

ORDER



Orders
Order / Rev: 2875117
Alt Order #: 27260181
Product Desc: General
Estimate: 710
Flight Dates: 01/20/21 - 01/25/21
Original Date / Rev: 01/19/21 / 01/19/21
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Ashton Media LLC
Buying Contact:
Billing Contact:
 P.O. Box 122
 Ashton, MD 20861

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/The Lincoln Project PAC
Demographic: A18+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/20	01/31/21	21	\$1,570.00	\$1,334.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2021	21	\$1,570.00	\$1,334.50	0.00
Totals	21	\$1,570.00	\$1,334.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
Watertown WWTI	15%	\$1,570.00
Market	100%	\$10,466.67

Competitive Share	Share	Total
ABWT	0%	\$0.00
CABLE	0%	\$0.00
EWTI	0%	\$0.00
UNKWN	0%	\$0.00
WNPI	0%	\$0.00
WPBS	0%	\$0.00
WWNY	85%	\$8,896.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWTI	01/20/21	01/20/21	GMA GMA M-F 7a-9a	CM	M-F 7a-9a	--W----	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/18/21 01/24/21 --W---- 1 \$50.00 0.00															
N 2	WWTI	01/21/21	01/21/21	GMA GMA M-F 7a-9a	CM	M-F 7a-9a	---T---	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 2875117
 Alt Order #: 27260181
 Flight Dates: 01/20/21 - 01/25/21

Advertiser: POL/The Lincoln Project PAC
 Product Desc: General
 Estimate: 710

Watertown WWTI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WWTI	01/22/21	01/22/21	GMA	CM	7:00 AM-9:00 AM	----F--	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
		Week: 01/18/21 01/24/21		Weekdays: ---T---	Spots/Week: 1	Rate: \$50.00	Rating: 0.00								
		Good Morning America													
N 4	WWTI	01/25/21	01/25/21	GMA	CM	M-F 7a-9a	M-----	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
		Week: 01/18/21 01/24/21		Weekdays: ----F--	Spots/Week: 1	Rate: \$50.00	Rating: 0.00								
		Good Morning America													
N 5	WWTI	01/20/21	01/20/21	M-F 5p-6p	CM	M-F 5p-6p	--W----	1:00	1	\$90.00	P5	0.00	NM	1	\$90.00
		Week: 01/18/21 01/24/21		Weekdays: --W----	Spots/Week: 1	Rate: \$90.00	Rating: 0.00								
		WSYR News @ 530p													
N 6	WWTI	01/21/21	01/21/21	M-F 5p-6p	CM	M-F 5p-6p	---T---	1:00	1	\$90.00	P5	0.00	NM	1	\$90.00
		Week: 01/18/21 01/24/21		Weekdays: ---T---	Spots/Week: 1	Rate: \$90.00	Rating: 0.00								
		WSYR News @ 530p													
N 7	WWTI	01/22/21	01/22/21	News M-F 530p	CM	530p-6p	----F--	1:00	1	\$90.00	P5	0.00	NM	1	\$90.00
		Week: 01/18/21 01/24/21		Weekdays: ----F--	Spots/Week: 1	Rate: \$90.00	Rating: 0.00								
		WSYR News @ 530p													
N 8	WWTI	01/25/21	01/25/21	News M-F 530p	CM	530p-6p	M-----	1:00	1	\$90.00	P5	0.00	NM	1	\$90.00
		Week: 01/25/21 01/31/21		Weekdays: M-----	Spots/Week: 1	Rate: \$90.00	Rating: 0.00								
		WSYR News @ 530p													
N 9	WWTI	01/20/21	01/20/21	EN (M-F)	CM	M-F 530p-630p	--W----	1:00	1	\$90.00	P5	0.00	NM	1	\$90.00
		Week: 01/18/21 01/24/21		Weekdays: --W----	Spots/Week: 1	Rate: \$90.00	Rating: 0.00								
		WSYR News @ 6p													
N 10	WWTI	01/21/21	01/21/21	EN (M-F)	CM	M-F 530p-630p	---T---	1:00	1	\$90.00	P5	0.00	NM	1	\$90.00
		Week: 01/18/21 01/24/21		Weekdays: ---T---	Spots/Week: 1	Rate: \$90.00	Rating: 0.00								
		WSYR News @ 6p													
N 11	WWTI	01/22/21	01/22/21	News M-F 6p	CM	6-630p	----F--	1:00	1	\$90.00	P5	0.00	NM	1	\$90.00
		Week: 01/18/21 01/24/21		Weekdays: ----F--	Spots/Week: 1	Rate: \$90.00	Rating: 0.00								
		WSYR News @ 6p													
N 12	WWTI	01/25/21	01/25/21	News M-F 6p	CM	6-630p	M-----	1:00	1	\$90.00	P5	0.00	NM	1	\$90.00
		Week: 01/25/21 01/31/21		Weekdays: M-----	Spots/Week: 1	Rate: \$90.00	Rating: 0.00								
		WSYR News @ 6p													
N 13	WWTI	01/20/21	01/20/21	LN	CM	M-Su 11p-1135p	--W----	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
		Week: 01/18/21 01/24/21		Weekdays: --W----	Spots/Week: 1	Rate: \$50.00	Rating: 0.00								
		WSYR 11P News Simulcast													
N 14	WWTI	01/21/21	01/21/21	LN	CM	M-Su 11p-1135p	---T---	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
		Week: 01/18/21 01/24/21		Weekdays: ---T---	Spots/Week: 1	Rate: \$50.00	Rating: 0.00								
		WSYR 11P News Simulcast													

