



This order was placed jointly for two separate candidates listed below, and has been split evenly in half.

The candidates are

- Mark Baker – Rep Candidate for Attorney General
- David McRae – Rep Candidate for Treasurer

CONTRACT # 207283

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: DXXV GULFPORT	Date: 6/24/19
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I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Mark Baker,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Primary

election to be held on: August 6, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1819.00 net 7-15-7-26

I represent that the payment for the above described broadcast time has been furnished by:

Mark Baker for MS PO BOX 947, Brandon MS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Martin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/24/19

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

JALEE SMOTHERS

NSM

Signature

Printed Name

Title



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

207283

Contract # 2648052	Changes as of: 6/20/2019 at 1:07 PM	Version: Highlighting Revision 2
CPE: 175/195/679	Flight: 7/16/19 - 7/23/19	Station: DXXV
Agency: MEDIUM BUYING LLC	Advertiser: McRae - MS Treasurer - Baker - MS Attorney General	Market: Biloxi-Gulfport
1351 King Ave	Product: McRae MS Treasurer Baker MS Attny General	Office: PHILADELPHIA
2nd Floor	Agency Order #: 8628265	Service: Nielsen
COLUMBUS, OH 43212	Buyer: Cookson, Katherine	Primary Demo: Adults 50+
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
	Separation:	

Total Spots: 88

Total CPP: \$25.72

Total GRP: 166.4

Comments: revised rates based on rate card sent and converted spots to :15 bookends

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/16 - 7/22			Total Spots	Total \$	CPP*	GRP*
							7/16	7/22					
REV+ 1	M-F 7a-9a		Today Show	\$17.50	1.0	15	5 10	1 2		12	\$210.00	\$17.50	12.0
bookends Changes: Rate from 35 to 17.5, Len from 30 to 15													
REV+ 2	M-F 9a-10a		Today Third Hour-NBC	\$10.00	1.1	15	3 6	1 2		8	\$80.00	\$9.09	8.8
bookends Changes: Rate from 35 to 10, Len from 30 to 15													
REV+ 3	M-F 12n-12:30p		News 25 @ Noon	\$27.50	1.8	15	3 6	1 2		8	\$220.00	\$15.28	14.4
bookends Changes: Rate from 55 to 27.5, Len from 30 to 15													
REV+ 4	M-F 5p-5:30p		Judge Judy	\$25.00	2.3	15	3 6	1 2		8	\$200.00	\$10.87	18.4
bookends Changes: Rate from 75 to 25, Len from 30 to 15													
REV+ 5	M-F 5:30p-6p		WXXV News 25 @ 530P	\$62.50	1.9	15	3 6	1 2		8	\$500.00	\$32.89	15.2
bookends Changes: Rate from 125 to 62.5, Len from 30 to 15													
REV+ 6	M-F 6p-6:30p		NBC Nightly News	\$125.00	2.9	15	3 6	1 2		8	\$1,000.00	\$43.10	23.2
bookends Changes: Rate from 265 to 125, Len from 30 to 15													
REV+ 7	M-F 6:30p-7p		Family Feud	\$75.00	3.9	15	3 6	1 2		8	\$600.00	\$19.23	31.2
bookends Changes: Rate from 160 to 75, Len from 30 to 15													
REV+ 8	M-F 10p-10:35p		WXXV News 25 @ 10pm	\$50.00	1.7	15	3 6	1 2		8	\$400.00	\$29.41	13.6
bookends Changes: Rate from 100 to 50, Len from 30 to 15													
REV+ 9	F 9p-10p		Dateline-NBC	\$115.00	2.8	15	1 2	0		2	\$230.00	\$41.07	5.6
bookends Changes: Rate from 195 to 115, Len from 30 to 15													
REV+ 10	Sa 7a-9a		Saturday Today Show	\$12.50	0.9	15	2 4	0		4	\$50.00	\$13.89	3.6
bookends Changes: Rate from 30 to 12.5, Len from 30 to 15													



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26488052 **Changes as of:** 6/20/2019 at 1:07 PM **Version:** Highlighting Revision 2
CPE: 175/195/679 **Flight:** 7/16/19 - 7/23/19 **Station:** DXXV **Con Type:** POLITICAL/VOTE
Agency: MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer - Baker - MS Attorney General **Market:** Biloxi-Gulfport **Total \$:** \$4,280.00
Product: McRae MS Treasurer Baker MS Attny General **Office:** PHILADELPHIA **Total Spots:** 88
Agency Order #: 8628265 **Buyer:** Cookson, Katherine **Service:** Nielsen **Total CPP:** \$25.72
COLUMBUS, OH 43212 **Salesperson:** FRAN BROWN 215-563-5400 **Primary Demo:** Adults 50+ **Total GRP:** 166.4
Separation:

