

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Canal Partners Media  
25 Whitlock Place SW  
2nd Floor  
Marietta, GA 30064

**Contract #** 1959740  
**Schedule Dates** 10/27/14-11/03/14  
**Advertiser** John Arrowood For North Carolina Court Of Appa  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** ARROWOOD FOR COURT APPEALS (670718)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Mills, Amy  
**Phone/Fax** /  
**CPE** 446/529/2788  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ARROWOOD FOR COURT  
JOHN ARROWOOD FOR NC COUR OF APPEALS  
PJ STACK

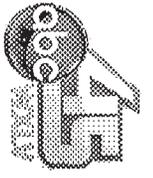
**Date Entered** 10/23/14  
**Last Modified** 10/23/14  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR10451053  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$394.50  
**Net Total** \$2,235.50  
**Sales Tax**

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Nov. 2014	14	\$2,630.00
<b>Grand Total:</b>	<b>14</b>	<b>\$2,630.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E) (1)	10/28/14-10/28/14	3	:15	:15P- ABC-Good Morning America	1		1						1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA :15 Bookends	10/23/14
2.0	Normal Line / SPOT(B/E) (2)	10/29/14-10/29/14	3	:15	:15P- ABC-Good Morning America	1			1					1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA :15 Bookends	10/23/14
3.0	Normal Line / SPOT(B/E) (3)	10/31/14-10/31/14	3	:15	:15P- ABC-Good Morning America	1				1				1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA :15 Bookends	10/23/14
4.0	Normal Line / SPOT(B/E) (4)	11/03/14-11/03/14	3	:15	:15P- ABC-Good Morning America	1					1			1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA :15 Bookends	10/23/14
5.0	Normal Line / SPOT(B/E) (5)	10/30/14-10/30/14	3	:15	:15P- Peoples Court	1				1				1	\$20.00	\$20.00	Greensboro (WXLV)	THE PEOPLES COURT :15 Bookends	10/23/14
6.0	Normal Line / SPOT(B/E) (6)	11/03/14-11/03/14	3	:15	:15P- Peoples Court	1					1			1	\$20.00	\$20.00	Greensboro (WXLV)	THE PEOPLES COURT :15 Bookends	10/23/14
7.0	Normal Line / SPOT(B/E) (7)	10/27/14-10/27/14	2	:15	:15P- Peoples Court	1								1	\$20.00	\$20.00	Greensboro (WXLV)	PEOPLES COURT :15 BOOKENDS	10/23/14
8.0	Normal Line / SPOT(B/E) (8)	10/28/14-10/28/14	3	:15	:15P- Peoples Court	1			1					1	\$20.00	\$20.00	Greensboro (WXLV)	PEOPLES COURT :15 BOOKENDS	10/23/14
9.0	Normal Line / SPOT(B/E) (9)	10/31/14-10/31/14	3	:15	:15P- Peoples Court	1					1			1	\$20.00	\$20.00	Greensboro (WXLV)	PEOPLES COURT :15 BOOKENDS	10/23/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



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JOHN ARROWOOD FOR NC COUR OF APPEALS  
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CO-OP No  
Headline # ECR10451033  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$394.50  
Net Total \$2,235.50  
Sales Tax

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10.0	Normal Line / SPOT(B/E) (10)	10/29/14-10/29/14	2	:15/	6:58-50P Family Feud	1			1					1	\$230.00	\$230.00	Greensboro (WXLV)	FAMILY FEUD :15 bookends	10/23/14
11.0	Normal Line / SPOT(B/E) (11)	11/03/14-11/03/14	2	:15/	7:28-30P Family Feud B	1			1					1	\$260.00	\$260.00	Greensboro (WXLV)	FAMILY FEUD :15 bookends	10/23/14
12.0	Normal Line / Prime(B/E) (14)	11/03/14-11/03/14	2	:15/	7:57-56P ABC-Dancing With The Stars (Monday)	1			1					1	\$1,050.00	\$1,050.00	Greensboro (WXLV)	DWTS	10/23/14
13.0	Normal Line / Prime(B/E) (16)	10/31/14-10/31/14	3	:15/	7:15 9P ABC-Shark Tank (Friday)	1				1				1	\$390.00	\$390.00	Greensboro (WXLV)	SHARK TANK :15 bookends	10/23/14
14.0	Normal Line / Prime(B/E) (17)	11/02/14-11/02/14	3	:15/	6:58-56P ABC-Americas Funniest Home Videos (Sunday)	1						1		1	\$400.00	\$400.00	Greensboro (WXLV)	AMERICAS FUNNIEST HOME VIDEOS :15 bookends	10/23/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



