

3rd Quarter 2008

**QUARTERLY ISSUES/PROGRAMS REPORT
KYW-TV, PHILADELPHIA, PENNSYLVANIA
CBS BROADCASTING, INC.
CERTIFICATION**

On behalf of KYW-TV, I certify that a copy of the quarterly issues/programs report for KYW-TV, licensed to CBS Broadcasting, Inc. was placed in the station public inspection file on October 10, 2008.



**Michael Colleran
President/General Manager
KYW-TV
October 10, 2008**

**KYW-TV 3 – PHILADELPHIA, PA
QUARTERLY ISSUES PROGRAMS LIST
CBS BROADCASTING, INC.**

July 1, 2008 – September 30, 2008

Attached are listings of broadcast segments, which in the station’s judgment reflect KYW-TV3’s most significant programming treatment of ascertained community issues.

PROGRAM INDEX

KYW-TV Eyewitness News – weekdays, 5:00am – 7:00am; 12noon – 12:30pm; 4:00pm – 5:00pm; 6:00 - 6:30pm; 11:00pm – 11:30pm; weekends, Saturday, 6:00am – 7:00am; 6:30pm –7:00pm; 11:00pm – 11:30pm; and Sundays, 6:00am – 8:30am; 6:00pm – 6:30pm and 11:00pm – 11:30pm, regularly scheduled news broadcasts focusing on the latest current issues.

Eyewitness Newsmakers – A rotation of KYW-TV News Anchors provide an approximately 10-minute segment, which airs during each Sunday morning newscast. Segments address current events on local and national fronts. The segments air in the 8:00am broadcast. Please note than in an effort to cover Campaign 08 on a local level, we invited several congressional candidates and incumbents on the segment. Others were invited to appear in October.

Philadelphia Magazine – A partnership between CBS-3 and “Philadelphia Magazine” inspires special features that focus on issues of concern and interest in the Delaware Valley communities and are also included in the magazine. The segments typically air in the Sunday morning newscast.

BUSINESS/ECONOMY/CONSUMER – Topics in this category include reports on how trimming everyday expenses can help pad our bank accounts and ways our investments are protected during the financial crisis.

Eyewitness News: 7/1 – (1:00), Consumer reporter Jim Donovan tells us why you may want to pay more upfront when you travel by air in order to save in the end; 7/18 – (1:40), Consumer reporter Jim Donovan has a look at some of the best prices he could find in supermarket circulars in our area to help consumers be smart shoppers; 7/22 – (1:10), Consumer reporter Jim Donovan tells us picking up that college degree frequently means giving up the security of health insurance; 7/30 – (2:20), The switch to digital television will take place next February, and as Consumer reporter Jim Donovan found out, you might not be getting a clear picture when you head to the stores; 8/7 – (2:19), Consumer reporter Jim Donovan shows us how trimming everyday expenses can help put thousands of dollars a year back in your wallet; 8/14 – (2:05), Consumer reporter Jim Donovan reports on the importance of renter's insurance as the families left homeless by Wednesday's fire in Conshohocken look to find permanent shelter and begin the difficult task of replacing their possessions; 8/20 – (1:00), Consumer reporter Jim Donovan explains things you can do to maximize your mileage as rising gas prices continue to take a big chunk out of our income; 9/9 – (2:05), Consumer reporter Jim Donovan shows us what you need to know so you can work without ever walking out your door since work at home propositions are now more popular than ever; 9/16 – (1:15), Consumer reporter Donovan tells us about the various ways that your investments are protected; 9/25 – (2:05), Consumer reporter Jim Donovan explains what you should know to survive a layoff.

Newsmakers: 9/28 – (10:00), Craig Rappaport, Wealth Management Advisor at Janney Montgomery Scott, explains the financial crisis, the proposed \$700 Billion Bailout Bill, and its impact on both Wall Street and Main Street.

Philadelphia Magazine: 7/8 – (1:58), Liz Keptner takes a look at new garden center Terrain the latest venture on behalf of Chestnut Hill businessman Dick Hayne. Hayne is the founder of Urban Outfitters, Free People and Anthropologie.

CRIME – Topics in this category include reports on a deadly home invasion and the attempted kidnapping of a child who was playing on his swing set.

