

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1959740

Schedule Dates 10/27/14-11/03/14
Advertiser John Arrowood For North Carolina Court Of Appa
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ARROWOOD FOR COURT APPEALS (670718)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mills, Amy
Phone/Fax /
CPE 446/529/2788
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ARROWOOD FOR COURT
JOHN ARROWOOD FOR NC COUR OF APPEALS
PJ STACK

Date Entered 10/23/14
Last Modified 10/23/14
Entered By Lisa Carter
CO-OP No
Headline # ECR10451033
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$394.50
Net Total \$2,235.50
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Nov. 2014 14 \$2,630.00
Grand Total: 14 \$2,630.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E) (1)	10/28/14-10/28/14	3	:15/	15P- ABC-Good Morning America			1						1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA :15 bookends	10/23/14
2.0	Normal Line / SPOT(B/E) (2)	10/29/14-10/29/14	3	:15/	15P- ABC-Good Morning America				1					1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA :15 bookends	10/23/14
3.0	Normal Line / SPOT(B/E) (3)	10/31/14-10/31/14	3	:15/	15P- ABC-Good Morning America					1				1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA :15 bookends	10/23/14
4.0	Normal Line / SPOT(B/E) (4)	11/03/14-11/03/14	3	:15/	15P- ABC-Good Morning America						1			1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA :15 bookends	10/23/14
5.0	Normal Line / SPOT(B/E) (5)	10/30/14-10/30/14	3	:15/	15P- Peoples Court					1				1	\$20.00	\$20.00	Greensboro (WXLV)	THE PEOPLES COURT :15 bookends	10/23/14
6.0	Normal Line / SPOT(B/E) (6)	11/03/14-11/03/14	3	:15/	15P- Peoples Court							1		1	\$20.00	\$20.00	Greensboro (WXLV)	THE PEOPLES COURT :15 bookends	10/23/14
7.0	Normal Line / SPOT(B/E) (7)	10/27/14-10/27/14	2	:15/	15P- Peoples Court				1					1	\$20.00	\$20.00	Greensboro (WXLV)	PEOPLES COURT :15 BOOKENDS	10/23/14
8.0	Normal Line / SPOT(B/E) (8)	10/28/14-10/28/14	3	:15/	15P- Peoples Court				1					1	\$20.00	\$20.00	Greensboro (WXLV)	PEOPLES COURT :15 BOOKENDS	10/23/14
9.0	Normal Line / SPOT(B/E) (9)	10/31/14-10/31/14	3	:15/	15P- Peoples Court						1			1	\$20.00	\$20.00	Greensboro (WXLV)	PEOPLES COURT :15 BOOKENDS	10/23/14

CONFIRMATION CONTRACT

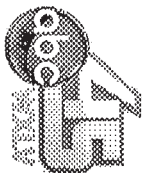
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract

1959740

Schedule Dates 10/27/14-11/03/14
Advertiser John Arrowood For North Carolina Court Of Appa
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ARROWOOD FOR COURT APPEALS (670718)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mills, Amy
Phone/Fax /
CPE 446/529/2788
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ARROWOOD FOR COURT
JOHN ARROWOOD FOR NC COUR OF APPEALS
PJ STACK

Date Entered 10/23/14
Last Modified 10/23/14
Entered By Lisa Carter
CO-OP No
Headline # ECR10451033
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$394.50
Net Total \$2,235.50
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Nov. 2014	14	\$2,630.00
Grand Total:	14	\$2,630.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT(B/E) (10)	10/29/14-10/29/14	2	:15/15	6:58-50P Family Feud				1					1	\$230.00	\$230.00	Greensboro (WXLV)	FAMILY FEUD :15 bookends	10/23/14
11.0	Normal Line / SPOT(B/E) (11)	11/03/14-11/03/14	2	:15/15	7:28-30P Family Feud B		1							1	\$260.00	\$260.00	Greensboro (WXLV)	FAMILY FEUD :15 bookends	10/23/14
12.0	Normal Line / Prime(B/E) (14)	11/03/14-11/03/14	2	:15/15	7:57-56P ABC-Dancing With The Stars (Monday)		1							1	\$1,050.00	\$1,050.00	Greensboro (WXLV)	DWTS	10/23/14
13.0	Normal Line / Prime(B/E) (16)	10/31/14-10/31/14	3	:15/15	9P ABC-Shark Tank (Friday)						1			1	\$390.00	\$390.00	Greensboro (WXLV)	SHARK TANK :15 bookends	10/23/14
14.0	Normal Line / Prime(B/E) (17)	11/02/14-11/02/14	3	:15/15	6:58-56P ABC-Americas Funniest Home Videos (Sunday)								1	1	\$400.00	\$400.00	Greensboro (WXLV)	AMERICA'S FUNNIEST HOMEVIDEOS :15 bookends	10/23/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Michael B...

