



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

**KFRG-FM/KFRG HD1
Riverside / San Bernardino**

1st Quarter 2024
(January 1 through March 31)

Prepared by:

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Public Affairs Director

**Issues of Concern to Riverside
Addressed in Responsive Programming in the
1st Quarter 2024
(January 1 through March 31)**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. Animal Welfare	Diamond Valley Lodge (Sage Tiger Institute)
2. Art and Culture	Valley Quilters' Show, Ontario Museum of History and Art
3. Community Service	Impact Through Golf Foundation, Addi's Blankets of Love,
4. Diversity, Equity, and Inclusion	"Rebecca Not Becky" book, "Design Social Change" book, Ramadan, "All I See Is Violence" book,
5. Services for Foster Children	Dr. Danisha Keating, advocate for foster children's higher education, "Garbage Bag Girl" book, ChildHelp
6. Health / Wellness	Hearing Loss, Pediatric Oral Care
7. Transportation	5K at the Runway for Ontario International Airport,
8. Mental Health	Suicide: loss and survivors
9. Services for people with disabilities	City of Temecula Special Games
10. Services for law enforcement / first responders	Blue Light Cause
11. Science / Technology	The State of Entertainment, Solar Eclipse,
12. Services for the elderly	Riverside Police Department's You Are Not Alone program,
13. Military / Veterans Issues	Mental health options for military, The Suited Soldier,

14. Jobs / Employment Riverside Police Department Explorers,
15. Crime / Safety Walk Like MADD Temecula
16. Etc. Rose Parade

**KFRG Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
1st Quarter 2024
(January 1 through March 31)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. “Spirit of the I.E.”	Sundays 6am-7am A Gracie-Award winning public affairs program, produced and hosted by Vicki Pepper, who interviews local newsmakers, government officials, experts and community organizations regarding issues of local and national concern.
2. “I’m Listening”	An Audacy limited series in partnership with the American Foundation for Suicide Prevention
3. “Audacy Conversations”	A town hall program and syndicated news special

*Denotes programs that aired more than once

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: **Animal Welfare**

“Spirit of the I.E.”

January 7, 2024*

6:00am

18:54 minutes of a 59:30 minute program

Imagine having dinner with a tiger! That’s an experience offered by Diamond Valley Lodge and the Sage Tiger Institute, a safe encounter with no direct contact with the tigers. Director of Wildlife Operations for Diamond Valley Lodge and the Sage Tiger Institute, Rob Curtis, and Samantha Potter, Director of Weddings and Events, discuss this unique opportunity and the care they offer to the tigers.

<https://diamondvalleylodge.com/sage-tiger-institute/>



Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: **Art and Culture**

“Spirit of the I.E.”

January 14, 2024*

6:00am

14:13 minutes of a 59:30 minute program

The Valley Quilters Guild is gearing up for their annual Quilt show, held at Valley Wide Recreation Center in San Jacinto on February 9th and 10th. Co-Chair of the Valley Quilters Show, Kathy Ray and Linda Card, Publicity Chairperson discuss this event, the “Quilts of Valor” they give to veterans, and what makes a beautiful quilt.

<http://valleyquilters.org/>

**This interview originally aired on December 31, 2024.*

“Spirit of the I.E.”

February 4, 2024*

6:00am

16:47 minutes of a 59:30 minute program

The Ontario Museum of History & Art is gearing up to open *Conduit*, its newest art exhibit that is inspired by the recently opened *Built on Water* permanent exhibit. This exhibit uncovers how the diversion of water has shaped the way we live through a critical examination of the tension between urban growth and the natural world. Guest Curator, Debra Scacco, discusses this exhibit, which opens February 17, 2024.

<https://www.ontariomuseum.org/>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Community Service

“Spirit of the I.E.”

January 14, 2024*

6:00am

11:55 minutes of a 59:30 minute program

The American Express™ organization, Impact Through Golf Foundation, provides funding to organizations that support health and wellness, education, youth and family support, and homelessness. Since the tournament’s inception in 1960, this event has generated more than \$65 Million to support approximately over 100 non-profit organizations in the Coachella Valley area. Pat McCabe, Executive Director of the American Express PGA West Golf Tournament, discusses the impact that this event has on the Coachella Valley.

<https://www.theamexgolf.com/charity/>

**This interview originally aired on December 17, 2024.*

“Spirit of the I.E.”

