



WTVX
1100 Fairfield Dr
West Palm Beach, FL 33407

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 2642145

Schedule Dates 10/04/16-10/10/16
Advertiser Marco Rubio for Senate-R (40247)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RUBIO SEN CO4C10 (865122)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name RUBIN,NANCY
Phone/Fax /
CPE RUBFL/ORDR/CO4C10
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments RUBIO SEN CO4C10
ROBERT LANGER

Date Entered 09/23/16
Last Modified 09/30/16
Entered By Juanita Barriga
CO-OP No
Headline # 08372086
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$825.00
Net Total \$4,675.00
Sales Tax

West Palm Beach (WTVX)
By Broadcast Month Spots Rate
Oct. 2016 46 \$5,500.00
Grand Total: 46 \$5,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (3)	10/07/16-10/07/16	4	:30	6P- Family Feud						1			1	\$165.00	\$165.00	West Palm Beach (WTVX)	FEUD	9/23/16
2.0	Normal Line / SPOT (4)	10/07/16-10/07/16	4	:30	6:30P- 7P (EST)						1			1	\$175.00	\$175.00	West Palm Beach (WTVX)	FEUD	9/23/16
3.0	Normal Line / SPOT (5)	10/07/16-10/07/16	4	:30	7P- 7:30P (EST)						2			2	\$140.00		West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
4.0	Normal Line / SPOT (6)	10/07/16-10/07/16	3	:30	7:30P- 8P (EST)						2			2	\$140.00		West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
5.0	Normal Line / SPOT (9)	10/10/16-10/10/16	4	:30	5P- Family Feud		1							1	\$165.00		West Palm Beach (WTVX)	FEUD	9/23/16
6.0	Normal Line / SPOT (10)	10/10/16-10/10/16	4	:30	6:30P- Family Feud 2		1							1	\$175.00	\$175.00	West Palm Beach (WTVX)	FEUD	9/23/16
7.0	Normal Line / SPOT (11)	10/10/16-10/10/16	4	:30	7P- 7:30P (EST)		2							2	\$140.00	\$280.00	West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
8.0	Normal Line / SPOT (12)	10/10/16-10/10/16	4	:30	7:30P- 8P (EST)		2							2	\$140.00		West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
9.0	Normal Line / SPOT (15)	10/06/16-10/06/16	4	:30	6P- 6:30P (EST)				1					1	\$165.00	\$165.00	West Palm Beach (WTVX)	FEUD	9/23/16
10.0	Normal Line / SPOT (16)	10/06/16-10/06/16	4	:30	6:30P- 7P (EST)				1					1	\$175.00	\$175.00	West Palm Beach (WTVX)	FEUD	9/23/16
11.0	Normal Line / SPOT (17)	10/06/16-10/06/16	4	:30	7P- 7:30P (EST)				2					2	\$140.00	\$280.00	West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
12.0	Normal Line / SPOT (18)	10/06/16-10/06/16	4	:30	7:30P- 8P (EST)				2					2	\$140.00	\$280.00	West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
13.0	Normal Line / SPOT (21)	10/04/16-10/04/16	4	:30	6P- 6:30P (EST)		1							1	\$165.00	\$165.00	West Palm Beach (WTVX)	FEUD	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Comments RUBIO SEN CO4C10
ROBERT LANGER

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West Palm Beach (WTVX)
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Oct. 2016
Grand Total:
Spots 46
Rate \$5,500.00
\$5,500.00