Special Instructions	
Order Level Comments	
Date/Time	Added by
06/20/19 1:07 PM	FRAN BROWN
06/18/19 4:41 PM	FRAN BROWN
06/18/19 3:54 PM	System
06/18/19 3:17 PM	FRAN BROWN
revised rates based on rate card sent and converted spots to :15 bookends	
revised flight dates per agency	
Notice Received.	
Separation: 30	

Competitive Information	
Market Budget:	\$28,533
DXXV Share:	15%
Comment:	
WXXV:	10%
Unknown:	75%

Daypart Summary	
Day/Time	% Distrib
Total	100%
Spots	88
CPP	\$25.72
GRPs	166.4
Dollars	\$4,280.00
Monthly Summary	
Month	Spots
2019-Jul	88
Total	88
Dollars	\$4,280.00

Transaction History				
Trans	Created/Received	Created by	Status	Comment
Revision	6/20/19 1:07 PM	FRAN BROWN	Revised	Changes: Total CPP from \$51.44 to \$25.72, Total Spots from 42 to 88, Total GRPs from 83.2 to 166.4, Comments from revised flight dates per agency to revised rates based on rate card sent and converted spots to :15 bookends, 16 buylines added or modified.
Revision	6/18/19 4:41 PM	FRAN BROWN	Confirmed	Changes: Original product to TV, Product from TV to McRae MS Treasurer Baker MS Attny General, Original flight start from 7/15/19 to 7/16/19, Flight start from Monday to Monday Except First Of The Week to Monday, Start Day Of The Week from Monday to Monday Except First, Original flight end to 7/23/19, Flight end from 7/23/19, Comments from Separation: 30 to revised flight dates per agency, 14 buylines added or modified.
Queued for Electronic Contracting	6/18/19 3:23 PM			
New	6/18/19 3:17 PM	FRAN BROWN	Confirmed	
Spot#	46			
\$ Chg	\$0			
Contract \$	\$4,280.00			
Spot#	42			
\$ Chg	\$0			
Contract \$	\$4,280.00			

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WXXV - NBC (DXXV)
P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207283

Schedule Dates 07/15/19-07/26/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/679
Account Types National/Political
Billing Type Standard
Comments TV Separation: 30

Date Entered 06/20/19
Last Modified 06/20/19
Entered By James Spears
CO-OP No
Headline # ECR26488052
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$642.00
Net Total \$3,638.00
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McRae, \$2,140.00 (50.00%)
(16579) Pol - Mark Baker, \$2,140.00 (50.00%)

WXXV-NBC (DXXV)

By Broadcast Month
Jul. 2019 44 \$4,280.00
Grand Total: 44 \$4,280.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E) (1)	07/15/19-07/19/19	3	:15	:15 7A- Today Show	1	1	1	1	1	1			5	\$35.00	\$175.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	6/20/19
2.0	Normal Line / SPOT(B/E) (1)	07/22/19-07/26/19	3	:15	:15 7A- Today Show	1	X	X	X	X	X			1	\$35.00	\$35.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	6/20/19
3.0	Normal Line / SPOT(B/E) (2)	07/15/19-07/19/19	3	:15	:15 9A- Today 3rd Hour	3	X	X	X	X	X			3	\$20.00	\$60.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC	6/20/19
4.0	Normal Line / SPOT(B/E) (2)	07/22/19-07/26/19	3	:15	:15 9A- Today 3rd Hour	1	X	X	X	X	X			1	\$20.00	\$20.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC	6/20/19
5.0	Normal Line / SPOT(B/E) (3)	07/15/19-07/19/19	3	:15	:15 12P- News 25 at Noon	3	X	X	X	X	X			3	\$55.00	\$165.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B News 25 @ Noon	6/20/19
6.0	Normal Line / SPOT(B/E) (3)	07/22/19-07/26/19	3	:15	:15 12P- News 25 at Noon	1	X	X	X	X	X			1	\$55.00	\$55.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B News 25 @ Noon	6/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV - NBC (DXXV)
P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207283

Schedule Dates

07/15/19-07/26/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather Cookson,

Phone/Fax

/

CPE

175/195/679

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered 06/20/19

Last Modified 06/20/19

Entered By James Spears

CO-OP No

Headline # ECR26488052

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$642.00

Net Total \$3,638.00

Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$2,140.00 (50.00%)
(16579) Pol - Mark Baker, \$2,140.00 (50.00%)

WXXV-NBC (DXXV)