10/24/14

ORDER WORKSHEET

CHD
10/23

Rep Order# 10451033 Ver# 1 Status New
EC'd Yes

Traffic Order# 1059740
Last Received: 10/23/14 1:17 PM
Showing Buylines: All Rep Changes or Last Station Changes

Printed: 10/23/14 2:20 PM
1 of 3
Rep Firm MULLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product ARROWOOD FOR COURT
Estimate# 2788
Buyer Amy Mills

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARLETTA, GA 30064
Agency C/P1/P2/E 446/529/2788
Flight Dates 10/27/14-11/04/14

--- CONTRACT COMMENT ---

JOHN ARROWOOD FOR NC COUR OF APPEALS
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER NOTE SPOTS ARE BOOKEND 15S PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu	7A-9A	GOOD MORNING AMERICA Buy Comment: :15 bookends	15	\$25.00	10/28-10/28	2	\$50.00	1	2	-	-
2	W	7A-9A	GOOD MORNING AMERICA Buy Comment: :15 bookends	15	\$25.00	10/29-10/29	2	\$50.00	1	2	-	-
3	F	7A-9A	GOOD MORNING AMERICA Buy Comment: :15 bookends	15	\$25.00	10/31-10/31	2	\$50.00	1	2	-	-
4	M	7A-9A	GOOD MORNING AMERICA Buy Comment: :15 bookends	15	\$25.00	11/03-11/03	2	\$50.00	1	2	-	-
5	Th	5P-6P	THE PEOPLE'S COURT Buy Comment: :15 bookends	15	\$10.00	10/30-10/30	2	\$20.00	1	2	-	-
6	M	5P-6P	THE PEOPLE'S COURT Buy Comment: :15 bookends	15	\$10.00	11/03-11/03	2	\$20.00	1	2	-	-
7	M	5P-6P	PEOPLES COURT Buy Comment: :15 BOOKENDS	15	\$10.00	10/27-10/27	2	\$20.00	1	2	-	-

ORDER WORKSHEET

Rep Order# 10451033 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/23/14 2:20 PM
Last Received: 10/23/14 1:17 PM
Showing Buylines:

2 of 3
All Rep Changes or Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product ARROWOOD FOR COURT
Estimate# 2788
Buyer Amy Mills

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARLETTA, GA 30064
Agency C/P1/P2/E 446/529/2788
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRS/ (000)
8	Tu	5P-6P	PEOPLES COURT	15	\$10.00	10/28-10/28	2	\$20.00	1	2	-	-
		Buy Comment: :15 BOOKENDS										
9	F	5P-6P	PEOPLES COURT	15	\$10.00	10/31-10/31	2	\$20.00	1	2	-	-
		Buy Comment: :15 BOOKENDS										
10	W	7P-730P	FAMILY FEUD	15	\$115.00	10/29-10/29	2	\$230.00	1	2	-	-
		Buy Comment: :15 bookends										
11	M	730P-8P	FAMILY FEUD	15	\$130.00	11/03-11/03	2	\$260.00	1	2	-	-
		Buy Comment: :15 bookends										
12	Th	730P-8P	FAMILY FEUD	15	\$75.00	10/30-10/30	2	\$0.00	1	0	-	-
		Buy Comment: :15 bookends										
13	M	730P-8P	FAMILY FEUD	15	\$75.00	11/03-11/03	0	\$0.00	1	0	-	-
		Buy Comment: :15 bookends										
14	M	8P-10P	DANCING WITH THE STARS	15	\$525.00	11/03-11/03	2	\$1,050.00	1	2	-	-
		Buy Comment: :15 bookends										
15	M	10P-11P	CASTLE	15	\$200.00	10/27-10/27	0	\$0.00	1	0	-	-
		Buy Comment: :15 bookends										
16	F	9P-10P	SHARK TANK	15	\$195.00	10/31-10/31	2	\$390.00	1	2	-	-
		Buy Comment: :15 bookends										
17	Su	7P-8P	AMERICA'S FUNNIEST HOMEVIDEOS	15	\$200.00	11/02-11/02	2	\$400.00	1	2	-	-
		Buy Comment: :15 bookends										

---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 10451033 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed:
Last Received:
Showing Buylines:

10/23/14 2:20 PM
10/23/14 1:17 PM
All Rep Changes or Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product ARROWOOD FOR COURT
Estimate# 2788
Buyer Amy Mills

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARLETTA, GA 30064
Agency C/P1/P2/E 446/529/2788
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Report Totals: 28 / \$2,630.00

---SALES MONTHLY TOTALS---

Nov2014: 28 / \$2,630.00

Order Totals: 28 / \$2,630.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$49,250.94

Station	GRPS	Station	GRPS	Station	GRPS	Station	GRPS
CABL	.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%
WGHP	18.26%	WMYV	1.82%	WUPN	.00%	WXLV	5.34%

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WXLV - TV Winston-salem, NC

Date:

10/22/2014

I, Amy Mills

being/on behalf of: Arrowood, John, a legally

qualified candidate of the Non-Partisan political

party for the office of: NC Court of Appeals

in the General

election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/27/2014

Date of Last Broadcast: 11/04/2014

Total Charges: \$*****2,550.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

The Judge Arrowood Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/22/2014

Date

Amy W. Mills

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Matthew Bowen
Signature

matthew Bowen
Printed Name

GSM

Title

