

# Broadcast Contract

GATEWAY MEDIA  
JOHN COX FOR GOVERNOR  
2150 RIVER PLAZA DRIVE  
SUITE 150  
SACRAMENTO, CA 95833

|                                    |                              |                                |
|------------------------------------|------------------------------|--------------------------------|
| Start Date<br>03/08/18             | Contract#<br>14316965        | Mod#<br>0                      |
| End Date<br>03/21/18               | Date Entered<br>03/06/18     | Date Last Modified<br>03/06/18 |
| Advertiser<br>JOHN COX FOR GOVERNO | Station Market<br>KTMS-AM    |                                |
| Product<br>//836 JOHN COX FOR      | SalesRep/Office<br>GEN MEDIA |                                |

Standard Billing Cycle Estimate# 836

| LN | DATE                    | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS<br>/WK | RATE     |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|--------------|----------|
| 1  | TH 03/08/18 TH 03/08/18 | 06:00A-09:00A  | 60  | -- | -- | -- | X  | -- | -- | -- | 3            | \$75.00  |
| 2  | TH 03/08/18 FR 03/09/18 | 09:00A-12:00P  | 60  | -- | -- | -- | X  | X  | -- | -- | 3            | \$115.00 |
| 3  | TH 03/08/18 FR 03/09/18 | 12:00P-03:00P  | 60  | -- | -- | -- | X  | X  | -- | -- | 3            | \$75.00  |
| 4  | TH 03/08/18 FR 03/09/18 | 03:00P-06:00P  | 60  | -- | -- | -- | X  | X  | -- | -- | 3            | \$45.00  |
| 5  | MO 03/12/18 FR 03/16/18 | 06:00A-09:00A  | 60  | X  | X  | X  | X  | X  | -- | -- | 3            | \$75.00  |
| 6  | MO 03/12/18 FR 03/16/18 | 09:00A-12:00P  | 60  | X  | X  | X  | X  | X  | -- | -- | 3            | \$115.00 |
| 7  | MO 03/12/18 FR 03/16/18 | 12:00P-03:00P  | 60  | X  | X  | X  | X  | X  | -- | -- | 3            | \$75.00  |
| 8  | MO 03/12/18 FR 03/16/18 | 03:00P-06:00P  | 60  | X  | X  | X  | X  | X  | -- | -- | 3            | \$45.00  |
| 9  | MO 03/19/18 WE 03/21/18 | 06:00A-09:00A  | 60  | X  | X  | X  | -- | -- | -- | -- | 3            | \$75.00  |
| 10 | MO 03/19/18 WE 03/21/18 | 09:00A-12:00P  | 60  | X  | X  | X  | -- | -- | -- | -- | 3            | \$115.00 |
| 11 | MO 03/19/18 WE 03/21/18 | 12:00P-03:00P  | 60  | X  | X  | X  | -- | -- | -- | -- | 3            | \$75.00  |
| 12 | MO 03/19/18 WE 03/21/18 | 03:00P-06:00P  | 60  | X  | X  | X  | -- | -- | -- | -- | 3            | \$45.00  |

|                               |                   |                           |                               |                    |                      |
|-------------------------------|-------------------|---------------------------|-------------------------------|--------------------|----------------------|
| -----Additional Comments----- | Total Spots<br>36 | Spots Total\$<br>2,790.00 | Agency Commission<br>\$418.50 | Net<br>\$ 2,371.50 | Gross<br>\$ 2,790.00 |
|-------------------------------|-------------------|---------------------------|-------------------------------|--------------------|----------------------|

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 1

# Broadcast Contract

GATEWAY MEDIA  
JOHN COX FOR GOVERNOR  
2150 RIVER PLAZA DRIVE  
SUITE 150  
SACRAMENTO, CA 95833

|                      |                 |                    |
|----------------------|-----------------|--------------------|
| Start Date           | Contract#       | Mod#               |
| 03/08/18             | 14316965        | 0                  |
| End Date             | Date Entered    | Date Last Modified |
| 03/21/18             | 03/06/18        | 03/06/18           |
| Advertiser           | Station Market  |                    |
| JOHN COX FOR GOVERNO | KTMS-AM         |                    |
| Product              | SalesRep/Office |                    |
| //836 JOHN COX FOR   | GEN MEDIA       |                    |

