



KITV
801 S King St
Honolulu, HI 96813
(808) 535-0400

www.KITV.com

CONTRACT

And:

Laird Christianson Advertising, Inc
1003 Bishop Street
9th Floor
Pauahi Tower
Honolulu, HI 96813

<u>Contract / Revision</u> 1814 /		<u>Alt Order #</u>
<u>Product</u> 9/13WK		
<u>Contract Dates</u> 09/13/16 - 09/18/16		<u>Estimate #</u> 3570
<u>Advertiser</u> Caldwell/NP/Mayor		<u>Original Date / Revision</u> 09/12/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KITV	<u>Account Executive</u> KITV House LocalPol	<u>Sales Office</u> Honolulu
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KITV	09/13/16	09/16/16	M-F 5a-6a	5a-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-TWTF--				1	\$75.00				
N 2	KITV	09/13/16	09/16/16	M-F 6-7a	M-F 6-7a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-TWTF--				1	\$125.00				
N 3	KITV	09/13/16	09/16/16	KITV 4 News at 5	5p-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-TWTF--				1	\$250.00				
N 4	KITV	09/13/16	09/16/16	KITV 4 News at 6	6p-6:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-TWTF--				1	\$300.00				
N 5	KITV	09/13/16	09/16/16	KITV4 News at 6:30p	6:30p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-TWTF--				1	\$250.00				
N 6	KITV	09/17/16	09/17/16	KITV Island News at 5pm We	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-----S-				1	\$200.00				
N 7	KITV	09/17/16	09/17/16	KITV Island News at 6p Sat	6p-630p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-----S-				1	\$300.00				
N 8	KITV	09/18/16	09/18/16	KITV Island News at 5pm We	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-----S				1	\$200.00				
N 9	KITV	09/13/16	09/16/16	KITV4 News at 10p M-F	10p-10:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-TWTF--				1	\$300.00				
N 10	KITV	09/17/16	09/17/16	KITV 4 News at 10	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/12/16	09/18/16	-----S-				1	\$200.00				
N 11	KITV	09/18/16	09/18/16	KITV 4 News at 10	10p-1030p		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Week:		09/12/16	09/18/16	-----S				1	\$200.00				
Totals								0.00				11	\$2,400.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/29/16 - 09/18/16	11	\$2,400.00	(\$360.00)	\$2,040.00	\$96.12	\$2,136.12
Totals	11	\$2,400.00	(\$360.00)	\$2,040.00	\$96.12	\$2,136.12

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KITV, Honolulu, HI	Date: 9.12.16
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I, Page Gaylord,

being/on behalf of: Kirk Caldwell,

a legally qualified candidate of the N/A

political party for the office of: Mayor, City & County of Honolulu

in the primary

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
9.12-9.19	Please see attached.				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Caldwell for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Laurie Choy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9.12.16

Date



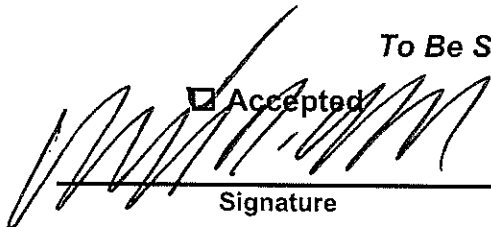
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Russell Howell

Printed Name

GSM

Title



**POLITICAL/ISSUE ADVERTISING
REQUEST PUBLIC FILE FORM**

Instructions: This form must be completed as to all final orders, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) purchased by third-parties and relating to an election, candidate, or controversial issue of public (state/local) or national importance (including political and legislative matters where there is no "use" by a legally qualified candidate). This does not include general requests by or on behalf of candidates regarding what advertising time is available to purchase or rates for a general array of time. This form and its attachments are to be kept in the station's online Public Inspection File for a period of two years.

Note: For issue advertisements where there is no "use" by a legally qualified candidate and the advertisement does not relate to any political or legislative matter of national importance (i.e., the issue involves state or local matters), the station should only complete Questions 1-10 of this form.

1. Date and time of request: 9/12/16
2. Name of the person making request: Page Grayford
3. Agency (if any): Anthology
4. Address of agency: 1003 Bishop St 9th Fl
Hon HI 96813
5. Telephone number of agency: 808.544.3000
6. Name of candidate or description of issue: Kirk Caldwell
7. Name of candidate's authorized committee or name of issue ad sponsor: _____

8. Address of candidate's committee or issue ad sponsor contact: _____
9. Telephone number of candidate's committee or issue ad sponsor contact: _____
10. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (including treasurer of candidate's committee, if candidate ad) (use additional pages if necessary):

Name: Laurie Choy

Title: Treasurer

Name: _____

Title: _____

Name: _____

Title: _____

Name: _____

Title: _____

Name: _____

Title: _____

11. Request made: In writing? ☒ Orally? ☐
(if in writing, attach and retain)
12. Disposition information: Attached _____(Date)

Attach contract, invoice and schedule, when available. Must include schedule of time purchased, length of spots/program time, when spots actually aired (dates and times), rates charged (see below) and classes of time purchased along with any subsequent reconciliation information.

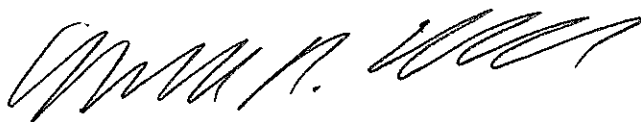
If the advertisement refers to a candidate (candidate or issue ad), please complete Questions 13-18.

13. Name of candidate
(if different from Question 6 above): _____
14. Political party of candidate: NP
15. Office for which candidate is running: Mayor C: C of Hon
16. Is it a: Federal Office? ☐ State Office? ☐
Local Office? ☒
17. Election for which candidate is campaigning: General
18. Date of election: 11/8/16

If the request is by or on behalf of a candidate, please complete Questions 19-21.

19. Request for documentation that candidate is legally qualified. (Attach any written documentation received.) Yes ☐ No ☐
20. Date Political Disclosure Statement submitted to requestor: _____
21. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification? Yes ☐ No ☐
(attach copy)

COMMENTS:



Name of Person Receiving Request On
Behalf of Station

* * * * *

The political file includes final orders by candidates to buy particular schedules (including programs or dayparts), amounts of time (including spot or program lengths), and classes of time for particular days (such as preemptible spots, Monday-Friday rotations, runs of schedule or specific placements), and the charges made, if any.

Final orders in the political file are periodically updated with reconciliation information, including the times spots actually aired and details such as any make goods for preempted time, rebates, or credits issues. Consistent with the FCC's policy, the station will, upon request, provide immediate assistance and access to political file reconciliation information in person, by-email, or over the phone.

If you have any questions about the materials in the political file, please contact:

Name: _____

E-Mail: _____

Phone: _____