

1<sup>st</sup> Quarter 2007

**QUARTERLY ISSUES/PROGRAMS REPORT**  
**KYW-TV, PHILADELPHIA, PENNSYLVANIA**  
**CBS BROADCASTING, INC.**  
**CERTIFICATION**

**On behalf of KYW-TV, I certify that a copy of the quarterly issues/programs report for KYW-TV, licensed to CBS Broadcasting, Inc. was placed in the station public inspection file on April 10, 2007.**

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**Michael Colleran**  
**President/General Manager**  
**KYW-TV**  
**April 10, 2007**

**KYW-TV 3 – PHILADELPHIA, PA  
QUARTERLY ISSUES PROGRAMS LIST  
CBS BROADCASTING, INC.**

**January 1, 2007 – March 31, 2007**

**Attached are listings of broadcast segments, which in the station’s judgment reflect KYW-TV3’s most significant programming treatment of ascertained community issues.**

**PROGRAM INDEX**

**KYW-TV Eyewitness News** – weekdays, 5:00am – 7:00am; 12noon – 12:30pm; 4:00pm – 5:00pm; 6:00 - 6:30pm; 11:00pm – 11:30pm; weekends, Saturday, 6:00am – 7:00am; 6:30pm –7:00pm; 11:00pm – 11:30pm; and Sundays, 6:00am – 8:30am; 6:00pm – 6:30pm and 11:00pm – 11:30pm, regularly scheduled news broadcasts focusing on the latest current issues.

**Eyewitness Newsmakers** – KYW-3 News Anchor Marc Howard provides one five minute segment, which airs during each Sunday morning newscast. Segments address current events on local and national fronts. The segments air in the 8:30am broadcast.

**Philadelphia Magazine** – A partnership between CBS-3 and “Philadelphia Magazine” inspires special features that focus on issues of concern and interest in the Delaware Valley communities and are also included in the magazine. The segments typically air in the Sunday morning newscast.

**CULTURE – Topics in this category include reports on the phenomenon surrounding a breakfast food created in our area and the hottest neighborhoods in the city.**

**Philadelphia Magazine:** 1/2 – (3:30), Ukee Washington visits some area restaurants touted as tops for the New Year; 1/14 – (4:11), Ukee Washington attends “Scrapple Fest” and delves into the history and popularity surrounding this locally invented breakfast food; 2/8 – (4:37), Alycia Lane checks out entertaining talent found right here in our region; 2/11 – (3:45), Liz Keptner samples the best gourmet chocolate in the area for Valentine’s Day gift giving; 3/8 – (3:50), Ukee Washington explores the hottest neighborhoods in the city.

**GOVERNMENT – Topics in this category include a trans fats ban signed into law and a promise by a local political watchdog group to monitor the campaign for Mayor of Philadelphia closely.**

**Eyewitness News:** 1/2 – (:35), The State House of Representatives elected a Republican as Speaker even though Democrats hold a one seat majority; (:15), The Philadelphia Archdiocese held a mass in honor of the National Day of Mourning for President Ford; (:20), Former New Jersey Governor Jim McGreevy returned to the State House this morning for the unveiling of his official gubernatorial portrait; 1/11 – (:35), Some members of the New Jersey National Guard currently in Iraq are among the first troops to be affected by President Bush's new Iraq war strategy; (:30), A new law on the books in New Jersey requires that air-quality at daycare centers be monitored for toxins; (:20), Former President George H.W. Bush, Sr., the “41<sup>st</sup>” President of The United States has been elected the “41<sup>st</sup>” member of the board at Philadelphia's National Constitution Center and the new Chairman; 1/16 – (1:50), Today marks inauguration day for Pennsylvania Governor Ed Rendell, who took oath of office for his second and final term in office; 1/24 – (:40), U.S. dependence of foreign oil was the main topic and focus for President George W. Bush today during a visit to our area; 1/25 – (:40), Democratic Congressman Bob Brady of Pennsylvania officially became a candidate for Mayor of Philadelphia; 1/30 – (:15), Businessman Tom Knox is now running second in the Democratic primary for Philadelphia Mayor; 2/4 – (:15), Pennsylvania Governor Ed Rendell is expected to propose a one percent tax increase – from 6 to 7 percent – in Tuesday's budget address; 2/5 – (:15), A federal indictment could come as early as tomorrow against Democratic Pennsylvania State Senator Vince Fumo on felony corruption charges; 2/8 – (:20), Businessman Al Taubenberger, the first Republican to run in this year's campaign for Mayor of Philadelphia, is kicking-off his candidacy; (:40), Philadelphia City Council voted a trans fats ban into law; 2/24 – (:20), Anti-smoking advocates are hoping to make all of Atlantic City smoke-free, including the casinos, as New Jersey lawmakers re-think a total casino smoking ban; 2/28 – (:25), In the campaign for Mayor of Philadelphia, Democratic candidate Bob Brady picked up the endorsement of the Fraternal Order of Police; 3/5 – (:15), New Jersey Democrats push to ban .50-caliber weapons from being sold in the Garden State; 3/10 – (:25), A national battle over illegal immigrants takes center stage in Northeastern Pennsylvania this week;