Standard Billing Cycle Estimate# 836

## Billing Projections: By Month

|    |          |
|----|----------|
|    | Mar 18   |
| CA | 2,790.00 |
| ST | 2,790.00 |

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Name Title  
See reverse for accepted terms and conditions, if any

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Page 2

|                        |                                 |                   |                           |                                 |   |
|------------------------|---------------------------------|-------------------|---------------------------|---------------------------------|---|
| <b>STATION:</b>        | KTMS-AM                         | <b>ORDER#:</b>    | 3149483                   | <b>DATE:</b>                    | 03/06/2018  |
| <b>MARKET:</b>         | Santa Barbara, CA               | <b>AMOUNT:</b>    | \$2,790.00                | <b>AGENCY:</b>                  | Gateway Media   |
| <b>REP:</b>            | McGavren Guild Media            | <b>SPOTS:</b>     | 36                        |                                 | 2150 River Plaza Drive<br>Suite 150<br>Sacramento, CA 95833 |
| <b>MOD:</b>            | Stn Ver: 1 Last:                |                   |                           |                                 |   |
| <b>SALES OFFICE:</b>   | SAN FRANCISCO                   | <b>SLS PH:</b>    | 206 605 0770              | <b>BUYER:</b>                   | KURT SNOW   |
| <b>SALESPERSON:</b>    | Karen Muth/SF                   | <b>SLS FAX:</b>   | 206 299 3916              |                                 |   |
| <b>SLS EMAIL:</b>      | Karen.Muth@GenMediaPartners.com |                   |                           |                                 |   |
| <b>AGENCY:</b>         | Gateway Media                   | <b>AGY CLI:</b>   |                           | <b>CONTRACT # FOR INVOICING</b> | <b>4321933</b>  |
| <b>ADVERTISER:</b>     | John Cox for Governor           | <b>AGY PRD:</b>   |                           | <b>INVOICE:</b>                 | Gateway Media   |
| <b>PRODUCT:</b>        | //836 JOHN COX FOR GOVERNOR     | <b>AGY EST:</b>   | 836                       |                                 | 2150 River Plaza Drive<br>Suite 150<br>Sacramento, CA 95833 |
| <b>FLIGHT:</b>         | 03-08-2018 TO 3/25/2018         |                   | [ ]Unwired [X]Spot [ ]Mod |                                 |   |
| <b>TOT # OF WEEKS:</b> | 3                               |                   |                           |                                 |   |
| <b>PRIM. DEMO:</b>     | Adults 35+                      |                   | [X]Cash [ ]Trade          |                                 |   |
| <b>SEC. DEMO:</b>      |                                 | <b>SPOT TYPE:</b> |                           | <b>LAST SENT:</b>               | 03/06/2018 14:38  |

#### COMMENTS

[Rep Comment] 03/06/2018: \*\* URGENT \*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com. THANKS DANA \*\*

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

**WEEK#1**                      **3/8/2018 To 3/11/2018**                      **WK TOT \$930.00**                      **WK TOTAL SPOTS 12**

| MC | LN | SPT TYP | DAYS    | START   | END TIME | LEN | START    | STOP     | SP/WK | RATE  | WEEKLY TOTAL |
|----|----|---------|---------|---------|----------|-----|----------|----------|-------|-------|--------------|
|    | 1  |         | ...T... | 6:00AM  | 9:00AM   | 60  | 3/8/2018 | 3/8/2018 | 3     | \$75  | \$225        |
|    | 2  |         | ...TF.. | 9:00AM  | 12:00PM  | 60  | 3/8/2018 | 3/9/2018 | 3     | \$115 | \$345        |
|    | 3  |         | ...TF.. | 12:00PM | 3:00PM   | 60  | 3/8/2018 | 3/9/2018 | 3     | \$75  | \$225        |
|    | 4  |         | ...TF.. | 3:00PM  | 6:00PM   | 60  | 3/8/2018 | 3/9/2018 | 3     | \$45  | \$135        |