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14.0	Normal Line / SPOT (22)	10/04/16-10/04/16	4	:30	6:30P- 7P (EST)			1						1	\$175.00	\$175.00	West Palm Beach (WTVX)	FEUD	9/23/16
15.0	Normal Line / SPOT (23)	10/04/16-10/04/16	4	:30	7P- 7:30P (EST)			2						2	\$140.00	\$280.00	West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
16.0	Normal Line / SPOT (24)	10/04/16-10/04/16	4	:30	7:30P- 8P (EST)			2						2	\$140.00	\$280.00	West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
17.0	Normal Line / SPOT (27)	10/05/16-10/05/16	4	:30	6P- 6:30P (EST)				1					1	\$165.00	\$165.00	West Palm Beach (WTVX)	FEUD	9/23/16
18.0	Normal Line / SPOT (28)	10/05/16-10/05/16	4	:30	6:30P- 7P (EST)				1					1	\$175.00	\$175.00	West Palm Beach (WTVX)	FEUD	9/23/16
19.0	Normal Line / SPOT (29)	10/05/16-10/05/16	4	:30	7P- 7:30P (EST)				2					2	\$140.00	\$280.00	West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
20.0	Normal Line / SPOT (30)	10/05/16-10/05/16	4	:30	7:30P- 8P (EST)				2					2	\$140.00	\$280.00	West Palm Beach (WTVX)	MILLIONAIRE	9/23/16
21.0	M/G For 8.0,1,8.0,2 / SPOT (12)	10/10/16-10/10/16	4	:30	7:30P- 8P (EST)			2						2	\$140.00	\$280.00	West Palm Beach (WTVX)	MILLIONAIRE	9/29/16
22.0	M/G For 5.0,1 / SPOT (9)	10/10/16-10/10/16	4	:30	6P- 6:30P (EST)			1						1	\$165.00	\$165.00	West Palm Beach (WTVX)	FEUD	9/29/16
23.0	Normal Line / News (1)	10/07/16-10/07/16	4	:30	10P- News-CBS 12 News at 10p on CW34						2			2	\$80.00	\$160.00	West Palm Beach (WTVX)	NEWS	9/30/16
24.0	Normal Line / News (2)	10/07/16-10/07/16	4	:30	12P- News-CBS 12 News at Noon on CW34						1			1	\$45.00	\$45.00	West Palm Beach (WTVX)	NEWS	9/30/16
25.0	Normal Line / News (7)	10/10/16-10/10/16	4	:30	10P- News-CBS 12 News at 10p on CW34			2						2	\$80.00	\$160.00	West Palm Beach (WTVX)	NEWS	9/30/16

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26.0	Normal Line / News (8)	10/10/16-10/10/16	4	:30	12P- News-CBS 12 News at Noon on CW34	1								1	\$45.00	\$45.00	West Palm Beach (WTVX)	NEWS	9/30/16
27.0	Normal Line / News (13)	10/06/16-10/06/16	4	:30	10P- News-CBS 12 News at 10p on CW34				2					2	\$80.00	\$160.00	West Palm Beach (WTVX)	NEWS	9/30/16
28.0	Normal Line / News (14)	10/06/16-10/06/16	4	:30	11:58-11A- News-CBS 12 News at Noon on CW34				2					2	\$45.00	\$90.00	West Palm Beach (WTVX)	NEWS	9/30/16
29.0	Normal Line / News (19)	10/04/16-10/04/16	4	:30	10P- News-CBS 12 News at 10p on CW34		1							1	\$80.00	\$80.00	West Palm Beach (WTVX)	NEWS	9/30/16
30.0	Normal Line / News (20)	10/04/16-10/04/16	4	:30	12P- News-CBS 12 News at Noon on CW34			2						2	\$45.00	\$90.00	West Palm Beach (WTVX)	NEWS	9/30/16
31.0	Normal Line / News (25)	10/05/16-10/05/16	4	:30	10P- News-CBS 12 News at 10p on CW34			1						1	\$80.00	\$80.00	West Palm Beach (WTVX)	NEWS	9/30/16
32.0	Normal Line / News (26)	10/05/16-10/05/16	4	:30	12P- News-CBS 12 News at Noon on CW34			2						2	\$45.00	\$90.00	West Palm Beach (WTVX)	NEWS	9/30/16
Est 33.0	M/G For 3.0,1,3,0.2 (MgNewL) / SPOT	10/04/16-10/07/16	1	:30	8:59A- News-CBS 12 News at 9a	2	X	X	X	X				2	\$140.00	\$280.00	West Palm Beach (WTVX)	NEWS	10/3/16
Est 34.0	M/G For 4.0,1,4,0.2 (MgNewL) / News	10/04/16-10/07/16	1	:30	9:30A- News-CBS 12 News at 930a	2	X	X	X	X				2	\$140.00	\$280.00	West Palm Beach (WTVX)	NEWS	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTVX-TV, West Palm Beach, FL

Date:

9/30/2016

I, Smart Media Group,

being/on behalf of: Rubio for US Senate FL,

a legally qualified candidate of the Republican

political party for the office of: Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$4,675.00

I represent that the payment for the above described broadcast time has been furnished by:

Rubio for US Senate FL

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/30/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Robert Butterfield
Printed Name

G.M.
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Rubio for US Senate FL

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Rubio for US Senate FL

printed name

9/30/2016

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$4,675.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: marco Rubio PARTY: Republican

OFFICE SOUGHT: Senate ELECTION DATE: 11/8/16

INQUIRY MADE BY: Smart Media Group
Candidate Manager Agency Committee (circle one)

ADDRESS: 1427 Leslie Ave.
Ste. 100
Alexandria, VA 22301

PHONE: 703-528-9836 FAX: _____

Information Requested: rates & avails

Final Disposition: order placed #2642145 WTVX
\$5,500.00 10/4-10/10/16

If Committee, list officers and position: _____

DATE: 10/3/16 TIME: 10:33am BY: TeleRepDC