

# QUARTERLY ISSUES/PROGRAM LIST Q3 FOR WLHM JULY THRU SEPTEMBER

The following is a listing of some of the significant issues responded to by WLHM LOGANSPORT Indiana, along with the most significant treatment of those issues for the period of JULY THRU SEPTEMBER, this list is by no means exhaustive. The order in which the issues appear does not reflect priority or significance.

## **METHODS FOR DETERMINING COMMUNITY NEEDS**

### **WLHM LOGANSPORT**

The entire staff of WLHM participates in our efforts to determine community needs in our service area.

**ISSUE: COMMUNITY SERVICE PROGRAM: MORNING AND AFTERNOON SHOWS. THE CASS COUNTY COMMUNITY FOUNDATION WAS CREATED IN SEPTEMBER OF 1993 COURTESY OF THE LILLY ENDOWMENT. THROUGHOUT THE YEARS THE CASS COUNTY COMMUNITY FOUNDATION HAS GROWN. IN ITS YEARS OF EXISTENCE THE FOUNDATION HAS PRESENTED MILLIONS OF DOLLARS IN GRANTS AND SCHOLARSHIPS. IN RECOGNITION OF THEIR 30TH ANNIVERSARY THE FOUNDATION GAVE \$50,000 TO THE COMMUNITY THAT HAS SUPPORTED ITS EFFORTS FOR THREE DECADES. 30 DAYS OF GIVEAWAYS FEATURING 30 GIVEAWAYS EVERY DAY IN THE MONTH OF SEPTEMBER WAS SUPPORTED BY IRON HORSE BROADCASTING. THROUGHOUT THE EVENT THE CASS COUNTY COMMUNITY FOUNDATION WAS AT THE FOREFRONT OF THE PROMOTION. IRON HORSE SUPPLIED AIR TIME TO ASSIST WITH THE GIVEAWAYS WEEKDAYS IN THE MONTH. THE ENTIRE MONTH OF SEPTEMBER RECOGNIZED THE COMMUNITY SUPPORT OF THE CASS COUNTY COMMUNITY FOUNDATION. MULTIPLE GIVEAWAYS FROM VARIOUS LOCAL BUSINESS WAS A PART OF THE PROMOTION. GIVEAWAYS VARIED DAILY THRU THE MONTH LONG PROMOTION.**

**ISSUE:QUALITY OF LIFE PROGRAM: MORNING SHOW. SEVERAL SHOWS HAD THE LOGANSPORT PARKS AND REC BOARD MEMBERS IN TO EXPLAIN A MATCHING GRANT AVAILABLE TO CREATE A DOG PARK. THE GRANT WAS A \$35,000 MATCHING LOCAL CONTRIBUTIONS TO MATCH THE GRANT. THROUGH THE EFFORTS OF IRON HORSE BROADCASTING THE GRANT WAS MATCHED AND THE BARK PARK WILL BECOME A REALITY. THE MORNING SHOW DEVOTED AIR TIME TO SUPPORT THE PARK THAT CAN BE USED BY EVERYONE IN THE COUNTY. THOSE SEGMENTS AIRED FOR TWO WEEKS IN AUGUST. VARYING TIMES.**

**ISSUE: PUBLIC SERVICE: PROGRAM: ALL DAY: ROS ROTATION OF ONE MINUTE  
PROMOS OF THE PROGRAM TALK OF THE TOWN. PROMOS FEATURE ONE MINUTE  
PROMOS HIGHLIGHTING PAST SHOWS ON THE PROGRAM. PROGRAM AIRS ON IRON  
HORSE BROADCASTING STATION WSAL. TOPICS INCLUDED EDUCATION SCHOOLS  
UTILITIES AND INFRASTRUCTURE  
HOUSING  
DRUG EDUCATION AND SUBSTANCE ABUSE  
LOCAL GOVERNMENT  
PARKS AND RECREATION  
CRIME AND PUBLIC SAFETY  
EFFECTS OF INFLATION AND RISING COSTS OF GAS AND FOOD  
LOCAL ADDITIONAL NEED FOR FOOD ASSISTANCE  
GOVERNMENT TRANSPARENCY FOR BUDGETS AND TAXES  
THE CASS COUNTY COMMUNITY FOUNDATION PROMOTION  
THE PROPOSED BARK PARK FOR DOGS AND THEIR OWNERS TO SOCIALIZE  
THE HUMANE SOCIETY KNOWN MORE COMMONLY AS PETS R US  
PROMOS RAN 07/01/23-09/30/23**

**ALL PROGRAMS ARE ALSO AVAILABLE ON-LINE AT INDIANA'S BEST RADIO IN THEIR  
ENTIRETY. AT [indianasbestradio.com](http://indianasbestradio.com).**