

DUPLICATE

INVOICE



WKCF Estrella TV
1021 N Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
1783595-1	08/26/18	August 2018	07/30/18 - 08/26/18

Property	Account Executive	Sales Office	Sales Region
GKCFET	Neida Acevedo-Gotay	Orlando	Local

Billing Address:

Main Street Communications
Attention: Accounts Payable
92 Adriatic Ave
Tampa, FL 33606

Send Payment To:

WKCF Estrella TV
PO Box 90029
Prescott, AZ 86304-9029
FIY # 43-1016745

Advertiser	Product	Estimate Number
Grayson/D/Congress	PLC FEDERAL US CONGR	

Flight Dates	Order #	Alt Order #
08/26/18 - 08/27/18	1783595	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/26/18	08/26/18	/Su 12p-1p	/Su 12p-1p	-----S	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	12:21 PM	/Su 12p-1p	/Su 12p-1p	:30	AG0618MSCHF1 XED2	\$15.00 NM
2	08/26/18	08/26/18	SU 1P-2P	SU 1P-2P	-----S	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	1:42 PM	SU 1P-2P	SU 1P-2P	:30	AG0618MSCHF1 XED2	\$15.00 NM
3	08/26/18	08/26/18	SU 2P-4P	SU 2P-4P	-----S	:30	1	\$16.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$16.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	3:26 PM	SU 2P-4P	SU 2P-4P	:30	AG0618MSCHF1 XED2	\$16.00 NM
4	08/26/18	08/26/18	SU 4P-6P	SU 4P-6P	-----S	:30	1	\$16.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$16.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	4:51 PM	SU 4P-6P	SU 4P-6P	:30	AG0618MSCHF1 XED2	\$16.00 NM
5	08/26/18	08/26/18	SU 6P-7P	SU 6P-7P	-----S	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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FIIY # 43-1016745

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5	08/26/18	08/26/18	SU 6P-7P	SU 6P-7P	-----S	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	6:27 PM	SU 6P-7P	SU 6P-7P	:30	AG0618MSCHF1 XED2	\$120.00 NM
6	08/26/18	08/26/18	SU 7P-8P	SU 7P-8P	-----S	:30	1	\$110.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/18	08/26/18	-----S	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	7:49 PM	SU 7P-8P	SU 7P-8P	:30	AG0618MSCHF1 XED2	\$110.00 NM
Total Spots							6		

Payment Terms 30 Days

Gross Total	\$292.00
Agency Commission	\$43.80
Net Amount Due	\$248.20

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