## **GOVERNMENT (cont.)**

3/13 – (:25), There are new developments surrounding former New Jersey Governor Jim McGreevy – he is suing for sole custody of his 5-year-old daughter; 3/20 – (:35), The New Castle County Council in Delaware will vote on a new budget which includes a proposed county tax increase of ten to thirty percent; 3/25 – (:25), In the wake of recent fires in the city of Philadelphia, fire safety was the theme of mayoral candidate Michael Nutter's visit to one West Philadelphia neighborhood; 3/29 – (:20), A Federal corruption and fraud indictment has been issued against Democratic New Jersey State Senator Wayne Bryant.

**Newsmakers:** 1/7 – (5:00), Tom Knox, Democratic candidate for Mayor of Philadelphia, deals with the major issues in the campaign such as crime, education and city corruption. He also discusses his opponents and their platforms; 1/14 – (5:00), Zach Stalberg, president of the Committee of Seventy (political watchdog group), provides an examination of how this prominent group plans to refocus efforts to clean up corruption in city government and to keep a closer eye on elections specifically with regard to the campaign for Mayor of Philadelphia; 1/21 – (5:00), Harvey Sicherman, President of the Foreign Policy Research Institute in Philadelphia, provides an intense look at President Bush's new Iraq strategy and the surge of U.S. troops being used to carry it out; 1/28 – (5:00), Bob Brady, Democratic candidate for Mayor of Philadelphia, deals with the major issues in the campaign such as crime, education and city corruption. He also discusses his opponents and their platforms; 2/4 – (5:00), Trudy Rubin, foreign affairs columnist at the Philadelphia Inquirer, offers a detailed study of the Israel-Palestinian issues after a recent trip to that part of the world and a face-to-face conversation with the highest leaders on both sides; 2/11 – (5:00), Dwight Evans, Democratic candidate for Mayor of Philadelphia, deals with the major issues in the campaign such as crime, education and city corruption. He also discusses his opponents and their platforms; 2/18 – (5:00), Al Taubenberger, Republican candidate for Mayor of Philadelphia, deals with the major issues in the campaign such as crime, education and city corruption. He also discusses his opponents and their platforms; 3/4 – (5:00), Terry McAuliffe, former chair of the Democratic National Committee and chair of Hillary Clinton's Presidential campaign, delivers an interesting behind-the-scenes examination of the National Democratic party and the current campaign for President in 2008; 3/11 – (5:00), Ted Hirschburg, University of Pennsylvania, offers a fascinating and sometimes disturbing examination of the city's future, politically, economically and socially; 3/18 – (5:00), Elliot Curson and Larry Ceisler, political analysts, offer a well-rounded discussion on the presidential and local (city and state) elections this year and next.

**HEALTH – Topics in this category include reports on alternative solutions to fibroid tumors and new research suggests an alcohol drink a day can extend one’s life.**

**Eyewitness News:** 1/2 – (:20), Starbucks is cutting trans fats from muffins and other treats in half of its American Stores; (:15), Researchers may soon be able to battle human cancers with fat; 1/11 – (1:35), Researchers say there's a simple, but often overlooked way to stay healthy this cold and flu season – washing your hands often can avoid both; (:25), An important health alert for parents that claims cough and cold medications could be harmful to children under age two; (1:40), Most women know how important it is to get regular medical care when they're pregnant, but now there are new guidelines for women before they even conceive; 1/16 – (:20), There could be a link between periodontal disease and the risk of pancreatic cancer; 1/21 – (:20), In Mount Laurel, New Jersey, a minister is about to donate one of her kidneys to a rabbi; 1/24 – (:20), Diabetics know first hand that managing blood sugar levels is the key to staying healthy and preventing long term complications from the disease; but staying on top of sugar levels at all times can be difficult; (:45), Women who suffer from fibroid tumors now have a less drastic solution than a hysterectomy; 1/25 – (:20), Eating healthier in restaurants could soon take place in Philadelphia if a proposed ordinance banning trans fats is approved; 1/30 – (:20), A new study suggests the repeated use of skin products containing lavender or tea tree oils could cause enlarged breast tissue in boys before puberty; 2/4 – (1:55), According to one new book you can indulge in alcohol and still lose weight; 2/05 – (:20), Repeated hand washing to prevent germs, along with room heating and long, hot showers can dry and crack the skin, but dermatologists suggest ointments with petrolatum work best to keep skin healthy; 2/8 – (1:20), Researchers have come up with a more accurate way to determine a woman’s risk of developing heart disease; 2/16 – (1:35), Botox is being used to treat a lot more than wrinkles; (:10), A growing number of Americans are buying organic foods, which are more expensive but, according to recent findings, in some cases may not be worth the extra money; 2/20 – (:17), A surprising natural alternative for women who want to get rid of unsightly excess hair; 2/28 – (:20), A new study finds that one alcohol drink a day can extend life by almost four years with red wine showing the most promise; 3/5 – (:20), New research shows painkillers do not help prevent colon cancer as previously thought; 3/13 – (:20), Women with advanced cases of breast cancer could find hope in fighting the disease with a new drug; 3/29 – (:20), Federal health advisers are recommending approval of a new prostate cancer vaccine.