ORDER WORKSHEET

Rep Order# 10451033 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 10/23/14 2:20 PM  
 Last Received: 10/23/14 1:17 PM  
 Showing Buylines: All Rep Changes of Last Station Changes

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser (NW/80) POLITICAL  
 Product ARROWWOOD FOR COURT  
 Estimate# 2788  
 Buyer Amy Mills

Agency (CAPM) CANAL PARTNERS MEDIA  
 25 WHITLOCK PLACE SW, 2ND FL  
 MARLETTA, GA 30064  
 Agency C/P1/P2/E 446/529/2788  
 Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (PIX) PJ STACK  
 Sales Assistant PJ  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRS/ (000)
8	Tu	5P-6P	PEOPLES COURT	15	\$10.00	10/28-10/28	2	\$20.00	1	2	-	-
			Buy Comment: :15 BOOKENDS									
9	F	5P-6P	PEOPLES COURT	15	\$10.00	10/31-10/31	2	\$20.00	1	2	-	-
			Buy Comment: :15 BOOKENDS									
10	W	7P-730P	FAMILY FEUD	15	\$115.00	10/29-10/29	2	\$230.00	1	2	-	-
			Buy Comment: :15 bookends									
11	M	730P-8P	FAMILY FEUD	15	\$130.00	11/03-11/03	2	\$260.00	1	2	-	-
			Buy Comment: :15 bookends									
12	Th	730P-8P	FAMILY FEUD	15	\$75.00	10/30-10/30	2	\$0.00	1	0	-	-
			Buy Comment: :15 bookends									
13	M	730P-8P	FAMILY FEUD	15	\$75.00	11/03-11/03	0	\$0.00	1	0	-	-
			Buy Comment: :15 bookends									
14	M	8P-10P	DANCING WITH THE STARS	15	\$525.00	11/03-11/03	2	\$1,050.00	1	2	-	-
			Buy Comment: :15 bookends									
15	M	10P-11P	CASTLE	15	\$200.00	10/27-10/27	0	\$0.00	1	0	-	-
			Buy Comment: :15 bookends									
16	F	9P-10P	SHARK TANK	15	\$195.00	10/31-10/31	2	\$390.00	1	2	-	-
			Buy Comment: :15 bookends									
17	Su	7P-8P	AMERICA'S FUNNIEST H.VIDEOS	15	\$200.00	11/02-11/02	2	\$400.00	1	2	-	-
			Buy Comment: :15 bookends									

---REPORT TOTALS---

ORDER WORKSHEET

Traffic Order#

Printed:

10/23/14 2:20 PM

3 of 3

Rep Order# 10451033 Ver# 1 Status New  
EC'd Yes

Last Received:  
Showing Buylines:

10/23/14 1:17 PM  
All Rep Changes or Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ARROWWOOD FOR COURT  
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Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Report Totals: 28 / \$2,630.00

--- SALES MONTHLY TOTALS ---

Nov2014: 28 / \$2,630.00

Order Totals: 28 / \$2,630.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$49,250.94

CABL  
WGHP

.00%  
18.26%

DNKN  
WMYV

.00%  
1.82%

WBFX  
WUPN

.00%  
.00%

WCWG  
WXII

.00%  
45.29%

WEMT  
WXLV

29.29%  
5.34%

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

*Handwritten:* 1st 6,333/M

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WXLV - TV Winston-salem, NC	<b>Date:</b> 10/22/2014
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I, Amy Mills

being/on behalf of: Arrowood, John, a legally

qualified candidate of the Non-Partisan political

party for the office of: NC Court of Appeals

in the General

election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/27/2014

Date of Last Broadcast: 11/04/2014

**Total Charges:** \$\*\*\*\*\*2,550.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

The Judge Arrowood Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/22/2014

Date

*Amy W. Mills*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Matthew Bowman*

Signature

matthaw Bowman

Printed Name

GSM

Title

