<u>Contract / Revision</u> 676985 /		<u>Alt Order #</u>
<u>Product</u> October 19-25		
<u>Contract Dates</u> 10/19/17 - 10/25/17		<u>Estimate #</u>
<u>Advertiser</u> Solutions for Wisconsin		<u>Original Date / Revision</u> 10/18/17 / 10/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WEAU	<u>Account Executive</u> Jami Clish	<u>Sales Office</u> Eau Claire Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9914212	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1257		<u>Advertiser Ref</u> 146364

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WEAU	10/19/17	10/25/17	Hello Wisconsin @ 6a	6a-7a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/16/17	10/22/17	---11--				2	\$250.00				
	Week:	10/23/17	10/29/17	111----				3	\$250.00				
N 2	WEAU	10/19/17	10/25/17	WEAU 13 News @ 6p	6p-630		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/16/17	10/22/17	---11--				2	\$450.00				
	Week:	10/23/17	10/29/17	111----				3	\$450.00				
N 3	WEAU	10/19/17	10/25/17	Meet The Press	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/16/17	10/22/17	-----S				1	\$300.00				
	Week:	10/23/17	10/29/17	-----				0	\$0.00				
Totals								0.00				11	\$3,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/25/17	11	\$3,800.00	(\$570.00)	\$3,230.00
Totals	11	\$3,800.00	(\$570.00)	\$3,230.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising