

WXAX-CD Channel 26 Clearwater, FL.

Corporate Business Address: 1701 N. Market Street. Suite 500 Dallas, TX 75202
Phone 214-754-7008

QUARTERLY ISSUES/ PROGRAM LISTS**

Station: WXAX-CD Channel 26

Location: Tampa, FL.

For quarter beginning:

_____ January 1, 2015

_____ April 1, 2015

_____ √ July 1, 2015

_____ October 1, 2015

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming announcements during the report period.

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Number: 1

Issue: Education

Market: Tampa

Title: La Imaginacion

Length: 15 - 30- 60 seconds

Brief Description: By using your imagination, you can unlock the power of your brain, share it.

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 2

Issue: Job training and Employment

Market: Tampa

Title: Bike

Length: 60 seconds

Brief Description: Today, 8.9 million Americans are out of work. And nearly 15 percent of the workforce is underemployed—which includes part-time workers who would prefer full-time employment. the Ad Council teamed up with Goodwill to show audiences how donations of clothing and household items can support job growth in their communities. - See more at: <http://www.adcouncil.org/Our-Campaigns/Family-Community/Job-Training->

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 3

Issue: Family & Community

Market: Tampa

Title: Journey

Length: 60 Seconds

Brief Description: This campaign is the emotional push needed to raise awareness and positively change people's behavior to recycle more. Our intent is to increase recycling rates, which translates into measurable benefits including waste reduction, energy savings, natural resource conservation and job creation," - See more at: <http://www.adcouncil.org/Our-Campaigns/Family-Community/Recycling>

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 4

Issue: Caregiver Assistance / Family and Community

Market: Tampa

Title: Bath

Length: 60 Seconds

Brief Description: The campaign encourages caregivers to care not only for their loved ones, but also for themselves. The PSAs drive to AARP's [Caregiving Resource Center](#), where caregivers can find thousands of helpful articles, tips, and tools from experts and fellow caregivers who have been in their place. - See more at: <http://www.adcouncil.org/Our-Campaigns/Family-Community/Caregiver-Assistance>

Date(s) Aired: 7/01/2015 to 9/30/2015

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Number: 5

Issue: Family and Community

Market: Tampa

Title: El Mundo

Length: 15 - 30 – 60 -90 seconds

Brief Description: Enjoy the world's beauty. for more information, visit: www.unavida.mejor.com

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 6

Issue: Family and Community

Market: Tampa

Title: Spoon

Length: 15 - 30 - 60 seconds

Brief Description: The campaign encourages caregivers to care not only for their loved ones, but also for themselves. The PSAs drive to AARP's [Caregiving Resource Center](http://www.caregivingresourcecenter.org), where caregivers can find thousands of helpful articles, tips, and tools from experts and fellow caregivers who have been in their place. - See more at: <http://www.adcouncil.org/Our-Campaigns/Family-Community/Caregiver-Assistance>

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 7

Issue: Discovering Nature

Market: Tampa

Title: Escape

Length: 15 - 30 - 60 seconds

Brief Description: The Discovering Nature campaign's Spanish language segment features real Hispanic families as they escape from the stress of their daily lives in a journey to the forest. The call-to-action directs audiences to visit [DescubreElBosque.org](http://www.descubreelbosque.org) where they can find a nearby forest, and activities to do once they get there - See more at: <http://www.adcouncil.org/Our-Campaigns/Family-Community/Discovering-Nature-Spanish-Language>

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 8

Issue: Foreclosure and Prevention Assistance

Market: Tampa

Title: This is why

Length: 15 - 30 - 60 seconds

Brief Description: These campaigns offer a combination of TV, radio, and outdoor public service advertisements (PSAs), which encourage homeowners to call 888-995-HOPE—a free government resource for mortgage help—and speak with an expert at a HUD-approved housing counseling agency to identify potential solutions based on their individual circumstances. PSAs direct homeowners to the program website, [MakingHomeAffordable.gov](http://www.makinghomeaffordable.gov) to learn about MHA program options that help homeowners get mortgage help and avoid foreclosure. - See more at:

<http://www.adcouncil.org/Our-Campaigns/Family-Community/Foreclosure-Prevention-Assistance>