By Broadcast Month

Jul. 2019 44

Grand Total: 44

Spots

Rate

\$4,280.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT(B/E) (4)	07/15/19-07/19/19	3	:15/15:5P	Judge Judy	3	X	X	X	X	X			3	\$50.00	\$150.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	6/20/19
8.0	Normal Line / SPOT(B/E) (4)	07/22/19-07/26/19	3	:15/15:5P	Judge Judy	1	X	X	X	X	X			1	\$50.00	\$50.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	6/20/19
9.0	Normal Line / SPOT(B/E) (5)	07/15/19-07/19/19	3	:15/15:5:30P	News 25 (530p)	3	X	X	X	X	X			3	\$125.00	\$375.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 530P	6/20/19
10.0	Normal Line / SPOT(B/E) (5)	07/22/19-07/26/19	3	:15/15:5:30P	News 25 (530p)	1	X	X	X	X	X			1	\$125.00	\$125.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 530P	6/20/19
11.0	Normal Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/15:6P	NBC Nightly News	3	X	X	X	X	X			3	\$250.00	\$750.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B NBC Nightly News	6/20/19
12.0	Normal Line / SPOT(B/E) (6)	07/22/19-07/26/19	3	:15/15:6P	NBC Nightly News	1	X	X	X	X	X			1	\$250.00	\$250.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B NBC Nightly News	6/20/19

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P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
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Columbus, OH 43221

Contract # 207283

Schedule Dates 07/15/19-07/26/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather Cookson,
Phone/Fax /
CPE 175/195/679
Account Types National/Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 06/20/19
Last Modified 06/20/19
Entered By James Spears
CO-OP No
Headline # ECR26488052
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$642.00
Net Total \$3,638.00
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$2,140.00 (50.00%)
(16579) Pol - Mark Baker, \$2,140.00 (50.00%)

WXXV-NBC (DXXV)		
By Broadcast Month	Spots	Rate
Jul. 2019	44	\$4,280.00
Grand Total:	44	\$4,280.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15	:15:16:30P- Family Feud (P)	3	X	X	X	X	X			3	\$150.00	\$450.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
14.0	Normal Line / SPOT(B/E) (7)	07/22/19-07/26/19	3	:15	:15:16:30P- Family Feud (P)	1	X	X	X	X	X			1	\$150.00	\$150.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
15.0	Normal Line / SPOT(B/E) (8)	07/15/19-07/19/19	3	:15	:15:15:10P- News 25 (10p)	3	X	X	X	X	X			3	\$100.00	\$300.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 10pm	6/20/19
16.0	Normal Line / SPOT(B/E) (8)	07/22/19-07/26/19	3	:15	:15:15:10P- News 25 (10p)	1	X	X	X	X	X			1	\$100.00	\$100.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 10pm	6/20/19
17.0	Normal Line / SPOT(B/E) (9)	07/19/19-07/19/19	3	:15	:15:15:09P- Dateline NBC	1					X			1	\$230.00	\$230.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Dateline-NBC	6/20/19
18.0	Normal Line / SPOT(B/E) (10)	07/20/19-07/20/19	3	:15	:15:15:7A- Saturday Today Show	2						X		2	\$25.00	\$50.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Saturday Today Show	6/20/19
19.0	Normal Line / SPOT(B/E) (11)	07/20/19-07/21/19	3	:15	:15:15:10A- Golf: The Open Championship	2						X	X	2	\$100.00	\$200.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Golf	6/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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P.O. Box 2500
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Contract # 207283

Schedule Dates 07/15/19-07/26/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather Cookson,
Phone/Fax /
CPE 175/195/679
Account Types National/Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 06/20/19
Last Modified 06/20/19
Entered By James Spears
CO-OP No
Headline # ECR26488052
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$642.00
Net Total \$3,638.00
Sales Tax
****Participating Dealers (Gross \$)****
(13503) Pol - David McR, \$2,146.00 (50.00%)
(16579) Pol - Mark Baker, \$2,146.00 (50.00%)

WXXV-NBC (DXXV)
By Broadcast Month
Jul. 2019 44
Grand Total: 44
Rate
\$4,280.00
\$4,280.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT (B/E) (12)	07/21/19-07/21/19	3	:15	:15-15:30A- Sunday Today Show	1							X	1	\$25.00	\$25.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Sunday Today	6/20/19
21.0	Normal Line / SPOT (B/E) (13)	07/21/19-07/21/19	3	:15	:15-15:30A- Meet The Press	1							X	1	\$30.00	\$30.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Meet The Press	6/20/19
22.0	Normal Line / SPOT (B/E) (14)	07/21/19-07/21/19	3	:15	:15-15:10P- News 25 Sunday	1							X	1	\$100.00	\$100.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 10pm	6/20/19
23.0	Normal Line / SPOT (B/E) (15)	07/24/19-07/24/19	3	:15	:15-15:30P- The InBetween				1					1	\$400.00	\$400.00	WXXV-NBC (DXXV)		6/20/19
24.0	Normal Line / SPOT (B/E) (16)	07/22/19-07/26/19	3	:15	:15-15:30A- Today Show	1	X	X	X	X	X	X		1	\$35.00	\$35.00	WXXV-NBC (DXXV)		6/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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