

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
586331-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Ste 100
Washington, DC 20007

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2156

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	586331	09848372

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
8558	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/30/12	11/02/12	M-F 6a-7a	6a-7a	- TWTF - -	:30	3	\$2,150.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 3	<u>Rate</u> \$2,150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	6	Tu	10/30/12	6:17 AM	M-F 6a-7a	6a-7a	:30	SSMP108H	\$2,150.00	NM
2	6	W	10/31/12	6:16 AM	M-F 6a-7a	6a-7a	:30	SSMP108H	\$2,150.00	NM
3	6	Th	11/01/12	6:10 AM	M-F 6a-7a	6a-7a	:30	SSMP105H	\$2,150.00	NM
2	11/05/12	11/06/12	M-F 6a-7a	6a-7a	MT - - - - -	:30	1	\$2,150.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> MT - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	6	Tu	11/06/12	6:14 AM	M-F 6a-7a	6a-7a	:30	SSMP108H	\$2,150.00	NM
3	10/30/12	11/02/12	M-F 7a-8a	7a-8a	- TWTF - -	:30	3	\$2,150.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 3	<u>Rate</u> \$2,150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	6	Tu	10/30/12	7:42 AM	M-F 7a-8a	7a-8a	:30	SSMP108H	\$2,150.00	NM
1	6	W	10/31/12	7:54 AM	M-F 7a-8a	7a-8a	:30	SSMP108H	\$2,150.00	NM
3	6	F	11/02/12	7:31 AM	M-F 7a-8a	7a-8a	:30	SSMP108H	\$2,150.00	NM
4	11/05/12	11/06/12	M-F 7a-8a	7a-8a	MT - - - - -	:30	1	\$2,150.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> MT - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	6	Tu	11/06/12	7:51 AM	M-F 7a-8a	7a-8a	:30	SSMP105H	\$2,150.00	NM

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586331-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2156	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	M-F 8a-9a	8a-9a	- TWTF - -	:30	3	\$1,950.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,950.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	Tu	10/30/12	8:27 AM	M-F 8a-9a	8a-9a	:30	SSMP108H	\$1,950.00	NM
3 6	Th	11/01/12	8:23 AM	M-F 8a-9a	8a-9a	:30	SSMP108H	\$1,950.00	NM
1 6	F	11/02/12	8:12 AM	M-F 8a-9a	8a-9a	:30	SSMP105H	\$1,950.00	NM
6	11/05/12	11/06/12	M-F 8a-9a	8a-9a	MT - - - - -	:30	1	\$1,950.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> MT - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$1,950.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	11/06/12	8:42 AM	M-F 8a-9a	8a-9a	:30	SSMP105H	\$1,950.00	NM
7	11/03/12	11/03/12	Sa 8a-9a	8a-9a	- - - - - S -	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> - - - - - S -	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	11/03/12	8:54 AM	Sa 8a-9a	8a-9a	:30	SSMP108H	\$400.00	NM
8	11/04/12	11/04/12	Su 7a-8a	7a-8a	- - - - - S	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	11/04/12	8:00 AM	Su 7a-8a	7a-8a	:30	SSMP108H	\$400.00	NM
9	11/04/12	11/04/12	Su 8a-9a	8a-9a	- - - - - S	:30	1	\$435.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$435.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	11/04/12	8:20 AM	Su 8a-9a	8a-9a	:30	SSMP105H	\$435.00	NM
10	10/30/12	11/02/12	M-F 9a-10a	9a-10a	- TWTF - -	:30	4	\$600.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/30/12	9:57 AM	M-F 9a-10a	9a-10a	:30	SSMP108H	\$600.00	NM
2 6	W	10/31/12	9:32 AM	M-F 9a-10a	9a-10a	:30	SSMP108H	\$600.00	NM
3 6	Th	11/01/12	9:48 AM	M-F 9a-10a	9a-10a	:30	SSMP105H	\$600.00	NM
4 6	F	11/02/12	9:58 AM	M-F 9a-10a	9a-10a	:30	SSMP105H	\$600.00	NM
11	11/05/12	11/06/12	M-F 9a-10a	9a-10a	MT - - - - -	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> MT - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	11/06/12	9:55 AM	M-F 9a-10a	9a-10a	:30	SSMP108H	\$600.00	NM