**MINORITY/ETHNIC – Topics in this category include reports on the recent New Jersey civil unions law and a controversial sign displayed at a popular South Philadelphia cheese steak institution.**

**Eyewitness News:** 2/8 – (:40), The owner of Geno's Steaks is slapped with a discrimination complaint because of a controversial "speak English" sign displayed at his shop; 3/17 – (:25), Former New Jersey Governor Jim McGreevy is speaking out about acceptance of homosexuality.

## **MINORITY/ETHNIC (cont.)**

**Newsmakers:** 2/25 – (5:00), Dolphi Goldenberg, American Civil Liberties Union and Executive Director of the Lesbian, Gay, Bi-Sexual, Trans-Gender Community Center and Attorney Chris Flowers engage in a lively discussion with opposing viewpoints about the new civil unions law in New Jersey which allows civil unions for same-sex couples – the pluses, minuses, opposition and what it means for the future; 3/25 – (5:00), Bill Gehrman, head of the Independence Business Alliance of Philadelphia, affiliated with the National Gay and Lesbian Chamber of Commerce, takes a look at this newly formed group and what it means for the gay and lesbian community in the Philadelphia area, and for that community in general nationwide, including potential drawbacks.

**PUBLIC HEALTH & SAFETY – Topics in this category include reports on the potential cause of a recent runaway school bus incident and the distribution of preventative antibiotics in light of a meningitis scare at a New Jersey school.**

**Eyewitness News:** 1/2 – (:25), Cleanup continues in Montgomery County after a mudslide derailed a freight train; 1/06 – (:36), Officials are assessing the damage to a Philadelphia firehouse which burned when a piece of equipment malfunctioned and four firefighters inside Engine 73 in East Mount Airy had to be sent to the hospital after the fiery explosion; 1/11 – (:20), A report is expected tomorrow on the safety of ramps at Lincoln Financial Field; (2:15), Union and environmental groups say testing on water from a school near a DuPont plant, in Salem County, has revealed a chemical used to make Teflon; 1/16 – (1:15), A deadly crash brought a heart-breaking end to a night of fun, as a father and his eight year old daughter rode their go-cart on the streets of their neighborhood in Camden County; (:50), In Bucks County, authorities say the runaway school bus recently involved in a terrible crash at Pennsbury High School where seventeen students were injured, had a history of problems which may be the overall cause of the accident; 1/20 (:20), In North Jersey, an electrical outlet sparked the 10-alarm fire that left more than 50-people homeless and two firefighters injured; 1/25 – (:20), A new study authored in part by the Children's Hospital of Philadelphia is signaling alarms about distracted teenagers behind-the-wheel; 1/30– (:30), School cafeterias across the nation are getting poor grades, including the Philadelphia School District; 1/30 – (:25), A father and his autistic son are dead and the boy's step-mother is in the hospital after they were apparently overcome by carbon monoxide in their home in Montgomery County; 2/8 – (:20), An electric space heater sparked a house fire in Frankford, where three children were tossed from a second story window to safety; 2/20 – (:20), Steps were taken to decide the fate of a mountain of radioactive waste in one New Jersey community; 2/24 – (:20), Winslow Township schools are dealing with a security scare after a 14-year old boy left threatening notes around the Middle School targeting two female classmates; 3/5 – (:20), An Atlantic City casino worker who says second-hand smoke at work gave him cancer is out of a job tonight; (:15), Police believe strong winds may have been a factor in the death of a construction worker in Chester County causing him to fall off a roof;

## **PUBLIC HEALTH & SAFETY (cont.)**

3/13 – (:15), A repairman was killed in a freon explosion at a Friendly's Restaurant in Northeast Philadelphia; (:20), In light of a meningitis scare at a South Jersey school, preventative antibiotics will be distributed; 3/17 – (:20), Three divers from Northern New Jersey were killed this weekend while attempting to explore a ship wreckage in Florida; 3/17 – (:20), A wintry mix is being blamed for a number of serious accidents in the tri-state area with extremely dangerous road conditions; 3/20 – (:20), A rock slide in Philadelphia's Manayunk neighborhood has members of a congregation counting their blessings as falling rocks narrowly missed the Heard A.M.E. Church during a prayer service; 3/25 – (:15), Strange fumes caused a hazmat scare in the Germantown section of Philadelphia.