March 24, 2024

6:00am

30:57 minutes of a 59:30 minute program

Staci Conley is a mother who has had to face the unthinkable. In October of 2022, her eighteen year old daughter Addi passed away after a fierce battle with leukemia. Since then, Staci has channeled her grief and anger into advocacy for pediatric cancer and making changes to the current system. She gives an update on the legacy Addi left behind, through her non-profit Addi’s Blankets of Love, the importance of donating blood, the Accelerated Kids’ Care Act, and Support Now.

<https://addisblanketsoflove.org/>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Diversity, Equity, Inclusion

“Spirit of the I.E.”

January 14, 2024*

6:00am

12:29 minutes of a 59:30 minute program

A new novel from popular children’s author Christine Platt and filmmaker Catherine Wigginton Greene explores the intentional friendship between neighbors of different backgrounds - both upper class stay at home moms, who are both tasked with making a blank friend - fill in either white or black accordingly. The result is a social satire called Rebecca Not Becky. The authors discuss the balance between being color-blind and color-obsessed, whether or not DEI really works, how to take the topic of racial injustice seriously without taking ourselves too seriously, and the joy of interracial friendship.

<https://www.iamchristineplatt.com/>

<https://www.catherinewiggintongreene.com/>

“Spirit of the I.E.”

February 18, 2024

6:00am

11:02 minutes of a 29:30 minute program

How can we, as individuals, use our unique social identities and experiences as catalysts for challenging the status quo and fostering enduring change towards more significant equity and social justice? That’s a question addressed in a new book called “Design Social Change” by Dr. Lesley-Ann Noel, an Assistant Professor in the Department of Media Arts, Design, and Technology at North Carolina State University and is a consultant to public and private organizations, helping them steer through social transformative processes.

<https://lesleyannoel.wixsite.com/website>

“Spirit of the I.E.”

March 17, 2024

6:00am

5:57 minutes of a 59:30 minute program

A couple of enchanting children’s books focus on the joyous festivities of Ramadan and the Eid Moon. Author Sahtinay Abaza has written these tales that are windows into the universal joys of community, and charity, fostering a sense of togetherness and celebration that people of all cultures enjoy.

<https://www.scbwi.org/members/sahtinay-issac>

“Spirit of the I.E.”

March 31, 2024

6:00am

4:58 minutes of a 59:30 minute program

Indigenous author and historian, Angie Elita Newell, uses her writing as a way to tell stories about powerful women from the past who she has learned more about from oral history told to her by elders in her community.

Angie’s new book, *[All I See is Violence](#)*, is a historical novel that draws from real events to intertwine the stories of a professor, a soldier, and a warrior from three different time periods. She’s on the line to tell us more - thank you for joining me!

<https://www.angieelitanewell.com/>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Services for Foster Children

“Spirit of the I.E.”

January 21, 2024*

6:00am

55:42 minutes of a 59:30 minute program

As a former foster youth herself, Dr. Danisha Keating has devoted her life to helping foster children through higher education. She’s written a memoir called “From Foster to PhD: Letters from a Suitcase,” and has a documentary coming out later this year. She tells us her story and how to support current foster youth and transitional age foster youth.

<https://www.danishakeating.com/>

“Spirit of the I.E.”

February 4, 2024

6:00am

23:36 minutes of a 59:30 minute program

Celeste Edmunds was raised by drug-addicted parents. The state eventually intervened, separating the family, and Edmunds was adopted into a dysfunctional home where she faced mistreatment from a sadistic mother. Contemplating drastic measures, she ran away, seeking shelter wherever she could until a compassionate woman extended a helping hand, offering her a safe and nurturing environment filled with love, teaching her that is never too late to find “home.” She discusses her new memoir “Garbage Bag Girl,” and her non-profit, The Christmas Box International.”

<https://thechristmasbox.org/>

<https://celestedmunds.com/>

“Spirit of the I.E.”
February 11, 2024*
6:00am
19:28 minutes of a 59:30 minute program

ChildHelp is a nonprofit helping connect children to foster parents, with a local chapter in San Bernardino. Kenneth Langie, Assistant Director for ChildHelp Foster Family Services, discusses the need for more resource parents in our area.

<https://www.childhelp.org/>



Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Health / Wellness

“Spirit of the I.E.”

January 28, 2024*

6:00am

8:34 minutes of a 59:30 minute program

About 48 million adults experience some degree of hearing loss. Researchers say half of people between 12-35 are at risk of hearing loss due in part to exposure to loud sounds, including music pumped through personal audio devices. Hearing loss is already a problem among older people, with the condition now experienced by one-third of Americans between 64 and 75.

