



WKCF
1021 N. Wymore Rd
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1774572-1	07/29/18	July 2018	06/25/18 - 07/29/18

Property	Account Executive	Sales Office	Sales Region
WKCF	Ryan Gordon	HRP -Washington	National

Advertiser	Product	Estimate Number
Grayson/D/Congress	GRYASON FOR CONGRES	

Billing Address:

Main Street Communications
Attention: Accounts Payable
92 Adriatic Ave
Tampa, FL 33606

Send Payment To:

WKCF
PO Box 90029
Prescott, AZ 86304-9029
FIN# 43-1016745

Flight Dates	Order #	Alt Order #
07/24/18 - 07/31/18	1774572	09177465

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/29/18	07/29/18	Matter Of Fact S O'Brien	SU 8-8:30a	-----1	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/23/18	07/29/18	-----1	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	Su	07/29/18	8:25 AM	Matter Of Fact S O'Brien	SU 8-8:30a	:30	AG0418MSCH	\$35.00 NM
2	07/24/18	07/27/18	STEVE WILKOS DAY 10M-F 10-11AM		-TWTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/23/18	07/29/18	-TWTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKCF	Tu	07/24/18	10:17 AM	STEVE WILKOS DAY 10AM	M-F 10-11AM	:30	AG0418MSCH	\$175.00 NM
1	WKCF	W	07/25/18	10:55 AM	STEVE WILKOS DAY 10AM	M-F 10-11AM	:30	AG0418MSCH	\$175.00 NM
3	07/25/18	07/27/18	PATERNITY COURT DA'M-F 11AM-12PM		--W-F--	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/23/18	07/29/18	--W-F--	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	W	07/25/18	11:29 AM	PATERNITY COURT DAY 11AM M-F 11AM-12PM		:30	AG0418MSCH	\$100.00 NM
2	WKCF	F	07/27/18	11:15 AM	PATERNITY COURT DAY 11AM M-F 11AM-12PM		:30	AG0418MSCH	\$100.00 NM
4	07/24/18	07/26/18	PATERNITY COURT DA'M-F 11AM-12PM		-T-T---	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/23/18	07/29/18	-T-T---	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	Tu	07/24/18	11:45 AM	PATERNITY COURT DAY 11AM M-F 11AM-12PM		:30	AG0418MSCH	\$100.00 NM
2	WKCF	Th	07/26/18	11:45 AM	PATERNITY COURT DAY 11AM M-F 11AM-12PM		:30	AG0418MSCH	\$100.00 NM
5	07/24/18	07/27/18	JERRY SPRINGER DAY M-F 1-2PM		-TWTF--	:30	2	\$100.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

WKCF
PO Box 90029
Prescott, AZ 86304-9029
FIN# 43-1016745

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1774572-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Grayson/D/Congress	GRYASON FOR CONGRES		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/23/18	07/29/18	-TWTF--	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKCF	W	07/25/18	1:15 PM	JERRY SPRINGER DAY 1PM	M-F 1-2PM	:30	AG0418MSCH	\$100.00 NM
1	WKCF	Th	07/26/18	1:11 PM	JERRY SPRINGER DAY 1PM	M-F 1-2PM	:30	AG0418MSCH	\$100.00 NM
6	07/28/18	07/28/18	MURDOCK MYSTERIES MURDOCK 2P-3P		-----1-	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/23/18	07/29/18	-----1-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	Sa	07/28/18	2:57 PM	MURDOCK MYSTERIES 2P-3P	MURDOCK 2P-3P	:30	AG0418MSCH	\$75.00 NM
7	07/29/18	07/29/18	SU MOVIE 12P-2P		-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/23/18	07/29/18	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	Su	07/29/18	12:29 PM	SU MOVIE 12P-2P	MOVIE 12P-2P	:30	AG0418MSCH	\$75.00 NM
8	07/29/18	07/29/18	KILLER MYSTERIES 2P-KILLER MYSTERIE		-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/23/18	07/29/18	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	Su	07/29/18	3:59 PM	KILLER MYSTERIES 2P-4P	KILLER MYSTERIE	:30	AG0418MSCH	\$75.00 NM
9	07/28/18	07/28/18	EXTRA WKND 4PM		-----1-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/23/18	07/29/18	-----1-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	Sa	07/28/18	4:55 PM	EXTRA WKND 4PM	SA 4-5PM	:30	AG0418MSCH	\$100.00 NM
Total Spots							13		

Payment Terms 30 Days

Gross Total	\$1,310.00
Agency Commission	\$196.50
Net Amount Due	\$1,113.50

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.