Order / Rev: 2875117
 Alt Order #: 27260181
 Flight Dates: 01/20/21 - 01/25/21

Advertiser: POL/The Lincoln Project PAC
 Product Desc: General
 Estimate: 710

Watertown WWTI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/18/21	01/24/21	---T---	1	\$50.00	0.00								
N15	WWTI	01/22/21	01/22/21	LN	CM	M-Su 11p-1135p	----F--	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
				11pm News Rotator											
				WSYR 11P News Simulcast											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/18/21	01/24/21	----F--	1	\$50.00	0.00								
N16	WWTI	01/25/21	01/25/21	LN	CM	M-Su 11p-1135p	M-----	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
				11pm News Rotator											
				WSYR 11P News Simulcast											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/25/21	01/31/21	M-----	1	\$50.00	0.00								
N17	WWTI	01/23/21	01/23/21	Sign-On/Sign-Off	CM	M-Su 4a-4a	-----S-	1:00	1	\$70.00	P5	0.00	NM	1	\$70.00
				Sign-On/Sign-Off											
				WSYR News @ 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/18/21	01/24/21	-----S-	1	\$70.00	0.00								
N18	WWTI	01/23/21	01/23/21	GMA Sa Su	CM	Sa-Su 8a-10a	-----S-	1:00	1	\$110.00	P5	0.00	NM	1	\$110.00
				GMA Sa Su											
				Good Morning America -Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/18/21	01/24/21	-----S-	1	\$110.00	0.00								
N19	WWTI	01/24/21	01/24/21	EM Su	CM	7:00 AM-8:00 AM	-----S	1:00	1	\$70.00	P5	0.00	NM	1	\$70.00
				7:00 AM-8:00 AM											
				(7:00 AM-8:00 AM)											
				WSYR News @ 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/18/21	01/24/21	-----S	1	\$70.00	0.00								
N20	WWTI	01/24/21	01/24/21	GMA Sa Su	CM	8:00 AM-9:00 AM	-----S	1:00	1	\$150.00	P5	0.00	NM	1	\$150.00
				8:00 AM-9:00 AM											
				(8:00 AM-9:00 AM)											
				Good Morning America -Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/18/21	01/24/21	-----S	1	\$150.00	0.00								
N21	WWTI	01/24/21	01/24/21	LN Su	CM	11:00 PM-11:30 PM	PI-----S	1:00	1	\$50.00	P5	0.00	NM	1	\$50.00
				11:00 PM-11:30 PM											
				(11:00 PM-11:30 PM)											
				WSYR News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/18/21	01/24/21	-----S	1	\$50.00	0.00								
													Totals	21	\$1,570.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lincoln Project, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by:		
Agency name: Ashton Media LLC		
Address: PO Box 122, Ashton MD 20861		
Contact: Reed Galen	Phone number: 424-330-2249	Email: info@ashtonmediallc.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: The Lincoln Project		
Address: PO Box 15293, Washington DC, 20003		
Contact: Reed Galen	Phone number: NA	Email: lincolnproject.us (contact form avai
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Reed Galen- Treasurer/Advisor		
Advisors- Reed Galen, Jennifer Horn, Steve Schmidt, Rick Wilson		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature:
Name: The Lincoln Project	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 1/19/2021

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>27260181</u>	Station Call Letters: <u>WWT</u>	Date Received/Requested: <u>1/20/2021</u>
Est. #: <u>1051290710</u>	Station Location: <u>WATERLOO NY</u>	Run Start and End Dates: <u>1/25/2021</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Ashton Media LLC
PO Box 122
Ashton, MD 20861

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact:
accounts payable.

Nexstar Broadcasting

WWTI

Watertown, NY
Routing: XXXXXX012
Account: XXXXXX5913

PAYMENT DETAILS	
Payment #:	20210119;WWTI;710;
Paid Date:	01/19/2021
Net Amount :	\$1,334.50



Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
710	01/19/2021	The Lincoln Project	The Lincoln Project 1/20-1/25	\$1,334.50	\$0.00	\$1,334.50

The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Nexstar Broadcasting on 06/07/2018.