**WEEK#2**                      **3/12/2018 To 3/18/2018**                      **WK TOT \$930.00**                      **WK TOTAL SPOTS 12**

| MC | LN | SPT TYP | DAYS    | START   | END TIME | LEN | START     | STOP      | SP/WK | RATE  | WEEKLY TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|-------|--------------|
|    | 5  |         | MTWTF.. | 6:00AM  | 9:00AM   | 60  | 3/12/2018 | 3/16/2018 | 3     | \$75  | \$225        |
|    | 6  |         | MTWTF.. | 9:00AM  | 12:00PM  | 60  | 3/12/2018 | 3/16/2018 | 3     | \$115 | \$345        |
|    | 7  |         | MTWTF.. | 12:00PM | 3:00PM   | 60  | 3/12/2018 | 3/16/2018 | 3     | \$75  | \$225        |
|    | 8  |         | MTWTF.. | 3:00PM  | 6:00PM   | 60  | 3/12/2018 | 3/16/2018 | 3     | \$45  | \$135        |

|                        |                                 |                   |                           |                                 |   |
|------------------------|---------------------------------|-------------------|---------------------------|---------------------------------|---|
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| <b>MOD:</b>            | Stn Ver: 1 Last:                |                   |                           |                                 |   |
| <b>SALES OFFICE:</b>   | SAN FRANCISCO                   | <b>SLS PH:</b>    | 206 605 0770              | <b>BUYER:</b>                   | KURT SNOW   |
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| <b>FLIGHT:</b>         | 03-08-2018 TO 3/25/2018         |                   | [ ]Unwired [X]Spot [ ]Mod |                                 |   |
| <b>TOT # OF WEEKS:</b> | 3                               |                   |                           |                                 |   |
| <b>PRIM. DEMO:</b>     | Adults 35+                      |                   | [X]Cash [ ]Trade          |                                 |   |
| <b>SEC. DEMO:</b>      |                                 | <b>SPOT TYPE:</b> |                           | <b>LAST SENT:</b>               | 03/06/2018 14:38  |

| WEEK#3 |    | 3/19/2018 To 3/25/2018 |           |         |          |     | WK TOT \$930.00 |           | WK TOTAL SPOTS 12 |       |              |
|--------|----|------------------------|-----------|---------|----------|-----|-----------------|-----------|-------------------|-------|--------------|
| MC     | LN | SPT TYP                | DAYS      | START   | END TIME | LEN | START           | STOP      | SP/WK             | RATE  | WEEKLY TOTAL |
|        | 9  |                        | MTW . . . | 6:00AM  | 9:00AM   | 60  | 3/19/2018       | 3/21/2018 | 3                 | \$75  | \$225        |
|        | 10 |                        | MTW . . . | 9:00AM  | 12:00PM  | 60  | 3/19/2018       | 3/21/2018 | 3                 | \$115 | \$345        |
|        | 11 |                        | MTW . . . | 12:00PM | 3:00PM   | 60  | 3/19/2018       | 3/21/2018 | 3                 | \$75  | \$225        |
|        | 12 |                        | MTW . . . | 3:00PM  | 6:00PM   | 60  | 3/19/2018       | 3/21/2018 | 3                 | \$45  | \$135        |

|              |          |  |  |  |  |  |  |  |  |  |  |  |  |          |
|--------------|----------|--|--|--|--|--|--|--|--|--|--|--|--|----------|
| <b>TOTAL</b> | Mar      |  |  |  |  |  |  |  |  |  |  |  |  | Total    |
| <b>SPOT</b>  | 36       |  |  |  |  |  |  |  |  |  |  |  |  | 36       |
| <b>CASH</b>  | 2,790.00 |  |  |  |  |  |  |  |  |  |  |  |  | 2,790.00 |
| <b>TOTAL</b> | 2,790.00 |  |  |  |  |  |  |  |  |  |  |  |  | 2,790.00 |



# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

☒ State/Local

STATION and Location KTMS AM in the county of Santa Barbara . Date: 3/6/2018

I, Kurt Snow, being/on behalf of John Cox for Governor 2018, a legally qualified candidate of the Republican political party, for the office of Governor in the Primary election to be held on 6/5/2018 do hereby request station time as follows:

| <u>Broadcast<br/>Length</u> | <u>Time of Day,<br/>Rotation or<br/>Package</u> | <u>Days</u> | <u>Class</u> | <u>Times per<br/>Week</u> | <u>Number of<br/>Weeks</u> |
|-----------------------------|---|-------------|--------------|---------------------------|----------------------------|
|-----------------------------|---|-------------|--------------|---------------------------|----------------------------|

TOTAL CHARGES: \$2,790.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," are hereby listed:

I represent that the advanced payment for the above described broadcast time has been furnished by: John Cox for Governor 2018 and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Kelly Lawler

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

## TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE

3/6/2018

Date



Signature

## TO BE SIGNED BY BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title