Consistent exposure to loud sounds, and exposure to a single loud sound, can contribute to hearing loss, which if left untreated may increase the risk of health conditions such as dementia.

Helping people maintain or improve their hearing health can help them enhance their overall well-being and reduce their risks of falls and health conditions associated with untreated hearing loss, such as social isolation and depression. That’s why UnitedHealthcare has collaborated with a national nonprofit, Wish of a Lifetime, the charitable affiliate of AARP, to launch a public awareness campaign to let people know how they can protect their hearing.

Dr. Monica Murray, an audiologist with UnitedHealthcare and a nationally recognized hearing health expert, discusses hearing loss and ways we can protect our hearing, especially by trying to prevent noise-induced hearing loss.

<https://wishofalifetime.org/>

“Spirit of the I.E.”

February 25, 2024

6:00am

12:22 minutes of a 59:30 minute program

Why is pediatric dental care so important? Baby teeth fall out eventually anyway, so why should we bother to teach our kids to take care of those baby teeth? Believe it or not - tooth decay is the most common chronic childhood disease, with over 60% of kindergarteners in San Bernardino County experiencing tooth decay in San Bernardino County! First 5 San Bernardino is partnering with Smile SBC to educate the public on the importance of pediatric oral care. Karen Scott, Executive Director at First 5 San Bernardino, and Bonnie Flippin, Program Coordinator at Smile SBC discuss this importance.

<https://first5sanbernardino.org/>

<https://smilesbc.org/>



Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Transportation

“Spirit of the I.E.”

January 28, 2023

6:00am

13:31 minutes of a 59:30 minute program

Ontario International Airport will host their second annual 5k at the Runway on Sunday, February 4th. It’s a chance to run past an airplane mission-impossible style, or just enjoy a beer garden or kids activities. Steve Lambert, Public Information Officer for Ontario International Airport, discusses this event, the impact the airport has on the local economy, and the importance of its return to local ownership several years ago.

<https://www.flyontario.com/>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Mental Health

“I’m Listening”
January 28, 2024
6:30am
30 minutes

Audacy’s David O’Leary (of sister station Magic 106.7 WMJX / Boston) hosts “I’m Listening,” in partnership with American Foundation of Suicide Prevention, about suicide, loss and survivors.

Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

<https://afsp.org/>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Services for people with disabilities

“Spirit of the I.E.”

February 11, 2024*

6:00am

7:31 minutes of a 59:30 minute program

The City of Temecula and the Temecula Valley Unified School District are proud to present the 16th Annual Temecula Special Games on Saturday, March 16th, a free event designed for athletes of all ages with developmental disabilities to participate in opening ceremonies, non-competitive games, and sports activities. Katrina Thoreson, Multimedia Coordinator for the City of Temecula, discusses what to expect from this inclusive event.

<https://temeculaca.gov/1147/Temecula-Special-Games>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Services for law enforcements / first responders

“Spirit of the I.E.”

February 18, 2024*

6:00am

5:24 minutes of a 29:30 minute program

Blue Light Cause, an Inland Empire non-profit, which visits local police stations around Southern California about once a week to make sure that they know they are appreciated, dropping off Goody Bags, Law Enforcement Bibles and devotionals, Thin Blue Line Dog Tags, Energy Drinks, an Appreciation Card and more. Crystal Bran, Founder of Blue Light Cause, discusses the impact this has on our LEOs.

<https://bluelightcause.org/>



Most Significant Issue-Responsive Programming
1st Quarter 2024
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ISSUE: Science / Technology

“Audacity Conversations”
February 18, 2024
6:30am
30 minutes

How we consume a massive amount of content via the big screen, your smart TV, your smart phone, streaming services, etc., is constantly in flux. Is it all too much? Is it sustainable? Charles Feldman and Mike Simpson of our sister station KNX / Los Angeles, dives deep into the “State of Entertainment.” What is the future and how does technology, artificial intelligence, and human connection factor in?

Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.

“Spirit of the I.E.”
March 17, 2024
6:00am
13:04 of a 29:30 minute program

On Monday, April 8th, a total solar eclipse will cross North America, passing over Mexico, the United States, and Canada, and there will not be another for 20 years, until 2044! A total solar eclipse happens when the Moon passes between the Sun and Earth, completely blocking the face of the Sun, making the sky darken as if it were dawn or dusk. Eclipse science writer, expert, and eclipse chaser, and author of *AMERICAN ECLIPSE: A Nation’s Epic Race to Catch the Shadow of the Moon and Win the Glory of the World*, David Baron, discusses the history of eclipses, how to safely view an eclipse, and what to look for.

