

ORDER

Orders
Order / Rev: 1286608
Alt Order #: WOC14639962
Product Desc: Titus for Congress
Estimate: 1576
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 05/07/24 / 05/07/24
Order Type: GENERAL

KMCC
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Left Hook Strategy
Buying Contact:
Billing Contact:
 2601 Ocean Park Blvd
 Santa Monica, CA 90405

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Titus/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 272649
Agency External ID: 113133
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	24	\$840.00	\$714.00
10/28/24	10/28/24	5	\$155.00	\$131.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	24	\$840.00	\$714.00	0.00
November 2024	5	\$155.00	\$131.75	0.00
Totals	29	\$995.00	\$845.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMCC	10/22/24	10/28/24	M-F 5-6am GOOD MORNING LV 5A (Program: GOOD MORNING LV 5A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS	CM	5:00 AM-6:00 AM	MTWTF--	:30	3	\$20.00	P-6	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	MTWTF--		3		\$20.00		0.00					
N 2	KMCC	10/22/24	10/28/24	M-F 6-7am GOOD MORNING LV 6A (Program: GOOD MORNING LV 6A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS	CM	6:00 AM-7:00 AM	MTWTF--	:30	4	\$20.00	P-6	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	MTWTF--		4		\$20.00		0.00					
N 3	KMCC	10/22/24	10/28/24	M-F 7-8am MORNING RUSH 7A (Program: MORNING RUSH 7A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS	CM	7:00 AM-8:00 AM	MTWTF--	:30	4	\$20.00	P-6	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	MTWTF--		4		\$20.00		0.00					
N 4	KMCC	10/22/24	10/28/24	M-F 8-9am MORNING RUSH 8A (Program: MORNING RUSH 8A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS	CM	8:00 AM-9:00 AM	MTWTF--	:30	3	\$20.00	P-6	0.00	NM	3	\$60.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMCC	10/22/24	10/27/24	Su 5-6am	CM	5:00 AM-6:00 AM	-----S	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
(Program: GOOD MORNING LV SU 5A) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					3	\$20.00		0.00			
N 6	KMCC	10/22/24	10/28/24	M-F 5-6pm	CM	5:00 PM-6:00 PM	MTWTF--	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
(Program: GOLDBERGS) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S					1	\$25.00		0.00			
N 7	KMCC	10/22/24	10/28/24	M-F 6-7pm	CM	6:00 PM-7:00 PM	MTWTF--	:30	5	\$75.00	P-6	0.00	NM	5	\$375.00
(Program: KING OF QUEENS) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					1	\$75.00		0.00			
N 8	KMCC	10/22/24	10/22/24	M-F Prime B	CM	8:00 PM-9:00 PM	-T-----	:30	3	\$30.00	P-6	0.00	NM	3	\$90.00
(Program: JUDGMENT W/ ASHLEY TU 8P) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-T-----					3	\$30.00		0.00			
N 9	KMCC	10/22/24	10/22/24	M-F Prime C	CM	9:00 PM-10:00 PM	-T-----	:30	3	\$30.00	P-6	0.00	NM	3	\$90.00
(Program: JUDGMENT W/ ASHLEY TU 9P) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-T-----					3	\$30.00		0.00			
N 10	KMCC	10/22/24	10/24/24	M-F Prime B	CM	7:00 PM-8:30 PM	---T---	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
(Program: MOVIE TH 7P) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	---T---					1	\$30.00		0.00			
N 11	KMCC	10/22/24	10/24/24	M-F Prime B	CM	8:30 PM-10:00 PM	---T---	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
(Program: MOVIE TH 830P) CS-Oct-2023 adj.CS-Oct-2023 - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	---T---					1	\$30.00		0.00			
Totals													29	\$995.00	