

# ORDER

**Orders**  
**Order / Rev:** 1286619  
**Alt Order #:** WOC14639969  
**Product Desc:** Titus for Congress  
**Estimate:** 1577  
**Flight Dates:** 10/29/24 - 11/04/24  
**Original Date / Rev:** 05/07/24 / 05/07/24  
**Order Type:** GENERAL

**KMCC**  
**Primary AE:** Matthew Mulzoff  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Left Hook Strategy  
**Buying Contact:**  
**Billing Contact:**  
 2601 Ocean Park Blvd  
 Santa Monica, CA 90405

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Titus/Democrat/Congress  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 272649  
**Agency External ID:** 113133  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	26	\$880.00	\$748.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	26	\$880.00	\$748.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$880.00</b>	<b>\$748.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KMCC	10/29/24	11/04/24	M-F 5-6am GOOD MORNING LV 5A	CM	5:00 AM-6:00 AM	MTWTF--	:30	3	\$20.00	P-6	0.00	NM	3	\$60.00												
(Program: GOOD MORNING LV 5A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>3</td> <td>\$20.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	3	\$20.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	3	\$20.00	0.00																						
N 2	KMCC	10/29/24	11/04/24	M-F 6-7am GOOD MORNING LV 6A	CM	6:00 AM-7:00 AM	MTWTF--	:30	3	\$20.00	P-6	0.00	NM	3	\$60.00												
(Program: GOOD MORNING LV 6A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>3</td> <td>\$20.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	3	\$20.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	3	\$20.00	0.00																						
N 3	KMCC	10/29/24	11/04/24	M-F 7-8am MORNING RUSH 7A	CM	7:00 AM-8:00 AM	MTWTF--	:30	3	\$20.00	P-6	0.00	NM	3	\$60.00												
(Program: MORNING RUSH 7A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>3</td> <td>\$20.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	3	\$20.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	3	\$20.00	0.00																						
N 4	KMCC	10/29/24	11/04/24	M-F 8-9am MORNING RUSH 8A	CM	8:00 AM-9:00 AM	MTWTF--	:30	3	\$20.00	P-6	0.00	NM	3	\$60.00												
(Program: MORNING RUSH 8A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 1286619  
 Alt Order #: WOC14639969  
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: Titus/Democrat/Congress  
 Product Desc: Titus for Congress  
 Estimate: 1577  
**KMCC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMCC	10/29/24	11/03/24	Su 5-6am	CM	5:00 AM-6:00 AM	-----S	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
				GOOD MORNING LV SU 5A											
				(Program: GOOD MORNING LV SU 5A)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		3				\$20.00		0.00			
N 6	KMCC	10/29/24	11/04/24	M-F 5-6pm	CM	5:00 PM-6:00 PM	MTWTF--	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
				GOLDBERGS											
				(Program: GOLDBERGS)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S		1				\$25.00		0.00			
N 7	KMCC	10/29/24	11/04/24	M-F 6-7pm	CM	6:00 PM-7:00 PM	MTWTF--	:30	4	\$75.00	P-6	0.00	NM	4	\$300.00
				KING OF QUEENS											
				(Program: KING OF QUEENS)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		4				\$75.00		0.00			
N 8	KMCC	10/29/24	10/29/24	M-F Prime B	CM	8:00 PM-9:00 PM	-T-----	:30	3	\$30.00	P-6	0.00	NM	3	\$90.00
				JUDGMENT W/ ASHLEY TU 8P											
				(Program: JUDGMENT W/ ASHLEY TU 8P)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-T-----		3				\$30.00		0.00			
N 9	KMCC	10/29/24	10/29/24	M-F Prime C	CM	9:00 PM-10:00 PM	-T-----	:30	3	\$30.00	P-6	0.00	NM	3	\$90.00
				JUDGMENT W/ ASHLEY TU 9P											
				(Program: JUDGMENT W/ ASHLEY TU 9P)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-T-----		3				\$30.00		0.00			
N 10	KMCC	10/29/24	10/31/24	M-F Prime B	CM	7:00 PM-8:30 PM	---T---	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
				MOVIE TH 7P											
				(Program: MOVIE TH 7P)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	---T---		1				\$30.00		0.00			
N 11	KMCC	10/29/24	10/31/24	M-F Prime B	CM	8:30 PM-10:00 PM	---T---	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
				MOVIE TH 830P											
				(Program: MOVIE TH 830P)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	---T---		1				\$30.00		0.00			
													Totals	26	\$880.00