Eyewitness News: 7/1 – (:20), Police say after a 19-year-old Lawncrest man was shot five times in the chest, two men were seen fleeing the area and are still on the loose; 7/9 – (1:40), A suspect is in custody tonight, accused in a shocking outburst of violence in Berks County after police say he shot and killed another man; 7/16 – (:20), A manhunt is under way for two gunmen, after a deadly home invasion in Allentown; 7/22 – (:15), The sighting of a possible murder suspect ends in a shoot-out with police; 8/6 – (1:20), A suspect is in custody after police said he fatally stabbed his mother and wounded his two young nieces during an attack in their Atlantic County home; 8/17 – (:20), Police in Camden County, are investigating reports of two people stabbed by someone with a sword at an apartment complex in Bellmawr; 9/1 – (1:20), What started as a family argument in Camden ended in gunfire that's taken the lives of five people; 9/6 – (1:35), The city of Philadelphia is saying goodbye to Officer Isabel Nazario, an 18 year veteran of the force who was killed last week after a 16-year-old allegedly rammed a stolen SUV into her cruiser; 9/10 – (:20), The search is on for a man who police say broke into a woman's Lawrence Township, Cumberland County home, tied her up with cable and escaped without taking anything; 9/21 – (:20), A Delaware man is under arrest accused of the attempted kidnapping of a child who was playing on his swing set; 9/23 – (1:20), The city of Philadelphia is once again in mourning after a 30-year-old officer was killed and a 35-year-old officer was wounded during a street pursuit.

CULTURE – Topics in this category include reports on a showcase of Puerto Rican and Latino culture and the best of outdoor dining in our area.

Eyewitness News: 7/12 – (:30), Philadelphians enjoyed the Hispanic Fiesta at Penn's Landing. The event, which was founded by Concilio in 1981, is a showcase of Puerto Rican and Latino culture at Philadelphia's waterfront. Many enjoyed mariachis, salsa, merengue, bachata, zamba, cumbia and flamenco, while others enjoyed dozens of traditional dishes; 7/20 – (:35), The city of Philadelphia is reopening its cultural affairs office. Mayor Michael Nutter has issued an order creating the Office of Arts, Culture, and the Creative Economy, saying that the city is serious about arts and culture; 8/4 – (:25), The Pathmark Multicultural Arts Festival is a longstanding tradition for Philadelphia families, a time to celebrate together and enjoy the arts and cultures of the world, with glorious singing and dance; 8/6 – (2:07), Dozens of so-called sneakerheads (collectors) camped outside a Center City store, some for days, for the newest need-to-have pair of sneakers. Not just any sneakers, but a limited edition pair designed by Philadelphia's own Ahmir Questlove Thompson, drummer for the Grammy-winning hip-hop band, The Roots; 9/24 – (1:22), The Moore College of Art and Design honored legendary fashion designer Mary McFadden whose talents in textile design, jewelry, costume crafting, interior styling and most notably women's fashion were recognized and admired by the likes of women such as Jacqueline Kennedy Onassis. McFadden is the thirteenth Visionary Woman Award honoree in the school's 160-year history, a distinction that reflects Moore College's history as the first and only women's visual arts college.

CULTURE (cont.)

Eyewitness News: 9/28 – (:25), A Philadelphia tradition since 1962, the Puerto Rican Festival is a citywide event organized by the Council of Spanish Speaking Organizations, Inc. the oldest Latino social service agency in the Commonwealth of Pennsylvania.

Philadelphia Magazine: 7/1 – (1:57), Ukee Washington explores the best of outdoor dining in our area; 7/30 – (:33), The Philadelphia Magazines 100th issue was highlighted at the Best of Philly 2008 celebration which also featured offerings on behalf of this year's winners; 8/3 – (2:51), Chris May takes a look at some of Philadelphia Magazine's picks for best eats in the city; 9/5 – (2:19), Ukee Washington reports on the September issue of Philadelphia Magazine which ranks area school districts and lists those private schools that excel in academics; 9/14 – (2:17), Ukee Washington shops his way through six area towns that are full of stores offering unique items, steals and deals.

ENVIRONMENT – Topics in this category include reports on a green makeover for a popular local fair and important advice on how to service your hybrid.