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586331-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2156	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/30/12	11/02/12	M-F 11a-1130a FOX 6	11a-1130a	- TWTF - -	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/30/12 11:30 AM M-F 11a-1130a FOX 6 11a-1130a :30 SSMP108H \$450.00 NM 3 6 W 10/31/12 11:22 AM M-F 11a-1130a FOX 6 11a-1130a :30 SSMP108H \$450.00 NM 2 6 F 11/02/12 11:21 AM M-F 11a-1130a FOX 6 11a-1130a :30 SSMP108H \$450.00 NM									
13	11/05/12	11/06/12	M-F 11a-1130a FOX 6	11a-1130a	MT - - - - -	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT - - - - - 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 11/05/12 11:28 AM M-F 11a-1130a FOX 6 11a-1130a :30 SSMP105H \$450.00 NM									
14	10/30/12	11/02/12	M-F 11a-1130a FOX 6	11a-1130a	- TWTF - -	:30	3	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/30/12 11:57 AM M-F 11a-1130a FOX 6 11a-1130a :30 SSMP108H \$485.00 NM 2 6 W 10/31/12 11:56 AM M-F 11a-1130a FOX 6 11a-1130a :30 SSMP108H \$485.00 NM 3 6 Th 11/01/12 11:52 AM M-F 11a-1130a FOX 6 11a-1130a :30 SSMP105H \$485.00 NM									
15	11/05/12	11/06/12	M-F 1130a-12p FOX 6	1130a-12p	MT - - - - -	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT - - - - - 1 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 11/06/12 11:43 AM M-F 1130a-12p FOX 6 1130a-12p :30 SSMP105H \$485.00 NM									
16	10/30/12	11/02/12	M-F 4p-430p	4p-430p	- TWTF - -	:30	4	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 4 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 Tu 10/30/12 4:13 PM M-F 4p-430p 4p-430p :30 SSMP108H \$415.00 NM 1 6 W 10/31/12 4:19 PM M-F 4p-430p 4p-430p :30 SSMP108H \$415.00 NM 3 6 Th 11/01/12 4:11 PM M-F 4p-430p 4p-430p :30 SSMP108H \$415.00 NM 4 6 F 11/02/12 4:13 PM M-F 4p-430p 4p-430p :30 SSMP105H \$415.00 NM									
17	11/05/12	11/05/12	M-F 4p-430p	4p-430p	M - - - - -	:30	1	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M - - - - - 1 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 11/05/12 4:11 PM M-F 4p-430p 4p-430p :30 SSMP105H \$415.00 NM									
18	10/30/12	11/02/12	M-F 430p-5p	430p-5p	- TWTF - -	:30	4	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 4 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 Tu 10/30/12 4:48 PM M-F 430p-5p 430p-5p :30 SSMP108H \$485.00 NM 3 6 W 10/31/12 4:48 PM M-F 430p-5p 430p-5p :30 SSMP108H \$485.00 NM 1 6 Th 11/01/12 4:50 PM M-F 430p-5p 430p-5p :30 SSMP105H \$485.00 NM 4 6 F 11/02/12 4:49 PM M-F 430p-5p 430p-5p :30 SSMP105H \$485.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
586331-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2156	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/05/12	11/05/12	M-F 430p-5p	430p-5p	M-----	:30	1	\$485.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$485.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	11/05/12	4:43 PM	M-F 430p-5p	430p-5p	:30	SSMP108H	\$485.00	NM
20	10/30/12	11/02/12	M-F 5p-530p	5p-530p	-TWTF--	:30	3	\$1,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	3	\$1,300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/30/12	5:13 PM	M-F 5p-530p	5p-530p	:30	SSMP108H	\$1,300.00	NM
2 6	Th	11/01/12	5:23 PM	M-F 5p-530p	5p-530p	:30	SSMP105H	\$1,300.00	NM
3 6	F	11/02/12	5:29 PM	M-F 5p-530p	5p-530p	:30	SSMP108H	\$1,300.00	NM
21	11/05/12	11/05/12	M-F 5p-530p	5p-530p	M-----	:30	1	\$1,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	11/05/12	5:23 PM	M-F 5p-530p	5p-530p	:30	SSMP105H	\$1,300.00	NM
22	10/30/12	11/02/12	M-F 530p-6p	530p-6p	-TWTF--	:30	3	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	3	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/30/12	5:44 PM	M-F 530p-6p	530p-6p	:30	SSMP108H	\$1,200.00	NM
3 6	W	10/31/12	5:36 PM	M-F 530p-6p	530p-6p	:30	SSMP108H	\$1,200.00	NM
2 6	F	11/02/12	5:43 PM	M-F 530p-6p	530p-6p	:30	SSMP105H	\$1,200.00	NM
23	10/30/12	11/02/12	M-F 6p-630p	6p-630p	-TWTF--	:30	3	\$1,485.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	3	\$1,485.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	Tu	10/30/12	6:23 PM	M-F 6p-630p	6p-630p	:30	SSMP108H	\$1,485.00	NM
3 6	W	10/31/12	6:28 PM	M-F 6p-630p	6p-630p	:30	SSMP108H	\$1,485.00	NM
1 6	F	11/02/12	6:09 PM	M-F 6p-630p	6p-630p	:30	SSMP105H	\$1,485.00	NM
24	11/01/12	11/01/12	X Factor Thursday	7p-9p	---T---	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	11/01/12	7:29 PM	X Factor Thursday	7p-9p	:30	SSMP108H	\$3,000.00	NM

