

# CONTRACT



**WOVT**  
**3555 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 3520919 /		<u>Alt Order #</u> WOC14624248
<u>Advertiser</u> Pete Ricketts for Senate		<u>Original Date / Revision</u> 04/16/24 / 04/16/24
<u>Contract Dates</u> 04/19/24 - 04/25/24	<u>Estimate #</u> 6816	
<u>Product</u> 2024 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOVT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 662	<u>Product 1/2</u> 832
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 630897	

And:

**AxMedia**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOVT	04/19/24	04/25/24	Morning News Show	6:00 AM-7:00 AM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	11111--				5	\$300.00			
N 2	WOVT	04/19/24	04/24/24	Today Show	7:00 AM-9:00 AM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	-11-1--				3	\$350.00			
N 3	WOVT	04/19/24	04/20/24	Sa Today	8:00 AM-9:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1-				1	\$200.00			
N 4	WOVT	04/19/24	04/21/24	Su Today	8:00 AM-9:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$200.00			
N 5	WOVT	04/19/24	04/21/24	Meet The Press	9:00 AM-10:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$300.00			
N 6	WOVT	04/19/24	04/24/24	Today Show II	9:00 AM-10:00 AM		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	1-1-1--				3	\$150.00			
N 7	WOVT	04/19/24	04/25/24	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	-1-1---				2	\$100.00			
N 8	WOVT	04/19/24	04/25/24	Midday News	11:00 AM-12:00 PM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	11-11--				4	\$100.00			
N 9	WOVT	04/19/24	04/24/24	NBC News Daily	12:00 PM-1:00 PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	1-1----				2	\$150.00			
N 10	WOVT	04/19/24	04/25/24	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	11111--				5	\$400.00			
N 11	WOVT	04/19/24	04/21/24	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$300.00			
N 12	WOVT	04/19/24	04/23/24	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	2	\$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
3520919 /	WOC14624248

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pete Ricketts for Senate	04/16/24 / 04/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/19/24 - 04/25/24	2024 Primary Election	6816

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	-1--1--				2	\$400.00			
N 13	WOWT	04/19/24	04/22/24	Monday Prime 2 Hour	7:00 PM-9:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	1-----				1	\$1,000.00			
N 14	WOWT	04/19/24	04/24/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	--1----				1	\$500.00			
N 15	WOWT	04/19/24	04/24/24	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	--1----				1	\$600.00			
N 16	WOWT	04/19/24	04/25/24	Thursday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	---1---				1	\$350.00			
N 17	WOWT	04/19/24	04/21/24	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$300.00			
N 18	WOWT	04/19/24	04/25/24	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/24	04/25/24	11111--				5	\$400.00			
N 19	WOWT	04/19/24	04/21/24	News @ 10p Su	10:00 PM-11:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----1				1	\$300.00			
<b>Totals</b>											41	\$12,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/25/24	41	\$12,750.00	(\$1,912.50)	\$10,837.50
<b>Totals</b>	41	\$12,750.00	(\$1,912.50)	\$10,837.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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