<https://www.american-eclipse.com/>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Services for the elderly

“Spirit of the I.E.”

February 25, 2024

6:00am

9:16 minutes of a 59:30 minute program

In 1995, the United States Postal Service created a program to aid senior citizens and persons with disabilities. The program offered assistance and referrals to a variety of social services for at-risk populations. The Riverside Police Department’s You Are Not Alone program is a component of the original concept. RPD Officer Kayleen Swift, who heads up the program, discusses the impact this has had on home-bound seniors and people with disabilities.

<https://www.riversideca.gov/rpd/community-services-bureau/you-are-not-alone>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Military / Veterans Issues

“I’m Listening”
March 17, 2024
6:30am
30 minutes of a 30 minute program

Men and women of the U.S. Military are trained and equipped to fearlessly face the toughest of tasks and battles, but when it comes to one of the toughest battles of all — mental health — they need to know they aren’t alone.

Audacy’s David Glover welcomed American Foundation for Suicide Prevention expert and former Air Force member, Alex Silva in addition to Wounded Warrior Project Clinical Expert, Dr. Erin Fletcher and guest, Dan Miller to discuss the importance of mental health care for Military members and share that the bravest thing many of them can do is ask for help.

Talk Away the Dark: How to Have Open and Honest Conversations with Men. Men are less likely to talk about their mental health struggles than women, which is why it’s so important to break down stigma and open the door for these conversations. Community and friendships are huge protective factors against suicide. We seek to emphasize the critical role that asking someone directly about suicide plays in suicide prevention and demonstrate how to have supportive conversations with loved ones about mental health and suicide prevention.

<https://afsp.org/>
<https://www.woundedwarriorproject.org/>

“Spirit of the I.E.”
March 31, 2024
6:00am
13:59 minutes of a 59:30 minute program

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Jobs / Employment

“Spirit of the I.E.”

March 24, 2024

6:00am

14:15 minutes of a 59:30 minute program

The Riverside Police Explorers program is designed to build character, develop leadership skills, and an appreciation for community service. RPD Detective Scott Greenhalgh and Cody Levien, one of the Explorers, discuss how this program prepares young people for careers in law enforcement.

<https://www.riversideca.gov/rpd/community-services-bureau/youth-programs/riverside-police-foundation/explorers/about>



**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Crime / Safety

“Spirit of the I.E.”

March 31, 2024

6:00am

26:13 minutes of a 59:30 minute program

Walk like Madd is the signature fundraising event that raises awareness and funds for Mothers Against Drunk Driving. Walk Like MADD Temecula will take place this Saturday, April 6th at Linfield Christian School in Temecula. Kristine Caouette, a Volunteer with MADD and Cheryl McMahan, Program Manager for Mothers Against Drunk Driving Inland Empire, discuss changes that need to be made in the legal system to prevent impaired driving.

<https://walklikemadd.org/temecula>



**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: **Etc.**

“Spirit of the I.E.”

January 7, 2024

6:00am

24:36 minutes of a 59:30 minute program

Every year thousands of people come together to make magic happen at the annual Tournament of Roses Parade, and volunteering at this event has become a family affair for the Parkhouse family. Dennis Parkhouse has been driving floats in the Rose Parade for over thirty years, and his son Ryan has joined him as navigator for ten years. They discuss this family tradition, including how long it takes for them to drive the floats to the parade route and back, and what keeps them coming back year after year.

<https://tournamentofroses.com/>



**Public Service Announcements
1st Quarter 2024
(January 1 through March 31)**

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

A Trusted Space
AARP
American Cancer Society
American Heart Association
American Humane
Americorps
Donors Choose
Eyecare America
Feeding America
FEMA
Foundation for Fighting Blindness
Leukemia & Lymphoma Society
Milliken Family Foundation
National Pest Management Association
Smile Train
Supporting Pets In Your Community
Teachers - Leaders Changing Lives
Today's Military
Type 2 Diabetes Prevention
U.S. Air Force
V Foundation for Cancer Research
Wildfire Prevention

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EXHIBIT B

ASCERTAINMENT FORM

STATION ASCERTAINMENT CONTACT

DATE: _____

ORGANIZATION: _____

COMMUNITY LEADER: _____

NATURE OF CONTACT: _____

(e.g., phone conversation, meeting, etc.)

SPECIFIC ISSUES DISCUSSED: _____

Station Employee: _____

Title: _____

Signature of Station Employee