| MARKET | STATION | AGENCY | EVENT | DESCRIPTION | FLIGHT DATES | CURRENT YEAR | LENGTH OF PARTNERSHIP | $ RAISED (If Applicable) | # RECORDED PSAs | VALUE RECORDED | # LIVE MENTIONS | VALUE LIVE MENTIONS | LIVE BROADCAST | VALUE LIVE BROADCAST | COMMUNITY AFFAIRS SHOW / PROGRAM | VALUE COMMUNITY AFFAIRS SHOW / PROGRAM | WEB EXPOSURE | VALUE WEB EXPOSURE | # EBLAST | VALUE EBLAST | # SOCIAL MEDIA POSTS | VALUE SOCIAL MEDIA | MOBILE APP | VALUE MOBILE APP | INTERVIEWS | VALUE INTERVIEWS | ON SITE PARTICIPATION | VALUE ON SITE PARTICIPATION | TOTAL VALUE |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| LOUISVILLE | WDJX | | | Every week a member of the DJX staff goes live on Facebook around noon to feature an adoptable animal from the Kentucky Humane Society | EVERY WEDNESDAY JANUARY-MARCH | 2022 | | | | | | | | | | | | | | | 1 | | | | | | | | |
| | | Kentucky Humane Society | Wet Nose Wednesday | | | | 6YRS | | | | | | | | | | | | | | | | | | | | | | |
| | WDJX | | | Every year the DJX staff uses the air waves to collect money for Norton Childrens Hospital. creating power hours and sharing stories of the babies and their parents during their stay at Norton Childrens | 3/3-3/4 | 2022 | | | | | | | | | | | | | | | 1 | | | | | | | | |
| | | Norton Healthcare | RadioThon | Hospital | | | 6YRS | | | | | | | | | | | | | | | | | | | | | | |
| LOUISVILLE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | WMJM | UNIVERSITY OF LOUISVILLE | COMMUNICATION CLASS | EDCATION ON RADIO | 02/23/22 | 2022 | 5YRS | | | | | | | | | | | | | | | | | | | | YES | $ | - |
| | WMJM | CO WORKER CONNECT | PULL UP ON ME | KJ in the Midday on Fridays pulls up to different places for lunch and she gives them chances to win different prizes while at work! | Every Friday in February and March | 2022 | 2 months | | | | | | | | | | | | | | | | | | | | | | |
| LOUISVILLE | | | | | | | | | | | | | | | | | | | | | | | | | | | yes | $ | - |
| | WGZB | UNIVERSITY OF LOUISVILLE | COMMUNICATION CLASS | EDCATION ON RADIO | 02/23/22 | 2021 | 3YRS | | | | | | | | | | | | | | | | | | | | YES | $ | - |
| | WGZB | KDF | KDF FESTAVILLE | BELLA RAE hosted the kdf opening festiville festivites to kick off the derby season with Kentucky Derby Festival. | 03/16/22 | 2022 | 1YR | | | | | | | | | | | | | | | | | | | | | | |
| | WGZB | KDF | KDF JUSTICE FEST | KDF AND JCPS TEAM UP TO ELP SUPPORT THE STUDENTS IN JCPS AND THEIR ACTIVISM. BELLA RAE HOSTED AND KICKED OFF THE ALL DAY EVENT. | 03/05/22 | 2022 | 2YR | | | | | | | | | | | | | | | | | | | | | | |
| | WGZB | JCPS | GRACE JAMES CAREER DAY | Bella attended Grace James to talk about her career choice and the adversities she had to overcome | 02/25/22 | 2022 | 1YR | | | | | | | | | | | | | | | | | | | | | | |
| | WGZB | JCPS | JFK MONTESSORI CAREER DAY | DJ Q attended JFK Montessori to talk about his career choice and the adversities she had to overcome | 03/01/22 | 2022 | 1YR | | | | | | | | | | | | | | | | | | | | | | |
| | WGZB | JCPS | NEWBURG | DJ EMPTY BEATS AND BELLA RAE HOSTED THE PEP RALLY FOR NEWBURG MIDDLE SCHOOL FOR THEIR EXLENT SCORES ON THEIR MATH TEST. | 3/31/22 | 2022 | 1YR | | | | | | | | | | | | | | | | | | | | | | |