

ORDER

Orders
Order / Rev: 1286551
Alt Order #: WOC14639942
Product Desc: Titus for Congress
Estimate: 1569
Flight Dates: 09/08/24 - 09/09/24
Original Date / Rev: 05/07/24 / 05/07/24
Order Type: GENERAL

KMCC
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Left Hook Strategy
Buying Contact:
Billing Contact:
 2601 Ocean Park Blvd
 Santa Monica, CA 90405

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Titus/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 272649
Agency External ID: 113133
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/09/24	12	\$410.00	\$348.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	12	\$410.00	\$348.50	0.00
Totals	12	\$410.00	\$348.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMCC	09/09/24	09/09/24	M-F 5-6am GOOD MORNING LV 5A (Program: GOOD MORNING LV 5A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS	CM	5:00 AM-6:00 AM	2-----	:30	2	\$20.00	P-6	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/24	09/09/24	2-----		2		\$20.00		0.00					
N 2	KMCC	09/09/24	09/09/24	M-F 6-7am GOOD MORNING LV 6A (Program: GOOD MORNING LV 6A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS	CM	6:00 AM-7:00 AM	2-----	:30	2	\$20.00	P-6	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/24	09/09/24	2-----		2		\$20.00		0.00					
N 3	KMCC	09/09/24	09/09/24	M-F 7-8am MORNING RUSH 7A (Program: MORNING RUSH 7A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS	CM	7:00 AM-8:00 AM	2-----	:30	2	\$20.00	P-6	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/24	09/09/24	2-----		2		\$20.00		0.00					
N 4	KMCC	09/09/24	09/09/24	M-F 8-9am MORNING RUSH 8A (Program: MORNING RUSH 8A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS	CM	8:00 AM-9:00 AM	2-----	:30	2	\$20.00	P-6	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/24	09/09/24	2-----		2				\$20.00		0.00			
N 5	KMCC	09/08/24	09/08/24	Su 5-6am	CM	5:00 AM-6:00 AM	-----1	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
				GOOD MORNING LV SU 5A											
				(Program: GOOD MORNING LV SU 5A)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/02/24	09/08/24	-----1		1				\$25.00		0.00			
N 6	KMCC	09/09/24	09/09/24	M-F 5-6pm	CM	5:00 PM-6:00 PM	2-----	:30	2	\$75.00	P-6	0.00	NM	2	\$150.00
				GOLDBERGS											
				(Program: GOLDBERGS)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/24	09/09/24	2-----		2				\$75.00		0.00			
N 7	KMCC	09/09/24	09/09/24	M-F 6-7pm	CM	6:00 PM-7:00 PM	1-----	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
				KING OF QUEENS											
				(Program: KING OF QUEENS)											
				CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/24	09/09/24	1-----		1				\$75.00		0.00			
													Totals	12	\$410.00