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Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2156	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/30/12	11/02/12	M-F 9-930p	9p-930p	- TWTF - -	:30	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 10/31/12 9:23 PM M-F 9-930p 9p-930p :30 SSMP108H \$2,400.00 NM									
2 6 Th 11/01/12 M-F 9-930p 9p-930p :00 \$2,400.00 NM									
See MG 25.3									
3 6 Sa 11/03/12 Sa 930p-10p 930p-10p :00 \$2,400.00 NM									
See MG 25.4,25.5									
4 6 Tu 11/06/12 5:23 AM M-F 5a-6a 5a-6a :30 SSMP105H \$800.00 NM									
MG for 25.3 11/03									
5 6 Tu 11/06/12 6:07 AM M-F 6a-7a 6a-7a :30 SSMP105H \$1,600.00 NM									
MG for 25.3 11/03									
26	10/30/12	11/02/12	M-F 930-10p	930p-10p	- TWTF - -	:30	2	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 W 10/31/12 9:56 PM M-F 930-10p 930p-10p :30 SSMP108H \$2,300.00 NM									
1 6 Th 11/01/12 9:40 PM M-F 930-10p 930p-10p :30 SSMP105H \$2,300.00 NM									
27	10/30/12	11/02/12	M-F 10p-1035p	10p-1035p	- TWTF - -	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Tu 10/30/12 10:28 PM M-F 10p-1035p 10p-1035p :30 SSMP108H \$2,100.00 NM									
2 6 Th 11/01/12 10:28 PM M-F 10p-1035p 10p-1035p :30 SSMP105H \$2,100.00 NM									
28	11/03/12	11/03/12	Sa 930p-10p	930p-10p	- - - - - S -	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - S - 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Sa 11/03/12 10:32 PM Sa 930p-10p 930p-10p :30 SSMP105H \$1,600.00 NM									
29	11/04/12	11/04/12	Su 9p-930p	9p-930p	- - - - - S	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - S 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Su 11/04/12 9:13 PM Su 9p-930p 9p-930p :30 SSMP105H \$2,200.00 NM									
30	11/04/12	11/04/12	Su 10p-1035p	10p-1035p	- - - - - S	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - S 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Su 11/04/12 10:29 PM Su 10p-1035p 10p-1035p :30 SSMP105H \$1,900.00 NM									
31	11/04/12	11/04/12	Fox 6 Blitz	1035p-1105p	- - - - - S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Su 11/04/12 11:04 PM Fox 6 Blitz 1035p-1105p :30 SSMP108H \$1,200.00 NM									

INVOICE

Send Payment To:



WITI
3609 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586331-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2156	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	11/04/12	11/04/12	GB Packers Football	various	-----S	:30	1	\$75,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$75,000.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> </div>									

Total Spots **62** Gross Total **\$176,230.00**

Payment Terms 30 Days

Agency Commission **\$26,434.50**
Net Amount Due **\$149,795.50**