

# Broadcast Contract

GATEWAY MEDIA  
JOHN COX FOR GOVERNOR  
2150 RIVER PLAZA DRIVE  
SUITE 150  
SACRAMENTO, CA 95833

Start Date	Contract#	Mod#
05/07/18	14317450	0
End Date	Date Entered	Date Last Modified
05/18/18	05/03/18	05/03/18
Advertiser	Station Market	
JOHN COX FOR GOVERNO	KTMS-AM	
Product	SalesRep/Office	
JOHN COX FOR GOVERNOR	GMP GEN MEDIA	

Standard Billing Cycle Estimate# 848

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	MO 05/07/18 FR 05/18/18	06:00A-09:00A	60	X	X	X	X	X	--	--	3	\$75.00
2	MO 05/07/18 FR 05/18/18	09:00A-12:00P	60	X	X	X	X	X	--	--	3	\$115.00
3	MO 05/07/18 FR 05/18/18	12:00P-03:00P	60	X	X	X	X	X	--	--	3	\$75.00
4	MO 05/07/18 FR 05/18/18	03:00P-06:00P	60	X	X	X	X	X	--	--	3	\$45.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	24	1,860.00	\$279.00	\$ 1,581.00	\$ 1,860.00

## Billing Projections: By Month

	May 18
CA	1,860.00
ST	1,860.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 1

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

☒ State/Local

STATION and Location KTMS AM in the county of Santa Barbara . Date: 4/30/2018

I, Matthew Johnson, being/on behalf of John Cox for Governor 2018, a legally qualified candidate of the Republican political party, for the office of Governor in the Primary election to be held on 6/5/2018 do hereby request station time as follows:

<u>Broadcast Length</u>	<u>Time of Day, Rotation or Package</u>	<u>Days</u>	<u>Class</u>	<u>Times per Week</u>	<u>Number of Weeks</u>
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TOTAL CHARGES: \$1,860.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," are hereby listed:

I represent that the advanced payment for the above described broadcast time has been furnished by: John Cox for Governor 2018 and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Kelly Lawler

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

## TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE

4/30/2018

Date



Signature

## TO BE SIGNED BY BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

<b>STATION:</b>	KTMS-AM	<b>ORDER#:</b>	3151048	<b>DATE:</b>	05/02/2018
<b>MARKET:</b>	Santa Barbara, CA	<b>AMOUNT:</b>	\$1,860.00	<b>AGENCY:</b>	Gateway Media
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	24	2150 River Plaza Drive Suite 150 Sacramento, CA 95833	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	SAN FRANCISCO	<b>SLS PH:</b>	206 605 0770	<b>BUYER:</b>	Kurt Snow
<b>SALESPERSON:</b>	Karen Muth/SF	<b>SLS FAX:</b>	206 299 3916		
<b>SLS EMAIL:</b>	Karen.Muth@GenMediaPartners.com				
<b>AGENCY:</b>	Gateway Media	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4326220</b>	
<b>ADVERTISER:</b>	John Cox for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b> Gateway Media	
<b>PRODUCT:</b>	JOHN COX FOR GOVERNOR EST#848	<b>AGY EST:</b>	848	2150 River Plaza Drive Suite 150 Sacramento, CA 95833	
<b>FLIGHT:</b>	05-07-2018 TO 5/20/2018	[ ]Unwired [X]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 2					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 05/02/2018 17:38	

#### COMMENTS

[Rep Comment] 05/02/2018: \*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com. THANKS DANA \*\*

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

WEEK#1-WEEK#2      5/7/2018 To 5/20/2018      WK TOT \$930.00      WK TOTAL SPOTS 12

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	9:00AM	60	5/7/2018	5/18/2018	3	\$75	\$225
	2		MTWTF..	9:00AM	12:00PM	60	5/7/2018	5/18/2018	3	\$115	\$345
	3		MTWTF..	12:00PM	3:00PM	60	5/7/2018	5/18/2018	3	\$75	\$225
	4		MTWTF..	3:00PM	6:00PM	60	5/7/2018	5/18/2018	3	\$45	\$135

<b>TOTAL</b>	May													Total
SPOT	24													24
CASH	1,860.00													1,860.00
TOTAL	1,860.00													1,860.00

GATEWAY MEDIA

011089

Vendor ID: KTMS RADIO

Vendor Name: KTMS RADIO

5/3/2018

Invoice No.	Date	Invoice Amount	Amount Paid	Discounts Taken	Credits Taken	Net Amount
848 COX	05/03/18	1581.00	1581.00	0.00	0.00	1581.00
Net Check Amt						1581.00

GATEWAY MEDIA  
2150 RIVER PLAZA DR. STE 150  
SACRAMENTO, CA 95833-4131  
PH: 916/473-4294

GATEWAY MEDIA  
2150 RIVER PLAZA DR.  
SACRAMENTO, CA 95833-4131  
5/3/2018

011089

One Thousand Five Hundred Eighty One & 00/100 Dollars

DATE

AMOUNT

05/03/18

1581.00

PAY  
TO THE  
ORDER  
OF

KTMS RADIO  
414 EAST COTA ST.  
Santa Barbara, CA 93101

011089