Eyewitness News: 7/7 – (:25), Philadelphia Mayor Michael Nutter declared today “Bindependence Day” in honor of moving to a single stream recycling program. From now on all city-wide residents will be able to toss all recyclables into any hard sided bin; 7/16 – (1:56), Philadelphia's Pita Pit is showing others it's easy to be environmentally friendly and serve delicious food as the first certified green restaurant in the city; 7/17 – (1:34), Consumer reporter Jim Donovan explains why you should think twice before giving just any mechanic the green light to service your hybrid; 7/18 – (1:30), If your neighborhood is one of those new to single stream recycling, you might wonder what happens to all those cans, bottles, and papers that you leave in your bin. CBS3 reporter Mary Stoker Smith shows us; 8/15 – (1:15), For some students, back to school doesn't mean shopping for new stuff. A local vintage store is offering a deal where they buy and sell clothes and help the earth at the same time; 8/29 – (1:38), A familiar summer tradition – the Great Allentown Fair – gets a green makeover since a new company took over operations bringing an environmentally-friendly philosophy by way of soy-based, bio-produced diesel fuel and LED lighting; 9/19 – (1:30), Bike Share Philadelphia set up actual tiny parks with potted plants and foliage in parking spaces throughout the city for National Parking Day to make people think about their cars and the environment.

GOVERNMENT – Topics in this category include reports on a proposed toll increase for local bridges and analysis of the Republican and Democratic National conventions.

Eyewitness News: 7/1 – (:35), Twenty-two thousand city employees will stay on the job in Philadelphia for now, as no new contract agreement was reached, but the current contract was extended giving both sides more time; 7/2 – (:30), The Raise the Wage Campaign, a worker advocacy group, is calling on New Jersey lawmakers to increase the state's minimum wage to \$8.50 per hour to keep pace with inflation; 7/5 – (:20), Pennsylvania Governor Ed Rendell signs a new state budget into law, boosting education spending, and borrowing for energy, infrastructure, and economic development projects; 7/7 – (:38), U.S. Attorney Patrick L. Meehan, who as chief federal prosecutor for southeastern Pennsylvania cracked down on government corruption, announced his resignation, and a state GOP leader said the prosecutor is preparing to run for governor in 2010; 7/23 – (1:20), The Delaware River Port Authority has proposed a toll increase plan that could go into effect in September and commuters are sounding off; 7/26 – (1:15), New Jersey lawmakers push for porn filters to block inappropriate material from being viewed on state computers two days after veteran assemblyman Neil Cohen's computer was seized for containing child pornography; (:30), Former Atlantic City Mayor Robert Levy was sentenced today for lying about his Vietnam War service, embellishing it to include dangerous exploits with elite special operations forces in order to fatten his veterans benefits check; 7/28 – (2:32), Pennsylvania Governor Ed Rendell held a press conference today to talk about the safety of bridges in Pennsylvania after the recent release of a nationwide bridge safety report; 8/3 – (:15), Government figures show US Airways has sharply reduced the number of mishandled bags at Philadelphia International Airport; 8/11 – (:20), An aide to state Senator Vincent Fumo admitted that he conspired with the longtime power broker to destroy e-mails and other evidence during an FBI extortion probe that eventually led to the lawmaker's indictment; 8/12 – (2:24), The government might step in to help New Jersey farmers who had their crops devastated by weekend hail storms; 8/21 – (:20), Pennsylvania Governor Ed Rendell plans to address the debate surrounding Philadelphia's two proposed casino sites with local legislators, casino operators and Mayor Nutter; 8/23 – (1:20), Tonight friends, neighbors and colleagues are celebrating and analyzing senator Joe Biden's latest political success; 8/26 – (:20), Another lawsuit against Philadelphia's Department of Human Services is angering Mayor Michael Nutter; it's on behalf of the estate of 14-year-old Danieal Kelly and filed by attorneys for her parents, who are charged in the starvation death of their bedridden daughter; 8/27 – (1:15), Joe Biden took the stage at the democratic national convention to formally accept his party's nomination; 9/10 – (:15), Democratic state treasurer Jack Markell, and Republican retired Judge William Lee, won their primaries yesterday; 9/29 – (:20), With a stroke of his pen, Governor Jon Corzine is cutting the benefits of New Jersey's public employees; (:20), Jury selection began today in the federal trial of five men accused of planning an attack on Fort Dix in May 2007.

