Broadcast Contract

GATEWAY MEDIA JOHN COX FOR GOVERNOR 2150 RIVER PLAZA DRIVE SUITE 150 SACRAMENTO, CA 95833

Start Date 01/08/18	Contract# 4316548	Mod# 0
End Date 01/28/18	Date Entere	Date Last Modified 01/05/18
Advertiser JOHN COX FOR C	GOVERNO	Station Market KTMS-AM
Product 826		SalesRep/Office GEN MEDIA

Standard Billing Cycle Estimate# 826

LN	DATE	TIMES/PROGRAMS	LEN LINE RE	MO TU	J W	/E 1	ГН Р	R S	SA S	 SPOTS VK	RATE
1	MO 01/08/18 SU 01/28/18	06:00A-09:00A	60	X	Х	Х	Х	X		 3	\$75.00
2	MO 01/08/18 SU 01/28/18	09:00A-12:00P	60	Х	Х	Х	Χ	Χ		 3	\$115.00
3	MO 01/08/18 SU 01/28/18	12:00P-03:00P	60	Х	Х	Х	Х	Х		 3	\$75.00
4	MO 01/08/18 SU 01/28/18	03:00P-06:00P	60	X	X	Χ	Х	Χ		 3	\$45.00

------Additional Comments------ Total Spots Spots Total\$ Agency Commission Net Gross 36 2,790.00 \$418.50 \$2,371.50 \$2,790.00

Billing Projections: By Month

Jan 18 CA 2,790.00 ST 2,790.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title Name Title

See reverse for accepted terms and conditions, if any

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STAT!ON:

KTMS-AM

ORDER#: 3147720

DATE:

01/04/2018

MARKET: REP: Santa Barbara, CA McGavren Guild Media

SPOTS: 36

AGENCY:

Gateway Media 2150 River Plaza Drive

Suite 150

MOD:

Stn Ver: 1 Last:

SALES OFFICE: S

SAN FRANCISCO

SLS PH: 206 605 0770

AMOUNT: \$2,790.00

BUYER:

Sacramento, CA 95833

SALESPERSON:

Karen Muth/SF

SLS FAX: 206 299 3916

:

KURT SNOW

SLS EMAIL:

Karen.Muth@GenMediaPartners.com

AGENCY:

Gateway Media

AGY CLI:

CONTRACT # FOR INVOICING 4316548

ADVERTISER:

John Cox for Governor

AGY PRD:

INVOICE:

Gateway Media

PRODUCT:

Est#826

AGY EST: 826

2150 River Plaza Drive

Suite 150

FLIGHT:

01-08-2018 TO 1/28/2018

[]Unwired [X]Spot []Mod

Sacramento, CA 95833

TOT # OF WEEKS: 3

PRIM. DEMO: SEC. DEMO: Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 01/04/2018 17:16

COMMENTS

[Rep Comment] 01/04/2018: NEW ORDER- PLEASE CONFIRM IN RADIO EXCHANGE UPON RECEIPT OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM

WEEK#1-WEEK#3

1/8/2018 To 1/28/2018

WK TOT \$930.00

WK TOTAL SPOTS 12

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF	6:00AM	9:00AM	60	1/8/2018	1/26/2018	3	\$75	\$225
	2		MTWTF	9:00AM	12:00PM	60	1/8/2018	1/26/2018	3	\$115	\$345
	3		MTWTF	12:00PM	3:00PM	60	1/8/2018	1/26/2018	3	\$75	\$225
	4		MTWTF	3:00PM	6:00PM	60	1/8/2018	1/26/2018	3	\$45	\$135

TOTAL	Jan								Total
SPOT	36								36
CASH	2,790.00								2,790.00
TOTAL	2,790.00								2,790.00

1/4/18

X State/Lo	ocal		7,110,107	ATE ADVERTISE	EMENTS
STATION a	nd Location KTMS AM	in the county o	f Santa Barbara	Data: 12/5/2017	
		,			
	being/on behalf of <u>John</u> litical party, for the offi time as follows:	<u>Cox for Govern</u> ice of <u>Governor</u> i	or 2018, Inc., a le n the <u>Primary</u> ele	gally qualified candid ction to be held on <u>6/</u>	late of the 5/2018 do hereby
Broadcast	Time of Day, Rotation or			Times per	Number of
Length	Package	Days	Class	Week	Weeks
mportance," are	e hereby listed:	art, "communicat	tes a message rela	ating to any political n	natter of national
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Printed Name

Title

Signature