MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT DATES	CURRENT YEAR	LENGTH OF PARTNERSHIP	$ RAISED (If Applicable)	# RECORDED PSAs	VALUE RECORDED	# LIVE MENTIONS	VALUE LIVE MENTIONS	LIVE BROADCAST	VALUE LIVE BROADCAST	COMMUNITY AFFAIRS SHOW / PROGRAM	VALUE COMMUNITY AFFAIRS SHOW / PROGRAM	WEB EXPOSURE	VALUE WEB EXPOSURE	# EBLAST	VALUE EBLAST	# SOCIAL MEDIA POSTS	VALUE SOCIAL MEDIA	MOBILE APP	VALUE MOBILE APP	INTERVIEWS	VALUE INTERVIEWS	ON SITE PARTICIPATION	VALUE ON SITE PARTICIPATION	TOTAL VALUE
LOUISVILLE	ALPHA STATIONS	ALI CENTER	ALI WEEK	PROMOTE PARTICIPATION AND HAVE EVERYONE SHOW UP FOR A DAY OF GIVING AT THE ALI CENTER	6/9/22	3 YEARS																							
LOUISVILLE	WDJX	HUMANE SOCIETY	WET NOSE WEDNESDAY	PROMOTE DONATIONS FOR THE ANIMALS	EVERY WEDNESDAY IN THE MONTHS OF APRIL- JUNE	5YEARS																							
LOUISVILLE	WDJX	KDF	PNC TOUR DE LOU	PROMOTE PARTICIPATION	04/16/22	18 YEARS																							
LOUISVILLE	WDJX	KDF	MINI MARATHON	PROMOTE PARTICIPATION	04/30/22	18 YEARS																							
LOUISVILLE	WDJX	KDF	FESTIVILLE POP SHOW	PROMOTE PARTICIPATION	04/29/22	18 YEARS																							
LOUISVILLE	WMJM	MELANNAIRE MARKETPLACE	JUNETEENTH CELEBRATION	PROMOTE PARTICIPATION AND BE THE MEDIA SPONSOR OF THE EVENT. TALENT EMCEE TALENT DJ TO HOST THE EVENT TO CONTINUE TO SPREAD THE WORD OF WHAT JUNETEENTH IS AND WHY IT IS IMPORTANT!	6/20/22	1 YEAR																					
LOUISVILLE	WMJM	CO WORKER CONNECT	PULL UP ON ME	KJ in the Midday on Fridays pulls up to different places for lunch and she gives them chances to win different prizes while at work!	Every Friday in APRIL- JUNE																								
LOUISVILLE	WMJM	KDF	FESTAVILLE	PROMOTE PARTICIPATION	05/03/22	18 YEARS																							
LOUISVILLE	WMJM	KDF	GOSPEL FEST	PROMOTE PARTICIPATION	04/30/22	18 YEARS																							
LOUISVILLE	WXMA	KDF	FAM FEST	PROMOTE PARTICIPATION	04/08/22	18 YEARS																							
LOUISVILLE	WXMA	KY HUMANE SOCIETY	PUP CLOSE WITH PK	PROMOTE THE DONATIONS AND ADOPTIONS FOR ANIMALS ON SOCIAL MEDIA	EVERY WEDNESDAY APRIL-JUNE	2 YEAR																							
LOUISVILLE	WGZB	KDF	FESTAVILLE	PROMOTE PARTICIPATION	05/03/22	18 YEARS																							
LOUISVILLE	WGZB	KDF	GOSPEL FEST	PROMOTE PARTICIPATION	04/30/22	18 YEARS																							
LOUISVILLE	WGZB	NEWBURG MIDDLE SCHOOL	DRIVE THRU GRADUATION	WGZB TALENT AND DJ HELPED HOST A DRIVE THRU GRADUATION FOR 8TH GRADERS.	5/28/22	1																							
LOUISVILLE	WGZB	NEWBURG COMMUNITY CENTER	STOP THE VIOLENCE	PROMOTE PARTICIPATION AND TO PROMOTE STOPPING THE VIOLENCE IN THE CITY	06/25/22																								
LOUISVILLE	WGZB	MELANNAIRE MARKETPLACE	JUNETEENTH CELEBRATION	PROMOTE PARTICIPATION AND BE THE MEDIA SPONSOR OF THE EVENT. TALENT EMCEE TALENT DJ TO HOST THE EVENT TO CONTINUE TO SPREAD THE WORD OF WHAT JUNETEENTH IS AND WHY IT IS IMPORTANT!	6/20/22	2 YEAR																					
LOUISVILLE	WGZB	SOWING SEEDS WITH FAITH	HIPHOP CLASS	TALENT WENT TO SUMMER PROGRAM CLASSES TO TEACH ABOUT THE 5 ELEMENTS OF HIPHOP AND HOW RADIO FITS INTO THE 5 ELEMENTS.	6/29/22																								
LOUISVILLE	WGHL	KY HUMANE SOCIETY	PUP CLOSE WITH PK	PROMOTE THE DONATIONS AND ADOPTIONS FOR ANIMALS ON SOCIAL MEDIA	EVERY WEDNESDAY APRIL-JUNE	2 YEAR																							