GOVERNMENT (cont.)

Newsmakers: 7/13 – (11:00), Political Analyst Ed Turzanski discusses the state of the presidential campaign, and the candidates' economic plans; 7/27 – (10:00), Congressional Candidate Dale Glading (R) New Jersey -1st District outlines where he stands on the issues; 8/3 – (10:00), Congressional Candidate John Adler (D) New Jersey - 3rd District outlines where he stands on the issues; 8/10 – (10:00), Congressional Candidate Chris Myers (R) New Jersey - 3rd District outlines where he stands on the issues; 8/24 – (10:00), Congressman Joe Sestak (D) Pennsylvania - 7th District, candidate for re-election, outlines his stand on the issues; 8/31 – (10:00), Political analysts Larry Ceisler and Elliott Curson size up the Vice Presidential Candidates and their impact on the presidential election, and offer analysis of the Democratic National Convention; 9/7 – (10:00), Political analysts Larry Ceisler and Elliott Curson offer analysis of the Republican National Convention; 9/14 – (10:00), Congressional Candidate Craig Williams (R) Pennsylvania - 7th District outlines his stand on the issues; 9/21 – (10:00), Former Soviet President Mikhail Gorbachev grants an exclusive interview. He was in Philadelphia to accept the Liberty Medal. Gorbachev talks about his role in ending the Cold War and bringing freedom to Central and Eastern Europe.

HEALTH – Topics in this category include reports on how keeping a food diary can help double weight loss and a new report that found that laser treatment is the best way to fight wrinkles.

Eyewitness News: 7/1 – (:20), A new study found many popular sunscreens don't protect against UV rays and chemically break down when exposed to sunlight; 7/8 – (:20), Federal drug safety officials have imposed the government's most urgent warning on Cipro and similar antibiotics citing risks that they can cause tendon ruptures; 7/9 – (1:39), A new study proves that keeping a food diary helps double your weight loss; 7/11 – (2:32), When it comes to food poisoning, you usually think of it coming from tainted tomatoes or recalled beef. However, as Medical Reporter Stephanie Stahl reports, there is also a risk in packaged products from foreign countries that aren't held to American standards; 7/14 – (:20), A study in the journal of neurology says people with Alzheimer's disease, who are also physically fit, suffer less brain shrinkage; 7/15 – (:25), According to a Dutch Government study, published in the American Journal of Respiratory and Critical Care Medicine, expectant mothers who eat nuts or products like peanut butter daily have children who are 50 percent more likely to develop the breathing disorder asthma; 7/22 – (:20), A European study in patients with heart valve disease found the drug Vytarin didn't prevent worsening of the disease or lower the need for valve surgery; 7/23 – (:16), A new report has found that laser treatment is the best way to fight wrinkles; 7/31 – (:17), Researchers say low doses of aspirin appear to energize bone building cells, while weakening cells that break bones down; 8/3 – (:20), Health officials say they have been underestimating the number of Americans with AIDS; 8/4 – (:20), A bigger appetite is one big reason behind the country's obesity epidemic, new research shows that Americans are eating more food now than they did nearly four decades ago; 8/6 – (:20), A new study has found a possible link between hot dogs and cancer.

HEALTH (cont.)

Eyewitness News: 8/11 – (1:15), New research says regular running can significantly slow down signs of aging; 8/18 – (:20), The Food and Drug Administration has received six new reports of patients developing a dangerous form of pancreatitis while taking the popular diabetes drug Byetta; 8/25 – (:20), Researchers in India say practicing yoga may help reduce symptoms of menopause in women; 8/26 – (2:05), Stephanie Stahl takes a look at what vaccines are needed for your children before they head back to school; 8/27 – (1:58), Stephanie Stahl takes a look at a rare blood cancer that has been discovered in parts of Northeast Philadelphia; 8/29 – (:20), A new study finds frequent use of heated car seats may impact male fertility by damaging sperm production; 9/19 – (:15), New evidence suggests children born by cesarean section may be more likely to develop allergies; 9/22 – (:15), A new study finds heavier men are less likely to have children; researchers say the discovery could prove a direct link between obesity, decreased testosterone and other important reproductive hormones; 9/24 – (:15), Researchers at Yale found that young people who smoke occasionally are more likely to abuse alcohol than regular smokers or non-smokers; 9/29 – (:20), A study at UCLA found that light cigarettes send nearly as much nicotine to the brain as regular cigarettes, making them just as addictive.

