

Broadcast Contract

GATEWAY MEDIA
JOHN COX FOR GOVERNOR
2150 RIVER PLAZA DRIVE
SUITE 150
SACRAMENTO, CA 95833

Start Date	Contract#	Mod#
04/24/18	14317354	0
End Date	Date Entered	Date Last Modified
05/04/18	04/20/18	04/20/18
Advertiser	Station Market	
JOHN COX FOR GOVERNO	KTMS-AM	
Product	SalesRep/Office	
JOHN COX FOR GOVERNOR	GMP GEN MEDIA	

Standard Billing Cycle Estimate# 843

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	TU 04/24/18 SU 04/29/18	06:00A-09:00A	60	--	X	X	X	X	--	--	3	\$75.00
2	TU 04/24/18 SU 04/29/18	09:00A-12:00P	60	--	X	X	X	X	--	--	3	\$115.00
3	TU 04/24/18 SU 04/29/18	12:00P-03:00P	60	--	X	X	X	X	--	--	3	\$75.00
4	TU 04/24/18 SU 04/29/18	03:00P-06:00P	60	--	X	X	X	X	--	--	3	\$45.00
5	MO 04/30/18 FR 05/04/18	06:00A-09:00A	60	X	X	X	X	X	--	--	3	\$75.00
6	MO 04/30/18 FR 05/04/18	09:00A-12:00P	60	X	X	X	X	X	--	--	3	\$115.00
7	MO 04/30/18 FR 05/04/18	12:00P-03:00P	60	X	X	X	X	X	--	--	3	\$75.00
8	MO 04/30/18 FR 05/04/18	03:00P-06:00P	60	X	X	X	X	X	--	--	3	\$45.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	24	1,860.00	\$279.00	\$ 1,581.00	\$ 1,860.00

Billing Projections: By Month

	Apr 18	May 18
CA	1,240.00	620.00
ST	930.00	930.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
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STATION:	KTMS-AM	ORDER#:	3150766	DATE:	04/20/2018
MARKET:	Santa Barbara, CA	AMOUNT:	\$1,860.00	AGENCY:	Gateway Media
REP:	McGavren Guild Media	SPOTS:	24		2150 River Plaza Drive Suite 150 Sacramento, CA 95833
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	SAN FRANCISCO	SLS PH:	206 605 0770	BUYER:	kurt snow
SALESPERSON:	Karen Muth/SF	SLS FAX:	206 299 3916		
SLS EMAIL:	Karen.Muth@GenMediaPartners.com				
AGENCY:	Gateway Media	AGY CLI:		CONTRACT # FOR INVOICING	4325453
ADVERTISER:	John Cox for Governor	AGY PRD:		INVOICE:	Gateway Media
PRODUCT:	JOHN COX FOR GOVERNOR EST#843	AGY EST:	843		2150 River Plaza Drive Suite 150 Sacramento, CA 95833
FLIGHT:	04-23-2018 TO 5/6/2018	[] Unwired [X] Spot [] Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X] Cash [] Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/20/2018 13:36

COMMENTS

[Rep Comment] 04/20/2018: NEW ORDER- PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

WEEK#1-WEEK#2			4/23/2018 To 5/6/2018				WK TOT \$930.00			WK TOTAL SPOTS 12	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	9:00AM	60	4/23/2018	5/4/2018	3	\$75	\$225
	2		MTWTF..	9:00AM	12:00PM	60	4/23/2018	5/4/2018	3	\$115	\$345
	3		MTWTF..	12:00PM	3:00PM	60	4/23/2018	5/4/2018	3	\$75	\$225
	4		MTWTF..	3:00PM	6:00PM	60	4/23/2018	5/4/2018	3	\$45	\$135

TOTAL	Apr	May												Total
SPOT	12	12												24
CASH	930.00	930.00												1,860.00
TOTAL	930.00	930.00												1,860.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

☒ State/Local

STATION and Location KTMS AM in the county of Santa Barbara . Date: 4/17/2018

I, Kurt Snow, being/on behalf of John Cox for Governor 2018, a legally qualified candidate of the Republican political party, for the office of Governor in the Primary election to be held on 6/5/2018 do hereby request station time as follows:

<u>Broadcast Length</u>	<u>Time of Day, Rotation or Package</u>	<u>Days</u>	<u>Class</u>	<u>Times per Week</u>	<u>Number of Weeks</u>
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TOTAL CHARGES: \$1,860.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," are hereby listed:

I represent that the advanced payment for the above described broadcast time has been furnished by: John Cox for Governor 2018 and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Kelly Lawler

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE

4/17/2018

Date



Signature

TO BE SIGNED BY BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title