Date(s) Aired: 7/01/2015 to 9/30/2015

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Number: 9

Issue: Learning and Attention Issues

Market: Tampa

Title: Understanding is Everything

Length: 10 -15 30 seconds

Brief Description: This campaign stems from the idea that parents can sense when their children are struggling but may not know why. Or what to do. By demonstrating the realities that children with learning and attention issues face daily, the campaign aims to increase the number of parents who are actively helping and seeking help for their kids. Parents are encouraged to visit Understood.org, - See more at: <http://www.adcouncil.org/Our-Campaigns/Education/Learning-Attention-Issues#sthash.zebNCQQ0.dpuf>

Date(s) Aired: 7/01/2015 to 9/30/2015

Number:10

Issue: Emergency Preparedness

Market: Tampa

Title: Waiting

Length: 30 Seconds

Brief Description:

Through these PSAs, families are faced with the harsh reality of what can happen when you don't have an emergency plan in place before a disaster or emergency strikes. The PSAs direct audiences to know where to find their families when a disaster strikes, and to start their emergency plans at Ready.gov/communicate, which provide extensive resources to help develop and practice a family emergency communication plan. - See more at: <http://www.adcouncil.org/Our-Campaigns/Safety/Emergency-Preparedness>

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 11

Issue: Families

Market: Tampa

Title: La Rutina

Length: 15 -30 - 60 seconds

Brief Description: We can be so busy that we forget how important your partner is. Doesn't matter how much work or problems you have, love should always overcome. Spend time with you partner regardless of how busy you may be. For more information visit www.unavidamejor.org

Date(s) Aired: 7/01/2015 to 9/30/2015

Number:12

Issue: Booster Seat Education

Market: Tampa

Title: Cinderella

Length: 10 -15 30 seconds

Brief Description: The booster seat message is a crucial one; there are statistics that estimate that 90% of children in the U.S. who should be using a booster seat are not. The goal of this campaign is to educate parents of children who have outgrown their child safety seat that a booster seat is a life-saving transition to an adult safety belt for more information safecar.org/protegidos

Date(s) Aired: 7/01/2015 to 9/30/2015

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Number: 13

Issue: Families

Market: Tampa

Title: La Rutina

Length: 15 -30 - 60 seconds

Brief Description: We can be so busy that we forget how important your partner is. Doesn't matter how much work or problems you have, love should always overcome. Spend time with you partner regardless of how busy you may be. For more information visit www.unavidamejor.org

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 14

Issue: Family and Community

Market: Tampa

Title: LLegar a ti

Length: 15 - 20- 30 seconds

Brief Description: If you have the power of love, share it with everyone.

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 15

Issue: Family and Community

Market: Tampa

Title: El Pan

Length: 30 - 60 Seconds

Brief Description: This PSA shows how the mother of a small grocery store teaches his son how to share those in needs, without expecting anything in return.

Date(s) Aired: 7/01/2015 to 9/30/2015

Number: 16

Issue: Giving up

Market: Tampa

Title: Con Alas para Volar

Length: 30, 60 seconds

Brief Description: This organization helps promote the idea of living a better life by not giving up on your dreams, hopes and aspirations. It asks viewers to visit www.unavidamejor.org for tips on bettering their life.

Date(s) Aired: 7/01/2015 to 9/30/2015

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Number: 17

Program title: Mi gente Tampa Bay

Market: Tampa

Length: 30 minutes

Brief Description: Local community programs addressing cultural, educational, health, children, family and political concerns.

Date(s) Aired: See below:

MI GENTE TAMPA BAY				
DATE	TIME	PROGRAM	TITLE	LENGTH
07/04/2015	7:30:12 AM	MI GENTE TAMPA BAY	YOGA Y USTED 12647	00:29:00
07/04/2015	9:30:11 AM	MI GENTE TAMPA BAY	EL MERCADO DE SEGURO MEDICOS	00:29:00
07/04/2015	12:31:17 PM	MI GENTE TAMPA BAY	EXPERIENCIA DE SER UNA GIRL S	00:29:00
07/05/2015	7:30:27 AM	MI GENTE TAMPA BAY	LA FUNDACIN DEL DEPARTAMENTO	00:29:00
07/05/2015	9:30:17 AM	MI GENTE TAMPA BAY	EXPERIENCIA DE SER UNA GIRL S	00:29:00
07/05/2015	12:30:16 PM	MI GENTE TAMPA BAY	EL MERCADO DE SEGURO MEDICOS	00:29:00
07/11/2015	9:30:10 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
07/11/2015	12:30:25 PM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
07/12/2015	7:30:27 AM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
07/12/2015	9:30:17 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
07/12/2015	12:30:32 PM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
07/18/2015	7:30:32 AM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
07/18/2015	9:30:11 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
07/18/2015	12:30:26 PM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
07/19/2015	7:30:17 AM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
07/19/2015	9:30:16 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
07/19/2015	12:30:30 PM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
07/25/2015	7:30:12 AM	MI GENTE TAMPA BAY	EL MERCADO DE SEGURO MEDICOS	00:29:00
07/25/2015	9:30:10 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
07/26/2015	7:30:27 AM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
07/26/2015	9:30:16 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00

