

Broadcast Contract

CANAL PARTNERS MEDIA
TUCK FOR STATE SUPERINTENDENT
25 Whitlock Place
Ste 201
Marietta, GA 30064

Start Date 05/29/18	Contract# 14317597	Mod# 0
End Date 06/05/18	Date Entered 05/24/18	Date Last Modified 05/24/18
Advertiser TUCK FOR STATE SUPER	Station Market KTMS-AM	
Product 5439 MAY/JUN 2018	SalesRep/Office GMP GEN MEDIA	

Standard Billing Cycle Estimate# 5439

LN	DATE		TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
				LINE	REMARK									
1	TU	05/29/18	TU 06/05/18	06:00A-10:00A	30	4	4	4	4	4	--	--	20	\$25.00
2	TU	05/29/18	MO 06/04/18	10:00A-03:00P	30	4	4	4	4	4	--	--	20	\$25.00
3	TU	05/29/18	MO 06/04/18	03:00P-07:00P	30	4	4	4	4	4	--	--	20	\$25.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	64	1,600.00	\$240.00	\$ 1,360.00	\$ 1,600.00

Billing Projections: By Month

	May 18	Jun 18
CA	900.00	700.00
ST		1,600.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

STATION:	KTMS-AM	ORDER#:	3151646	DATE:	05/24/2018
MARKET:	Santa Barbara, CA	AMOUNT:	\$1,600.00	AGENCY:	Canal Partners Media
REP:	McGavren Guild Media	SPOTS:	64		900 Circle 75 Parkway SE Suite 1650 Atlanta, GA 30339
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	ATLANTA	SLS PH:	678 525 1003	BUYER:	Chris Brimer
SALESPERSON:	Arlyn Lawrence	SLS FAX:	404		
SLS EMAIL:	Arlyn.Lawrence@GenMediaPartners.com				
AGENCY:	Canal Partners Media	AGY CLI:		CONTRACT # FOR INVOICING	4327762
ADVERTISER:	Tuck for State Superintendent	AGY PRD:		INVOICE:	Canal Partners Media
PRODUCT:	Est.5439 5/29-6/5 Primary	AGY EST:	5439		900 Circle 75 Parkway SE Suite 1650 Atlanta, GA 30339
FLIGHT:	05-29-2018 TO 6/5/2018		[]Unwired [X]Spot []Mod		
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/24/2018 12:35

COMMENTS

[Rep Comment] 05/24/2018: This is a new order. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you.

Please send invoices electronically. Marketron: 172166. RadioInvoices Id: RI12759 or 991275

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.

DAY#1		5/29/2018 To 5/29/2018					TOT \$300.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	5/29/2018	5/29/2018	4	\$25	\$100
	2		.T.....	10:00AM	3:00PM	30	5/29/2018	5/29/2018	4	\$25	\$100
	3		.T.....	3:00PM	7:00PM	30	5/29/2018	5/29/2018	4	\$25	\$100

DAY#2		5/30/2018 To 5/30/2018					TOT \$300.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	30	5/30/2018	5/30/2018	4	\$25	\$100
	2		..W....	10:00AM	3:00PM	30	5/30/2018	5/30/2018	4	\$25	\$100
	3		..W....	3:00PM	7:00PM	30	5/30/2018	5/30/2018	4	\$25	\$100

STATION:	KTMS-AM	ORDER#:	3151646	DATE:	05/24/2018
MARKET:	Santa Barbara, CA	AMOUNT:	\$1,600.00	AGENCY:	Canal Partners Media
REP:	McGavren Guild Media	SPOTS:	64	900 Circle 75 Parkway SE Suite 1650 Atlanta, GA 30339	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	ATLANTA	SLS PH:	678 525 1003	BUYER:	Chris Brimer
SALESPERSON:	Arlyn Lawrence	SLS FAX:	404		
SLS EMAIL:	Arlyn.Lawrence@GenMediaPartners.com				
AGENCY:	Canal Partners Media	AGY CLI:		CONTRACT # FOR INVOICING 4327762	
ADVERTISER:	Tuck for State Superintendent	AGY PRD:		INVOICE: Canal Partners Media	
PRODUCT:	Est.5439 5/29-6/5 Primary	AGY EST:	5439	900 Circle 75 Parkway SE Suite 1650 Atlanta, GA 30339	
FLIGHT:	05-29-2018 TO 6/5/2018	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/24/2018 12:35	

DAY#3		5/31/2018 To 5/31/2018					TOT \$300.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	30	5/31/2018	5/31/2018	4	\$25	\$100
	2		...T...	10:00AM	3:00PM	30	5/31/2018	5/31/2018	4	\$25	\$100
	3		...T...	3:00PM	7:00PM	30	5/31/2018	5/31/2018	4	\$25	\$100

DAY#4		6/1/2018 To 6/1/2018					TOT \$300.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	30	6/1/2018	6/1/2018	4	\$25	\$100
	2	F..	10:00AM	3:00PM	30	6/1/2018	6/1/2018	4	\$25	\$100
	3	F..	3:00PM	7:00PM	30	6/1/2018	6/1/2018	4	\$25	\$100

DAY#7		6/4/2018 To 6/4/2018					TOT \$300.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	6/4/2018	6/4/2018	4	\$25	\$100
	2		M.....	10:00AM	3:00PM	30	6/4/2018	6/4/2018	4	\$25	\$100
	3		M.....	3:00PM	7:00PM	30	6/4/2018	6/4/2018	4	\$25	\$100

STATION:	KTMS-AM	ORDER#:	3151646	DATE:	05/24/2018
MARKET:	Santa Barbara, CA	AMOUNT:	\$1,600.00	AGENCY:	Canal Partners Media
REP:	McGavren Guild Media	SPOTS:	64		900 Circle 75 Parkway SE
					Suite 1650
					Atlanta, GA 30339
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	ATLANTA	SLS PH:	678 525 1003	BUYER:	Chris Brimer
SALESPERSON:	Arlyn Lawrence	SLS FAX:	404		
SLS EMAIL:	Arlyn.Lawrence@GenMediaPartners.com				
AGENCY:	Canal Partners Media	AGY CLI:		CONTRACT # FOR INVOICING	4327762
ADVERTISER:	Tuck for State Superintendent	AGY PRD:		INVOICE:	Canal Partners Media
PRODUCT:	Est.5439 5/29-6/5 Primary	AGY EST:	5439		900 Circle 75 Parkway SE
					Suite 1650
					Atlanta, GA 30339
FLIGHT:	05-29-2018 TO 6/5/2018	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/24/2018 12:35	

DAY#8		6/5/2018 To 6/5/2018					TOT \$100.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	6/5/2018	6/5/2018	4	\$25	\$100

TOTAL	Jun													Total
SPOT	64													64
CASH	1,600.00													1,600.00
TOTAL	1,600.00													1,600.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KTMS - AM Radio Santa Barbara, CA

Date:

05/24/2018

I, Chris Brimer,

being/on behalf of: Tuck, Marshall, a legally

qualified candidate of the Democratic political

party for the office of: State School Superintendent

in the Primary

election to be held on: 06/05/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 05/29/2018

Date of Last Broadcast: 06/05/2018

Total Charges: \$*****1,360.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Tuck for State Super...2018

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marshall Tuck, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/24/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

