

Juneau Alaska Communications  
3161 Channel Dr., Suite 2  
Juneau, Alaska 99801  
907-225-2193

# KTKN-AM / 930 KTKN Order Confirmation

OrderID: 3153-001

Sponsor: CLEAR PATH ACTION FUND (OPTIMA PUBLIC RE  
Product: CLEAR PATH ACTION FUND (OPTIMA PUBLIC RE  
Estimate/PO: ISSUE  
AccountRep: Jason Palmer  
BillingCycle: Broadcast Month  
InvoiceType: Detail  
Run Dates: 8/1/2022 - 8/28/2022  
Items Ordered: 27  
Ordered Amount: \$1,320.00  
-Agency Commission: -\$198.00  
Net Amount: \$1,122.00  
+Ketchikan Sales Tax \$72.93  
Total Amount: \$1,194.93

OPTIMA PUBLIC RELATIONS  
PO BOX 101134  
ANCHORAGE, AK 99501

## Scheduled Station(s): KTKN-AM ISSUE

Printed 7/29/2022 2:34:38 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/1/2022 - 8/5/2022	All Weeks	06:00 AM - 07:00 PM	2	3	3	3	3			14	:60	6A-7P			14	50.00	700.00
02 8/6/2022 - 8/6/2022	All Weeks	06:00 AM - 07:00 PM						2		2	:60	6A-7P			2	45.00	90.00
03 8/7/2022 - 8/7/2022	All Weeks	06:00 AM - 07:00 PM							2	2	:60	6A-7P			2	40.00	80.00
04 8/8/2022 - 8/10/2022	All Weeks	06:00 AM - 07:00 PM	3	3	3				2	11	:60	6A-7P			9	50.00	450.00
Broadcast Month Projected Billing:																	
Jul-22		0.00															
			Aug-22					1,320.00						0.00		Q3-2022	1,320.00

Confirmed Correct; Payment Guaranteed

*Shelley Hylton*  
Accepted for KTKN-AM / 930 KTKN

# Airtime Booking Contract

V.2015-10-22

Client Name

Clear Path Action Fund/optima

Client #

Type

Commercial XXXXXXXXXX  
Sponsorship XXXXXXXXXX  
Political XXXXXXXXXX  
PSA  
Promotional

Account

New XXXXXXXXXX  
Add to  
Revision

Account Manager

Jason Palmer

Bill When

Monthly

Cart #

Campaign Description:

issue

Co-Op

NO

Unique Date/Time  
7/29/22 14:10

(COMBO)

## NONDISCRIMINATION POLICY:

We do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

Special Instructions and Cart # For Lines If More than 1 Cart Required

KTKN/KFMJ/KGTW

rate split:

150:50/50/50

135:45/45/45

120:40/40/40

Week Commencing	End Date	Start Time	End Time	Spon	Audio Type	Length	Unit Price	M	T	W	T	F	S	S	#Wks	Units/Wk	\$/Wk	Total
A 1-Aug-22	5-Aug-22	6:00 AM	7:00 PM		COM	60	\$ 150.00	2	3	3	3	3			1	14	\$2,100.00	\$2,100.00
B 1-Aug-22	6-Aug-22	6:00 AM	7:00 PM		COM	60	\$ 135.00						2		1	2	\$270.00	\$270.00
C 1-Aug-22	7-Aug-22	6:00 AM	7:00 PM		COM	60	\$ 120.00							2	1	2	\$240.00	\$240.00
D 8-Aug-22	10-Aug-22	6:00 AM	7:00 PM		COM	60	\$ 150.00	3	3	3					1	9	\$1,350.00	\$1,350.00
E															0	0	\$0.00	\$0.00
F															0	0	\$0.00	\$0.00
G															0	0	\$0.00	\$0.00
H															0	0	\$0.00	\$0.00
I															0	0	\$0.00	\$0.00
J															0	0	\$0.00	\$0.00
K															0	0	\$0.00	\$0.00
L															0	0	\$0.00	\$0.00
M															0	0	\$0.00	\$0.00
N															0	0	\$0.00	\$0.00
O															0	0	\$0.00	\$0.00
P															0	0	\$0.00	\$0.00
Q															0	0	\$0.00	\$0.00
R															0	0	\$0.00	\$0.00
																Units		
																27		
																Total		
																	Subtotal	\$3,960.00
																	Agency	15%
																	Subtotal	\$3,366.00
																	Tax Rate	6.50%
																	Sale Tax	\$218.79
																	Total w/Tax	\$3,584.79

Months' Investment					
Jan	Feb	Mar	Apr	May	Jun
	\$3,960.00				
Jul	Aug	Sep	Oct	Nov	Dec

Additional Charge "A" (Specify)	
Additional Charge "B" (Specify)	

VIA EMAIL 7/29/22

(signature)

7/29/22

(Please Date)

Tom Anderson

(Please Print Name)

Total Investment	\$3,960.00
Total Check - Month to Weeks	Correct

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

Tom Anderson

I, Optima Public Relations, LLC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name: Optima Public Relations, LLC

Address: 7362 W Parks Hwy 665 Wasilla, Alaska 99623

Contact: Tom Anderson

Phone number: 907-440-9661

Email: Tom@OptimaPublicRelations.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: ClearPath Action Fund

Address:

Contact: Luke Bolar

Phone number: 202-355-3677

Email: Bolar@ClearPathFund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

R

Jay Faison, Founder

Luke Bolar, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☐ N/A

Name(s) of every candidate referred to: U.S. Senator Lisa Murkowski

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: August 16, 2022

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

Clean Energy

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Tom T. Anderson</u>	Signature: <u>Shelby Hydock</u>
Name: <u>Tom Anderson, Managing Partner</u> <u>Optima Public Relations, LLC</u>	Name: <u>Shelby Hydock</u>
Date of Request to Purchase Ad Time: <u>7/28/22</u>	Date of Station Agreement to Sell Time: <u>7/29/22</u>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/29/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>3153-001</u>	Station Call Letters: <u>KTKN</u>	Date Received/Requested: <u>7/29/22</u>
Est. #: <u>N/A</u>	Station Location: <u>Ketchikan, AK</u>	Run Start and End Dates: <u>8/1 - 8/10</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.