MINORITY/ETHNIC – Topics in this category include reports on an exhibit coming to our area next year that tells the story of African Americans and an area college student takes heat for racially insensitive comments posted on his Facebook page.

Eyewitness News: 8/21 – (:20), An exhibit telling the story of African Americans premieres at the National Constitution Center in January; 9/7 – (:25), A white man was charged with interfering with employment by threat of violence after he admitted placing a hangman's noose in work space shared with a black colleague at the Children's Hospital of Philadelphia; 9/9 – (:25), One area college student resigns from his Pennsylvania political organization after reportedly posting racially insensitive comments on his online Facebook page about democratic presidential nominee Barack Obama.

PUBLIC HEALTH & SAFETY – Topics in this category include reports on a heat help line for the elderly and other individuals vulnerable to the heat and the temporary evacuation of Citizens Bank Park.

Eyewitness News: 7/3 – (:25), Supermarkets across the country are pulling ground beef off their shelves because of e-coli concerns; 7/4 – (:15), Tomato farmers nationwide have had to plow under their fields and leave their crop to rot in packinghouses with a salmonella scare causing many customers to shun what's normally a summertime favorite; 7/10 – (:25), Jalapeno pepper producers are being probed alongside tomato distributors, and even fresh cilantro is under suspicion too as investigators look for the source of recent salmonella poisonings; 7/16 – (:25), The city of Philadelphia has set up a Heat Help Line for the elderly and those vulnerable to the high temperatures; 7/20 – (:18), Ocean City beaches are now open following a precautionary closing of beaches at 8th and 9th Streets. Health officials said too many paper towels stuffed into the toilet of a boardwalk business caused the incident; 7/25 – (:20), New concerns are emerging over granite countertops because some experts now say they may emit radon gas; 7/31 – (:50), A couple visiting from out of town cause a scare at Independence Mall and remain in custody after trying to enter the government building with a knife and ammunition; 8/14 – (:25), German automaker BMW said it was recalling 200,000 vehicles due to concerns that the front passenger air bag may not deploy in a crash; 8/19 – (1:05), Preschoolers in New Jersey will have to have flu shots this fall per a new state requirement; 8/23 – (:20), Nestle Foods, the makers of Hot Pockets pepperoni pizza stuffed sandwiches, is recalling more than two-hundred-fifteen thousand pounds because they might contain small pieces of hard red plastic and other foreign material; 8/27 – (1:15), A first of it's kind cancer cluster has been confirmed in Northeastern Pennsylvania; 9/1 – (:20), New research says flu shots do not have a major impact on death in elderly people as once thought; 9/3 – (:25), Executives of Facebook say they will test a newly developed report abuse icon designed to make it easy for users to report a variety of inappropriate content and cyber abuses. Facebook reached an agreement back in May with the New Jersey Attorney General's Office and most other states to enhance protections from Web predators; 9/19 – (:20), The FDA is set to introduce a proposal next week that would create a separate agency to monitor the flow of food, especially produce; 9/24 – (:45), The discovery of several packages of hot dogs wrapped in duct tape outside Citizens Bank Park brought the bomb squad out and forced the temporary evacuation of the stadium Wednesday evening.

Philadelphia Magazine: 7/31 – (2:11), Angela Russell reports on the woman named by Philadelphia magazine as "The Best Philadelphian." Mary Seton Corboy's contributions to the city grow every day through the GreensGrow Philadelphia Project in the city's Kensington neighborhood. Rows of flowers and vegetables grow on a site that was once a place brimming with industry and often plagued with crime. When she started the farm, the idea was to simply create a local food source but today GreensGrow is more than just a place where fresh produce grows, it's a place that is creating a better community.

PUBLIC HEALTH & SAFETY (cont.)

Newsmakers: 7/20 – (11:00), Susan Slawson, Philadelphia's new recreation commissioner, discusses the recent audit of the state of the city's recreation centers, and bringing centers in need of repair up to par; 8/17 – (14:00), Philadelphia's Department of Human Services Commissioner Anne Marie Ambrose, talks about reforms following the starvation death of a 14-year-old girl, which shed a light on problems in the system.