

# DUPLICATE INVOICE



**WKCF Estrella TV**  
**1021 N Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1783595-1	08/26/18	August 2018	07/30/18 - 08/26/18

Property	Account Executive	Sales Office	Sales Region
GKCFET	Neida Acevedo-Gotay	Orlando	Local

Billing Address:

**Main Street Communications**  
**Attention: Accounts Payable**  
**92 Adriatic Ave**  
**Tampa, FL 33606**

Advertiser	Product	Estimate Number
Grayson/D/Congress	PLC FEDERAL US CONGR	

Flight Dates	Order #	Alt Order #
08/26/18 - 08/27/18	1783595	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WKCF Estrella TV**  
**PO Box 90029**  
**Prescott, AZ 86304-9029**  
**FIY # 43-1016745**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/26/18	08/26/18	/Su 12p-1p	/Su 12p-1p	-----S	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	12:21 PM	/Su 12p-1p	/Su 12p-1p	:30	AG0618MSCHF1 XED2	\$15.00 NM
2	08/26/18	08/26/18	SU 1P-2P	SU 1P-2P	-----S	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	1:42 PM	SU 1P-2P	SU 1P-2P	:30	AG0618MSCHF1 XED2	\$15.00 NM
3	08/26/18	08/26/18	SU 2P-4P	SU 2P-4P	-----S	:30	1	\$16.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$16.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	3:26 PM	SU 2P-4P	SU 2P-4P	:30	AG0618MSCHF1 XED2	\$16.00 NM
4	08/26/18	08/26/18	SU 4P-6P	SU 4P-6P	-----S	:30	1	\$16.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$16.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Su	08/26/18	4:51 PM	SU 4P-6P	SU 4P-6P	:30	AG0618MSCHF1 XED2	\$16.00 NM
5	08/26/18	08/26/18	SU 6P-7P	SU 6P-7P	-----S	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/18	08/26/18	-----S	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WKCF Estrella TV**  
**PO Box 90029**  
**Prescott, AZ 86304-9029**  
**FIIY # 43-1016745**

<u>Invoice #</u> 1783595-1	<u>Invoice Date</u> 08/26/18	<u>Invoice Month</u> August 2018	<u>Invoice Period</u> 07/30/18 - 08/26/18
<u>Advertiser</u> Grayson/D/Congress		<u>Product</u> PLC FEDERAL US CONGR	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	08/26/18	08/26/18	SU 6P-7P Class of Time - Fixed Non Pre-emptible	SU 6P-7P	-----S	:30	1	\$120.00	NM	
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>										
1	WKCFE	Su	08/26/18	6:27 PM	SU 6P-7P	SU 6P-7P	:30	AG0618MSCHF1 XED2	\$120.00	NM
6	08/26/18	08/26/18	SU 7P-8P Class of Time - Fixed Non Pre-emptible	SU 7P-8P	-----S	:30	1	\$110.00	NM	
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u>										
08/20/18 08/26/18 -----S 1 \$110.00										
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>										
1	WKCFE	Su	08/26/18	7:49 PM	SU 7P-8P	SU 7P-8P	:30	AG0618MSCHF1 XED2	\$110.00	NM
<u>Total Spots</u>							<b>6</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$292.00</b>
<u>Agency Commission</u>	<b>\$43.80</b>
<u>Net Amount Due</u>	<b>\$248.20</b>

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