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07/26/2015	12:30:30 PM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
08/01/2015	7:30:20 AM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
08/01/2015	9:30:11 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
08/01/2015	12:30:26 PM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
08/02/2015	7:30:27 AM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
08/02/2015	9:30:17 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
08/02/2015	12:30:10 PM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
08/08/2015	7:30:12 AM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
08/08/2015	9:30:11 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
08/08/2015	12:30:25 PM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
08/09/2015	7:30:28 AM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
08/09/2015	9:30:16 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
08/09/2015	12:30:31 PM	MI GENTE TAMPA BAY	PINTURAS CORPORALES (12651)	00:29:00
08/15/2015	7:30:12 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
08/15/2015	9:30:21 AM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00
08/15/2015	12:30:16 PM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
08/16/2015	7:30:28 AM	MI GENTE TAMPA BAY	SU VIDA Y TU SALUD (12725)	00:29:00
08/16/2015	9:30:18 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
08/16/2015	12:30:23 PM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
08/22/2015	7:30:12 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
08/22/2015	9:30:11 AM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00
08/22/2015	12:30:15 PM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
08/23/2015	7:30:25 AM	MI GENTE TAMPA BAY	CASA CHIAPAS (12732)	00:29:00
08/23/2015	9:30:17 AM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00
08/23/2015	12:30:15 PM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
08/29/2015	7:30:12 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
08/29/2015	9:30:11 AM	MI GENTE TAMPA BAY	CASA CHIAPAS (12732)	00:29:00
08/29/2015	12:30:16 PM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00

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08/30/2015	7:30:29 AM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00
08/30/2015	9:30:19 AM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
08/30/2015	12:30:40 PM	MI GENTE TAMPA BAY	CASA CHIAPAS (12732)	00:29:00
09/05/2015	7:30:12 AM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
09/05/2015	9:30:11 AM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
09/05/2015	12:30:30 PM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
09/06/2015	7:30:28 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
09/06/2015	9:30:16 AM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00
09/06/2015	12:30:26 PM	MI GENTE TAMPA BAY	CASA CHIAPAS (12732)	00:29:00
09/12/2015	7:30:12 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
09/12/2015	9:30:11 AM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
09/12/2015	12:30:30 PM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
09/13/2015	7:30:28 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
09/13/2015	9:30:16 AM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00
09/13/2015	12:30:15 PM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
09/19/2015	7:30:12 AM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
09/19/2015	9:30:11 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
09/19/2015	12:30:14 PM	MI GENTE TAMPA BAY	CASA CHIAPAS (12732)	00:29:00
09/20/2015	7:30:28 AM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00
09/20/2015	9:30:18 AM	MI GENTE TAMPA BAY	IMPORTANICA DEL CUIDO EN PERSONAS DE TERCERA EDAD	00:29:00
09/20/2015	12:30:21 PM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
09/26/2015	7:30:10 AM	MI GENTE TAMPA BAY	DOMINICAN ASSOCIATION OF TAMPA (12733)	00:29:00
09/26/2015	9:30:21 AM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00
09/26/2015	12:30:14 PM	MI GENTE TAMPA BAY	CASA CHIAPAS (12732)	00:29:00
09/27/2015	7:30:18 AM	MI GENTE TAMPA BAY	BAY AREA LEGAL SERVICES (12727)	00:29:00
09/27/2015	9:30:18 AM	MI GENTE TAMPA BAY	CASA CHIAPAS (12732)	00:29:00
09/27/2015	12:30:21 PM	MI GENTE TAMPA BAY	OBESIDAD, NUTRICION Y DIABETES (12737)	00:29:00